

The Farmington Enterprise

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Ford Motor Co. Drops Price of Fordson Tractor

FORD MOTOR COMPANY DROPS PRICE OF TRACTORS

Lower Cost of Material Makes Big Cut Possible.

Mr. Edsel B. Ford, President of the Ford Motor Company, gives out the following statement: "The price of the FORDSON Tractor has been reduced from \$790.00 to \$625.00, effective immediately."

"This price change has been made possible through lower costs of material and the fact that we are now located in our new Tractor Plant with greatly increased economic manufacturing facilities in immediate connection with our foundry and machine shops and large blast furnaces where iron is poured directly from the ore, giving us maximum efficiency with the power to reduce cost of production, and down comes the price in line with out policy to market our products at the lowest possible figure without in any way affecting our high standard of quality."

"We are greatly pleased in being able to bring about this big reduction in price at this time because the farmer needs all the help we can give him and this big cut in price will be the means of placing a valuable power unit within the reach of practically every one of them, not to mention industrial and commercial concerns which likewise have benefited through its use and are already realizing, to a much greater extent, its value as a power and hauling unit. But particularly has the FORDSON Tractor proved a most valuable factor in the saving of farm labor, at the same time increasing the per acre crop yield as well as making possible a utilization of previously unutilized land, to say nothing of removing no end of drudgery."

"There is no question that the use of machine power on the farm is the greatest advancement made in the development of agriculture not only in money saving and

Business Man to Run For Treasurer

POPULAR BUSINESS MAN ANNOUNCES CANDIDACY FOR VILLAGE TREASURER

Ben Meyer, who is one of the old guard, announces his candidacy for Village Treasurer, having been in business in Farmington for twenty-two years, and in the many years in intimate personal and business association with two or three generations no one has ever been able to say that Mr. Meyer is not an upright and honorable man. He is one of those rare men who has principles and who abides by these principles in his everyday life.

Any Sunday he may be seen making the round of calls among his sick friends and comrades, with these folks he dispenses cheer and courage, and does what he can to alleviate their suffering. His religion is to help his neighbors, and his friends are legion. For fourteen years Ben Meyer served the people of the Village of Farmington, and in all these years no public trust was violated, and no task in the interest of the community was too hard or intricate for him to devote his entire time for its solution.

In all his political and business career he has never broken his resolve to give the people what they desired in the way of village government.

His popularity is the result of his unflinching determination to give all just and fair treatment. "I have been urged by my friends and business acquaintances to run for the office of Village Treasurer," said Mr. Meyer, "altho' I realize that the remuneration is small, nevertheless I am willing to give my time and energy to help the official family of the village."

"Whatever part I may take will, no doubt, be small, but I will give my best efforts in the interests of a still better village government," he concluded.

money making results, as well as raising the standards of living on the farm to a much higher level, but because of its proved value in making every type of hand productive, and consequently our desire to place the FORDSON within the reach of all.

"THERE IS NO CHANGE IN THE PRESENT FORD CAR AND TRUCK PRICES, which are already at the lowest possible figure and now with rock bottom reached on the tractor price a further reduction in price of either the Car, Truck or Tractor is out of the question; in fact, the big price cuts have been made in anticipation of continuous maximum production and increases may be necessary before long if a large volume of new business is not obtained. Therefore, present prices of Ford products cannot be guaranteed against possible increases."

Ask for the book, "The Fordson at Work," which will be supplied free of cost. Let us demonstrate the value of the Fordson on your farm, in your factory, lumber yard, coal yard, or in any general hauling or power work you have to do and let us have your order for a Fordson.

FORD SALES & SERVICE
Olin Russell, Prop.

Ypsi High too Fast For Local High Team

Farmington Meets First Defeat.

The High school boys' basketball team lost a game last Friday night to the fast Ypsi Normal High team. This is the first defeat of the local quintet this season. The Ypsi team has not as yet been defeated. They have won eight games so far. The Farmington boys, however, gave them a good run for the victory, as the score of 28-24 would indicate.

The teams broke even on the scoring of field baskets, each team being able to cage the ball nine times for the count of 18. Ypsi had eleven free throws out of which ten trials were made to count. Farmington made six counts by this method but of a possible eight.

The Ypsi boys took the lead from the first and at no time during the game were the local boys able to pass them. The score stood a tie during the contest. Friday seemed to be Blue Monday for the locals as they had about five shots at the basket to every one Ypsi had but the ball simply would not drop through for the much needed counts. It may be the boys felt nervous to think they were up against a team and for that reason could not make their shots. They are anxious for the return game with Ypsi at the college town where they hope they can place themselves on the long end of another close score.

