

## The fashion plate

# A small taste of style

By RUSTLE SHAND

The days of sun, sand and animal crackers are upon us. In this, the nationally declared year of the child, it is doubtful that anyone pays more attention to the never-never land of children and their dotting moms, aunts and grandmas, than Linda Schlesinger, owner of Rainbow Lollipop.

The child's world of fashion shop is a little one's dream of what shopping should be. In the first place, in order to get to the new shop in Somerset Mall, mommy must propel the little ones past the enticing windows of Chocollissimo, where good little boys and girls might just earn a lifetime chocolate telephone.

A smart mother will order her children, "eyes straight ahead," and steer them past the chocolate shop to the world of gundrops, lollipops and animal crackers in the new children's shop.

Here the animal cracker boxes contain sensible accessories such as belts and the gundrops and lollipops are only ceramic imitations. It's where the huge enticing hamburgers, dripping mustard and catsup are only soft, stuffed pillows.

IN THIS CHILD'S world of fantasy and high fashion, little ones will learn that all natural fiber clothing is a must and mother will learn that polyester is not the only wash and wear fabric available. The all-cotton clothing, guaranteed to let little bodies breathe, washes and comes out of the dryer just like new, said Ms. Schlesinger.

Her summer priorities, she said, are to "keep the little ones cool, comfortable and cute." The shop, which recently moved from its Birmingham location, was created to delight the children. But it does seem as though the adorable whimsy of the shop is most appreciated by mothers who want their children to learn the art of shopping at an early age.

Everything in the store is touchable. Mirrors are

hung low so the children can best appreciate their fashionable reflection and when they tire of shopping, a private play area within the store is just a step away.

The store stock contains many one-of-a-kind, handcrafted items designed to delight the wearer. "We have the unusual," said the owner. "A lot of handmade things with nice fabrics such as old quilts made into comfy jackets."

THE STORE ALSO specializes in custom personalization of blue jeans and T-shirts. "I always look for the unusual, but I also try to get things that are not too costly," she said.

Ms. Schlesinger, mother of a 6-year-old boy, also said she now realizes "a child can put a hole in a pair of pants within two minutes after putting them on." She is expecting another baby soon, and has been putting away several little things for the expected child.

The clothes in the shop are not limited to the littlest ones. Sizes range up to a 12. Many of the girl's dresses reflect the owner's statement, "little girls are back into dressing up." But, since the day was very hot, I couldn't help noticing how overheated the little children looked. I asked Ms. Schlesinger to recommend a "look-cool, feel-cool," wardrobe for little children.

Natural fiber cottons are the big things for infants," she said. "Mothers are being very careful to stay away from the synthetic fabrics. The new cottons are woven so finely that they do not shrink and they retain their shape," she said.

"COTTON IS THE coolest, most absorbent fabric available," she said as she pointed out colorful little underwear sets designed to be worn for play as well as under other clothing.

"The secret to dressing a child well for hot summer days is to layer, always making sure the bottom layer is pretty enough to be seen," she said.

## Volunteers

The Oakland County Volunteer Bureau, a program of the Volunteer Action Center of United Community Services, has weekly listings of volunteer opportunities. Further information about these and other volunteer needs more than 200 agencies may be obtained by calling the bureau at 642-7272. Any non-profit organization needing volunteer assistance may also call the bureau.

### TRUCK DRIVERS/OFFICE HELP

The Furniture Resource Center in Pontiac has an urgent need for drivers experienced in working with trucks with hydraulic lifts. Volunteers work in pairs on Saturday mornings picking up furniture and unloading it at the center where it is available to those in need. They could also use help in the office Tuesday through Thursday. This could be just a commitment for the summer.

CLERICAL AID - Volunteers with some office experience are needed by the 47th District Court in Farmington Hills. Duties include setting up client files, handling incoming referrals and outgoing mail, assisting with updating of records, and making appointment. Hours are flexible, day or evenings.

CHILD ADVOCATE - Child Advocacy and Family Service Project, an agency designed to provide services to families going through divorce, needs adults who are empathic, warm and supportive advocates to provide a supportive relationship on a one-to-one basis or transportation or tutoring services if needed, and, in general, complement the therapy program. Training is provided.

## Consumer mailbag

# Not everything causes cancer

Does everything cause cancer?  
N.D., Detroit

No. According to the May, 1979, issue of Nutrition Action, excessively high levels of all substances will induce toxic effects, but only a small number of substances cause cancer in animals.

A 1969 study conducted by the National Cancer Institute illustrates this fact. Scientist selected 120 pesticides and industrial chemicals thought to be possible carcinogens. Investigators performed the experiments in the usual manner by giving animals the maximum tolerated dose of a chemical that is, animals received the largest dose they could tolerate without adverse effects on their growth, fur, sexual activity, etc. Only 11 of the 120 compounds caused cancer.

For more information on toxic substances, Eco-Tip 10, send 50 cents and a stamped self-addressed envelope to Concern Inc. Detroit, 1 Northfield Plaza, Troy 48068.

I've been seeing a lot of reference to wetlands in the papers these past few months. I still don't understand why all the fuss about what I consider eyesores. Just what is the issue?  
N.S., Rochester

There are several "issues." Two, however, come quickly to mind. One is the environment, the other is the economy.

Aside from providing spawning and nursing areas for commercials and sport fishing and shellfish, and nesting and wintering grounds for waterfowl, the wetlands contribute in other important ways to a healthy environment.

They also provide a natural treatment of both waterborne and airborne pollutants, recharge our groundwater drinking supplies, afford a natural protection against storms and floods, produce a high-yield food source for aquatic animals, and offer a filtering system for lakes and streams.

