WHERE TO BUY IN DETROIT

The Following Reliable Firms Solicit the Patronage of the People of Michigan. Courteous Attention, Prompt Service and a Welcome to all Visitors.



Trousseau Materials For the Bride

When in Detroit, visit New York Shops-We bount the rarest imported and domestic Laces, the softest Pulles and Satins, the most exquisite trimmings to make trousseau shopping a joy and satisfaction.

Silver Charmeuse for the Beautiful English and foundation of the gown. French Tulles Bridal Satins.

Point Applique from Switzerland; Chantilly from France. Pearl trimmings-bands, ropes, motifs. Wash Satins and Crepe de Chines for Lingerle.



1514 Woodward Ave., Opposite Grinnell's, Write for samples.

Pennington Blouse Shop

"BLOUSES THAT ARE DIFFERENT"

In fine Swiss Organdies, dainty French volles with Filet, Irish and uny trim.

The sport Smecks this year are so charming, they will meet with the approval of Milady's fastidious eye.

Prices Range From \$2.98 to \$50.00

The Knickerbocker Co. Shop

Suit Coat or Dress Tailored to your measure

WE FEATURE

suit made of Reads Tricotine lined with Mallinsons Pussy Willow anteed for 2 years at \$65,00. We absolutely guarantee the Fit Workmanship.

Special Attention Given to Stouts

FUR STORAGE

ROSS FUR COMPANY

"The Real Oriental Shop"-

Kimonos, Silppers Embroideries, Hand Bags, Pongee Silks, China-are, Tea Sets, Lamps, Shades, Baskots, Bird Cages, Teakwood Fur-iture, Incense, Etc., at POPULAR PRICES.

"Detroit's Largest Complete Oriental Store



52 ADAMS AVENUE WEST
Adams Theatre Bidg. On Grand Circus Park

and Safety

Accumulated savings allowed to remain un-invested are not more than half efficient. When safely invested, your savings will benefit to the full extent of their earning power.

Investment in our safeguarded 6% Firs Mortgage Real Estate Bonds will double your savings income SAFELY because they are the same investments which protect your saving account in any properly regulated bank.

It will be to your advantage to examine the list of SOUND securities described in our booklet on BONDS.

American Loan & Trust Company

(Under Supervision of State Banking Dept.)

Organized in 1906.

Corner Griswold and Larned Streets Detroit, Mich.



Detroit's Greatest Display of

BERRY'S

539 Michigan Ave.

Your Wedding Engraving

SPRINGTIME is wedding time—and, of course, weddings call, for engraved invitations and announcements.

If you are going to need wedding engraving and stationery you want it to be "just right," be sure to get in touch with our Engraving Department. We can assure you quality work and prompt service. Write or call on us.

THE RICHMOND & BACKUS (O.

STATIONERS - ENGRAVERS - PRINTE WOODWARD AT CONGRESS --- DETRO

Offers to carment students courses of study based upon the carment students of the students of the students of the control of the students of the control of the students of t

Dvers—BROSSY'S—Cleaners

of Wearing Apparel, Carpets, Rugs, Portieres, Lace Curtains, Blankets, Furs, Auto Robes, etc. Prompt Service, Moderate Prices. Write Us. 4866 Woodward Ave., Cor. Warren Ave., Detroit

Don't Fail to Visit Detroit's Great' and

New

pparel

Exclusive Dealers in Apparel

---For Women

---For Men

---For Boys

---For Girls

THIS STORE is rapidly making friends thruout Detroit and adjoining territory in every walk of life.

Our low prices are the talk of the community.

The crowds that daily throng this store, their enthusiasm and the rapidly growing list of Frank & Seder friends evidence the fact that Detroiters are recognizing the values we give!

> "As We Buy for Less We Sell for Less'

Four Big Wall Paper Specials

PER ROLL

These Four Papers Sold Only With Borders

We also have a fine selection at 10c, 12½c and 15c per roll, the balance of our BIG LINE, including papers to suit every taste, from 25c per roll up.

As PAINT SPECIALS we offer a strictly high-grade Outside White Paint at \$2.50 per gallon.

"Our Special" All Purpose Varnish at \$2.00 per gallon. All our big stock of Paints, Varnishes, Stains and Enamels are priced right. SEE US FOR BARGAINS

New York Wall Paper Store

331 Michigan Ave. C. R. Johnson, Prop. Near Washington Blvd.