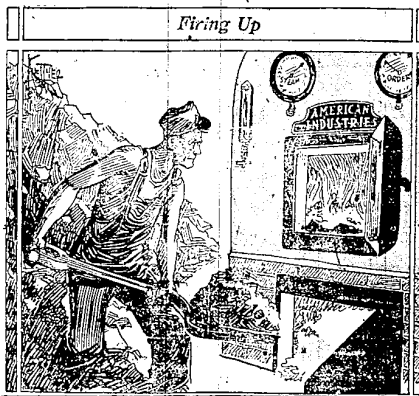
The team work of the Farmington boys was not up to par and can stand considerable improvement in the future. The boys are working hard and expect to make a better showing tonight, as well as when they play Northville here a week from tonight, from the standpoint of playing together whether they win or not.

The games tonight should be fast and interesting. Plymouth has a couple of good teams and are coming over here with the idea of making the local teams play hard to win. The Plymouth girls won the championship of the Four Square League last season and are hard after it again this season.

INCOME TAX REPORTS

For the convenience of those wishing assistance in filing income tax returns for the past year Deputy Collector T. W. Jackson, of Pontiac, will be at the Peoples State Bank during banking hours on February 8th.

Forms for filing can be secured at both banks and at the Post Office.



Community Growth Steady Says Prominent Farmington Banker

JAMES HOGLE GIVES FACTS

Volume of Business Increases.

A veteran Farmington business man who has spent all his active business life in Farmington in various enterprises located in the village, predicts a steady growth for the economic wealth of the community, for the reason that we are but twelve miles from the city and limits of Detroit, and because we are located on one of the main arteries of trade, which reaches the heart both of the state and the Fourth City.

"With the opportunities before

us the united efforts of the business men and citizens will promote the more rapid growth of the community," said Mr. Hogle.

"We should extend a welcome hand to every new enterprise of merit which wishes to locate here, and we should promote such and encourage new businesses."

We have the following advantages to offer—excellent location, good water, good government, good people and a rapidly growing community."

Kerbeson Homestead Destroyed by Fire

On Kierbeson Farm South of Farmington Village

The Old Kerbeson home was completely destroyed by fire Tuesday the 24th, with all the contents, belonging to Lewis Arach, the tenant.

Mr. Arach, with his wife, was attending a funeral in Detroit and had left his boy at home. It is reported that the boy was reading by the stove, when he noticed the smoke coming from the ceiling, but the fire had gained such headway that it could not be extinguished and the building burned to the ground.

The furniture as nearly as could be ascertained, was completely destroyed, as was the corn stored upstairs and the potatoes in the cellar.

The building was covered by \$1200 insurance, but the home was valued at \$3000, and today probably could not be built for that.

Mr. Arach figures his personal loss at \$2000, with no insurance at all.

The farm had been purchased by the Plymouth Road Development Corporation and was one of a string of 38 farms purchased by them and leased to tenants.

MRS. C. WOLFE ADDS NEW EDISON PHONOGRAPHS

Mrs. C. Wolfe and Son, who conducts a musical instrument business at the corner of the Seven-Mile Road and Division St., has recently taken over the agency for the Edison phonograph line in conjunction with her complete line of pianos.

The president of the Northville Fair stated that Mrs. Wolfe had the best musical exhibit at the fair.

B. of C. Team to Play Farrand Guards

B. of C. Basketball Teams Plays.

The Board of Commerce basketball team, will play the strong Farrand Guards team of Detroit next Saturday evening. This is expected to be one of the best games seen here this year as the Farrand Guards were defeated by the Ray's (the champion team of Michigan) by eight points. The B. of C. team is working hard this week and will put up a scrappy game.

Local Trustee Shows Typical Yankee Spirit

CLARENCE BICKING—TRUSTEE

Clarence Bicking is a young man who has fought his way shibe handed in the battle of life.

Mr. Bicking knows the trials and hardships of one who has worked with his hands, having learned the sheet metal trade and in this line of occupation he came to Farmington.

He soon made friends with the leading business men, and farmers of the township, his intense interest in all matters pertaining to public welfare placing him in their confidence and regard. This young man was ever on the alert and always eager for knowledge relative to questions that affected the people of the community.

His ability as a salesman led to his following this line of work but with his added duties and obligations Mr. Bicking always took an interest in public affairs.

At the last village election he was chosen as a trustee of the village of Farmington and in this office he has made his mark as a thorough conscientious and level headed official. His record is an open book and his every act has won the approbation of his constituents.

One of the leading business men of the community recently remarked that if Farmington had more men of the calibre of Clarence Bicking the community would benefit.

