

We knew it when our first store opened back in 1919; this was the start of something big. Because no matter how much a product may change over the years, people's needs remain pretty much the same. So when you visit a Mercury Paint Company factory store today for our beautiful new 56,000 sq. ft. modern plant), you'll see complete lines of first quality architectural paints and related supplies; a staff of experts to help handle your individual needs.

> Plant and main office 14300 SCHAEFER HWY. DETROIT, MI, 48227 PH: 491-5650

Branch 11840 WOODWARD HIGHLAND PARK, MI. PH: 868-3060



Branch 2362 FRANKLIN RD. BLOOMFIELD HILLS, MI. PH: 858-7095

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Branch 16612 E. WARREN DETROIT, MI. PH: 884-6900

And underneath it all you'll see the knowledge and experience that only comes with 60 years of serving a community.

Now if this sounds like the kind of company you like—or maybe even love—doing business with, we have more good news: there are now five Mercury Paint Company factory-branches serving metropolitan Detroit, plus a large dealer in Flint. Which is our way of taking a good thing. . .and making it better.

> Branch 42042 VAN DYKE STERLING HEIGHTS, MI. PH: 739-9400