

Do You Have Our Numbers?

591-2300

This is our new general number. Want to place an ad in the regular pages of your hometown newspaper? This is the number to call. Have a question on the bill we may have sent you? Give us a ring at this new number. Live in Redford, Livonia, Westland or Garden City? That's right--591-2300 will put you in touch with your local editor. It will also get you to our regional Women's Editor, Church Editor and Sports Editor.



591-0500

Circulation belongs to this one. If you have questions about the delivery of your hometown newspaper, or if you know a young person between eleven and fourteen years who would like to join the Observer & Eccentric carrier team in Canton, Farmington, Garden City, Livonia, Plymouth, Plymouth Township, Southfield or Westland, just give this number a call.



591-0900

And then there's our third very important new number. All of our Observer & Eccentric Classified Ad Takers can be reached by dialing 591-0900. So, if you want to place a low-cost ad that will help you with the high cost of living, these are the digits to dial.

(Oakland County will retain 644-1070 as its Classified Advertising number and Rochester/Avon Township classified customers will continue to call 852-3222)

The Observer & Eccentric Newspapers

That's the new number story. But while we're on the subject of numbers we thought it would be a good idea to mention four that will stay the same for the people who live in these communities:

Birmingham
644-1100

Plymouth
459-2700

Rochester
651-7575

Southfield
352-5400