

Volunteers aid ABC production coverage

When the PGA tourney in Bloomfield Township flashes onto television screens across America, area residents will be behind the scenes.

ABC-TV, which will televise parts of the championship, plans to work with Oakland Hills Country Club in recruiting camera crews.

"We use a lot of local people," said Susie Trees, golf publicist for ABC. "More than half the people at the U.S. Open were local people who volunteered."

Ms. Trees said ABC works with the sponsoring club to obtain recruits.

"Everyone has a walkie-talkie," she said. "As soon as a golfer putts, it's reported to the truck where the producer is, and he relays it to the announcer."

"There are spotters and scorers reporting directly to the truck. There are spotters at each fairway, green and tee-off area and a scorer at the green who immediately reports tallies to the truck."

"We also have people whose sole job it is to report what each player is wearing. It helps identify people."

PREPARATION FOR televising tournaments such as the PGA begin about a year in advance, Ms. Trees said.

"The engineers, producer and director survey the course about a year before the event to determine how many cameras are needed and any particular problems with the course," she said. "For example, at Inverness a cable had to be laid under a creek."

"There's always something with each course."

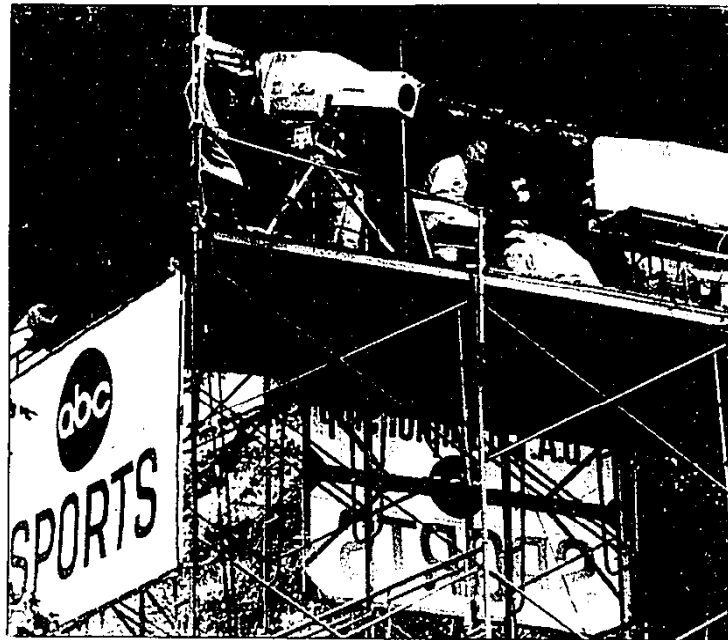
The producer may return about three months in advance of a nationally televised event and then again a week or two before the scheduled programming. Engineers and the director also arrive about the same time.

"There's a whole elaborate telephone system they have to lay the cable for," Ms. Trees said. "At the Open, it was so involved with so many people, they brought in a catering service."

"AT INVERNESS, where there was 18-hole coverage, we had 29 full-size cameras and three roving cameras," Ms. Trees said.

"Last year, ABC sports used 19 cameras for three-day PGA coverage. I would imagine it would be close to that this year."

"Last year we covered holes nine through 18. I would think that it would be



ABC Sports will be telecasting the PGA from Oakland Hills, just as it did in 1972. One of the announcers who worked on that telecast, Bill Fleming of Bloomfield Hills (shown in the booth), will be back at the mike this year. (Staff photo by Art Emanuel)

done that way this year also."

Only stationary cameras are expected to be used in televising from Oakland Hills.

Announcers Jim McKay and Peter Allis will televise from the 18th hole. The commentators who provide background and "color" information will be at various sports around the course.

Color commentators scheduled to attend the PGA are Bill Fleming of Bloomfield Hills, Dave Marr and Bob Rosberg.

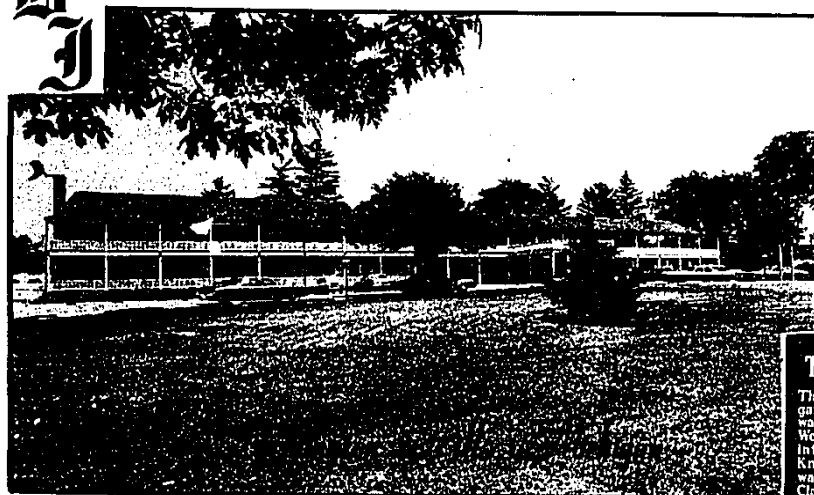
Chuck Howard and Bob Goodrich are producers and Jim Jennett is director.

ABC has announced that the PGA telecast will be blacked out locally, spokeswoman Trees said.



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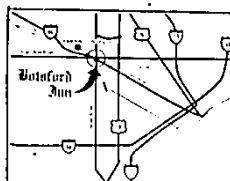


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This historic inn, the oldest in Michigan still providing food and lodging, was built as a home in 1836 by Orrin Weston. In 1841 it was converted into a tavern by Stephen Jennings. Known as the Sixteen Mile House, it was the stagecoach stop here in Clarencetown on the Grand River plank road, which followed an Indian trail that went on to Lake Michigan. Milton C. Botsford in 1860 acquired the inn. It became a popular meeting place for drovers, farmers, and travelers to and from Detroit. Henry Ford, who had first seen the inn while courting his future wife, Clara, in a horse and buggy, purchased the inn from the Botsfords in 1924 and restored it. The Fords operated it until 1951.



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