This young man is giving his fine energy and power in order to further, the best interests of his fellow citizens. Bick, as he is popularly known, would rather be right than be president. His policy is to help make Farmington and community the most progressive unit in the State. This man is a credit to the community.

ANNUAL MEETING

The Community Realty Co., of Farmington, held their annual stockholders meeting last week and elected Charles H. Ely, James L. Hogle, P. E. Perkins, Emil Roos and B. E. Storms as directors for the ensuing year. The officers of the company are Emil Roos, Pres.; C. H. Ely, Vice-Pres.; and B. E. Storms, Sec.-Treas.

The company has had a successful year according to the secretary's report, and looks for much better conditions in real estate during 1921.

Future Needs of The University of Michigan

ENLARGED ENROLLMENT CALLS FOR ACTION

SEPARATE COLLEGES SOLUTION

The president of the University of Michigan states that the enrollment of that institution is upwards of ten thousand students. What of the future? All must concede a liberal support to Michigan's greatest educational institution. What the amount of present allowances shall be is a matter for legislative investigation and discretion. Brushing aside the question of state pride and state supremacy in the matter of higher education, the youth of Michigan are entitled to the best in teaching, inspiration, buildings, and equipment. But what of the future?

The attendance of "Michigan" now tops ten thousand students. Shall the attendance continue until it becomes fifteen, twenty, thirty or forty thousand students or will the state take measures to establish in different locations throughout the state colleges near the homes of the students which will care for the thousands and tens of thousands of young women who in the future shall aspire to college training?

Why not now, while contemplating this question of revivification of this great institution educationally and materially, consider the matter of determining for all time

that the University of Michigan at Ann Arbor shall be the great academic and graduate school of the state?

Then plan for the future relief of this institution by establishing a central University of Michigan, a Western University of Michigan, and a Northern University of Michigan. This has been done with the normal schools of the state and why not with the college and graduate or true university work?

There is a great plant at Lansing which might be made the Central University of Michigan with agriculture and agricultural education as its chief problem; There is in the Northern Peninsula a School of Mines, why not make this school the nucleus of the Northern University of Michigan with the teaching of mining engineering its principal educational factor?

The Western University of Michigan might be a matter for future consideration.

One of the great daily papers of the state in a series of articles attempts to solve the question of the lack of attendance at the Agricultural College.

The solution is to break down the question of cost. Make it a cosmopolitan school and not a farmers' school.

As the Central University of Michigan, with the aims and aspirations of a 20th century college the attendance would double the first year. The state has here the acreage, the buildings and the location for a great college. Has the state the initiative to move forward?

Princeton University has taken definite action to limit the undergraduate enrollment to two thousand students. Michigan now has over ten thousand students.

The limiting of the number of students in a state university is one of doubtful practicability. There seems to be one solution for the present and future growth of the university and that is by the establishment of autonomous colleges.

For a head of the new universities when needed, it would not be necessary to look the world over or advertise the fact throughout the United States that a big man was sought. Michigan has men of proper administrative ability and educational leadership to draw from.

David Mackenzie of the Detroit Central High School and Junior College hasn't a peer in this country. E. C. Warriner, a graduate of the University of Michigan and of tried experience and Edwin L. Miller of Detroit are among others who would bring honor to any institution, with which they might be connected.

FARM BUREAU NOTES

Since October 15, 1919, when the farm bureau membership was begun in Oakland County, the total membership of the state has increased from 1,850 to 97,000. This county's membership is, at present 2,300.

Membership campaigns have been discontinued for the rest of the winter by the state farm bureau on account of bad roads and the higher cost of solicitation. The annual report of the organization work made before the state board of delegates at East Lansing shows that 74,250 joined the county and state farm bureaus during the last year which, added to the 22,750 members who had joined a year ago, makes the grand total 97,000. Records show according to the state farm bureau, that 83 per cent of all farmers visited became members. There are seven more counties yet to become members. There are seven more counties yet to be canvassed, Ontonagon, Mackinac and Keweenaw in the Upper Peninsula and Oscoda, Iosco, Bay, and Roscommon in the lower peninsula and this work is expected to be done in the spring.

School Notes

HOWARD I. LORD

The assembly room has another new dictionary.

American Literature book reports are due this week.

Another set of bleachers has been added to the High school gym.

The next basketball game will be with Plymouth in our gym. Come and help win.

The American Literature class is going to take up debating in the near future. Some time will be taken for preparation.

The High school, during the first semester, had a contest between the different classes. The object was to see which class at the end of the first semester had the highest average. The Senior class won in this contest, having an average of 89.47, the Eighth grade followed very closely. The studies, department and habits of study of various classes counted in this average. The class winning was exempted from the seminary. (Continued on Page 8)