Translate all of that to the economy and the cost to the public and landowners of wetland loss is enormous.

Studies place a monetary value of more than \$50,000 per acre on wetlands. These figures are based on the valuation of some but not all the functions provided by wetlands. If they are lost to development, it is estimated that a 20 percent reduction in our remaining coastal wetlands alone would cost \$1.3 billion. For additional information on Wetlands, send for a free brochure entitled "Our Vanishing Heritage" available from East Michigan Environmental Action Council, 5680 Crooks Road, Troy, 48068.

Consumer Mailbag answers your questions on environmental and consumer issues. Address questions to Concern Inc. Detroit, 1 Northfield Plaza, Troy, 48068.

## Antiques display and sale in Holly

The 10th annual antique show and sale will be held Friday and Saturday, July 13 and 14, from 11 a.m. to 9 p.m. in the Benjamin Sherman Middle School in Holly.

Sponsored by the Northwest Oakland County Historical Society, the show will feature the works of 35 dealers. On exhibit will be 18th century furniture, cut and pressed glass, dolls, baskets, jewelry, coins, tools and pottery.

## Pioneer Women meet at poolside

Israel chapter Pioneer Women will hold its summer poolside luncheon at noon Saturday, July 21, at the home of Ruth Miller, 156 Lake Park Drive, Birmingham.

Victorian furniture from the mid 19th century, cupboards, pewter and brass will also be displayed.

Pillows, dusters, kitchen accessories and other handcrafted items will be for sale.

Luncheon items such as sandwiches, salads, beverages and desserts will be available in the tea room.

Tickets will be available at the door, all proceeds going toward the historical museum.

Admission is \$4.50 per person.

For reservations, call Lee Wagman, 957-3257 and Pan Bunig, 646-5337, by July 16.

**CASH FOR YOUR DIAMONDS AND GOLD JEWELRY**  
IMMEDIATELY UPON PRESENTATION

**ROBERT GALE, INC.**  
*Fine Jewelry*

34 years of diamond jewelry experience

IN THE ARCADE AT  
725 SO. ADAMS SQ., BIRMINGHAM, 644-6650

AMPLE FREE PARKING

## Kingsley Inn

Proudly Presents  
our Fabulous English Style  
**SUNDAY BRUNCH**  
Served from 10 a.m. to 2 p.m.  
ADULTS \$5.95 • CHILDREN UNDER 5 \$4.95  
DINNERS FROM 12 Noon to 10 p.m.  
in a incomparable atmosphere



Woodward and Long Lake Road  
Bloomfield Hills 644-1400



## Stand by fares on carpet cleaning save 25%

Another great idea exclusively from Steve Hagopian, the leader in carpet cleaning. Sometimes our carpet cleaning units are busier than others. If you can wait a week or so, or maybe even a day to accommodate our schedule, you can save 25% on any residential carpet cleaning job. Just life standby air fares, there's always the possibility our unit can come the very day you'd prefer. And you'll still save 25% if you're on standby with us. When it comes to carpet cleaning, come to Steve Hagopian, 21711 West 10 Mile Road, Southfield, Phone today. 353 1910

**INTRODUCTORY SPECIAL**  
Living room and hall carpet only \$39.95, regularly \$49.95. Save even more on Standby!

**Steve Hagopian & Co.**

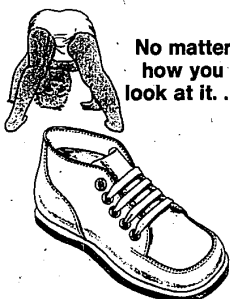
\*Based on 250 sq. ft.

## Your wife is our guest (and so is your car)

Why not treat your wife to a holiday in Toronto—it won't cost you an extra penny. The Sutton Place offers you luxurious accommodations and FREE overnight parking (a \$5.00 value) for a mere \$46.00 per night double or single occupancy (Canadian funds). And children under twelve may share their parents' room at no extra cost. Come in any day during June, July and August. Reservations are subject to availability. You see, two can still live as luxuriously for the price of one...at least at the Sutton Place.

*The Sutton Place Hotel*

955 Bay Street • Toronto, Ontario • (416) 924-9221  
For reservations call toll free CANADA 1-800-443-4272  
U.S. 1-800-838-7471 N.Y. STATE ONLY 1-800-462-7220  
or see your travel agent



No matter how you look at it...

when it comes to fit... Mothers come to us!

We back our statement with soft white elk leather Child Life shoes and years of fitting experience to guarantee your youngster perfect comfort for his first steps.

**CHILD LIFE POWER SIDE WORD**

Mon-Sat. 10-6 • Thurs. 10-9  
West Bloomfield Plaza  
6734 Orchard Lake Rd. W. Bloomfield

*Wiggs of Bloomfield Hills*

Another Wiggs Super Summer Sale Value!  
Classic European Dining Group  
JUST 16 SETS TO SELL!

Enjoy Summer Sale Savings NOW! We made an excellent buy...and are passing the values on to you. Choose this classic group and bring a continental ambience to an intimate dinner for two or a party of eight (table extends to 100"). The construction is maple for strength with lustrous, Prime Vera veneers. Chairs feature shield backs with imported caning. China is lighted to display your treasured collector's pieces.

Sold in 8-Pc. Sets Only...Immediate Delivery...  
**8-Piece Dining Group, Sale \$2600**  
• 42"x60" Table (opens to 42"x100") • 53"x16"x28" China  
• 4 Cane-back Side Chairs • 2 Matching Arm Chairs

4080 Telegraph at Long Lake Rd. (18-Mile)  
Visa and Master Charge