

**LUCKY STRIKE**  
"IT'S TOASTED"

**Cigarette**

Flavor is sealed in by toasting

*Le Trésor de France*

Literary invention.  
"Yes, sir," said the author, "I figure I've got the one best story of all history."  
"What's the plot?" inquired the publisher, doubtfully.  
"Never mind the plot," said the author. "You know everybody skips and jumps about in a book. Well, I've just picked out the places they jump to, and put 'em all in the first two chapters."  
With a cry of joy the publisher embraced the author and threw him out the window delightfully.

## ASPIRIN

Name "Bayer" on Genuine



Take Aspirin only as told in each package of genuine Bayer Tablets of Aspirin. Then you will be following the directions and dosage worked out by physicians during 21 years, and proved safe by millions. Take no chances with substitutes. If you see the Bayer Cross on tablets, you can take them without fear for Colds, Headache, Neuralgia, Rheumatism, Earsache, Toothache, Lumbago, and for Pain. Handy tin boxes of twelve tablets cost few cents. Druggists also sell larger packages. Aspirin is the trade mark of Bayer Manufacture of Monacowestphalia of Salzeitlad—Advertisement.

There are but two classes of people in the world difficult to convince against their will—men and women.

Many a youth who aspires to become an A. M. is in after hours late to settle down as the village P. M.

Every man is afraid of the devil, no matter how often he whips that unexhausted adversary.

The only sure thing about life is the end thereof.

As a watering place, the ice cooler has advantages.

Baldheaded friends find it difficult to part.

## Sure Relief



**BELL'S COLIC REMEDY**  
FOR INDIGESTION

## Western Canada Land of Prosperity

Offers the best opportunity that cannot be secured elsewhere. Thousands of farmers from the United States who have secured Canada a generous offer of FREE homesteads or buy farm land in their provinces have been well repaid by bountiful crops. There is still available on easy terms Fertile Land at \$15 to \$30 an Acre and under the terms of the offer many years has yielded from 20 to 45 bushels of wheat per acre. The climate is healthy and also in great abundance, while raising stock, cattle, sheep and hogs is equally profitable. Hundreds of farmers in Western Canada have raised crops in a single season worth more than the whole cost of their land. With such success comes prosperity. Industry, enterprise, good homes and all the comforts and conveniences which make life worth living. **Farm Gardens, Poultry, Raising Pigs** are sources of income second only to grain growing and stock raising. Attractive climate, good neighbors, churches and schools, good markets, railroad facilities, rural telephone, etc.

For certificate entitling you to reduced railway rates, illustrated literature, maps, descriptive of farm opportunities in Manitoba, Saskatchewan, Alberta and British Columbia, write to:

J. M. MacLACHLAN  
100 West Broadway  
Edmonton, Alberta

AGENTS, sell Jackson's New Paraffin Oil for Home Use. Economical, simple, economical. Get particulars or fill trial order. Jackson's New Paraffin Oil Co., 402 Elmwood, Detroit, Mich.

W. N. U., DETROIT, MO. 33-1921.

## The Right Thing at the Right Time

By MARY MARSHALL DUFFEE

### BUSINESS MATTERS.

The materials of action are variable, but the use we make of them should be constant.—Epictetus.

IT IS just as important for a woman to have regard for the rules of good form in the transaction of her business affairs as in matters purely social. Sometimes a woman who is irreproachably correct in all social conduct, and who is courteous and good breeding personified in her social relations, is careless of rules of courtesy and good breeding in her business transactions. In a small town especially, such duplicity of conduct is sure to lead to unpopularity. What good is it if a woman is charming to Mrs. Smith, whom she meets in her club, if she is discourteous to Mrs. Smith's husband, who is cashier in her bank, or what good can it do to be punctilious in all her dealings with Mrs. Brown if she neglects to pay what she owes to Mr. Brown, who runs the grocery store?

Remember then that when doing any sort of business with any sort of person, you should begin the transaction with a courteous "good morning."

If you ask a favor of a tradesman or anyone with whom you do business, do not fail to let him know that you regard it as such.

If you are not going to be able to pay your bills on the first of the month, do the courteous considerate thing about it. Go to the grocer, or butcher, or doctor or dentist, and tell him that you find it impossible or inconvenient to do so, and ask him for the favor of extended credit. Do not simply neglect payment and then pretend when you pay that it is simply a matter of carelessness or forgetfulness on your part.

If a tradesman is courteous enough to remember your name in doing business and addresses you by it, do not forget that it is just as considerate if you remember his name likewise.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

(Copyright.)

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Remember that it is just as inconsiderate to ask your grocer to make a special trip of his delivery wagon because you have carelessly forgotten to give your order till afternoon, as it is to ask a neighbor to put herself out to do some favor for you. If the grocer does accommodate you, then you should express your appreciation with just as much courtesy as though the transaction was one of a social sort instead of purely business.

Elsie Ferguson



Elsie Ferguson, often called "the aristocrat of the screen," had attained the position of stardom on the stage before she became a "movie" star. Since she was first over to the films she returned to the stage but once, and then for a brief period.



## THE SANDMAN STORY

BRAVE IKEY DUCK.

IKEY was a young duck, that his mother had a great deal of trouble with, because he ran away every time he found a chance, and as Madam Duck had many ducklings besides her son to look after, Ikey found many chances.

"Some day you will meet Mr. Fox," said his mother, "and then it will be too late to be a good duckling, for Mr. Fox carries off all runaway ducklings."

"But I am not afraid of Mr. Fox," said brave Ikey. "I am going to grow up to be a big, brave duck, like Grandpa Drake, so I cannot be afraid of anything."

"Grandpa Drake would not like to meet Mr. Fox," said Madam Duck, "for Mr. Fox carries off to his cave in the woods big and small ducks."

Ikey duck did not answer, but waddled along after his mother and his mother until they were hunting in a puddle for things they liked, and Ikey saw another chance to run away.

Down to the duck pond he waddled and may be he went to a part of the pond where he had never before been.

How little Teddy Bear happened to be sitting under a bush by the pond was never known, but there he was, and Ikey Duck, swimming along, saw his shining eyes and open mouth.

"Ah, Mr. Fox!" said Ikey Duck to himself. "I will show that fellow, he can't scare me."

Right up close to the bank went brave Ikey and began to quack at Teddy Bear, and of course, Teddy did not move.

"He is afraid of me," said Ikey. "I wish mother could see me now. I am sure she would think I am quite able to take care of myself."

And then brave Ikey opened his bill, snapped at little Teddy Bear, and, reaching at one foot, pulled him into the water. Away he went, with Teddy still held by his foot, skimming over the water.

Madam Duck and her children were at the side of the pond when they saw him up by the hazyard.

"What have you found?" asked his mother.

"I have found a Snore, a Jeer, a Scoff, I call in Mr. PUT-IT-OFF."

But when to cheer I'd turn my head I found Mr. DO-IT-NOW.

And these two agents serve me well—Far better than any pen can tell. For PUT-IT-OFF never lets me down, While DO-IT-NOW goes to the end.

As straight as may be, and with speed, Whereby Today I have my Cheer, And to Tomorrow leave the Cheer.

(Copyright.)

How It Stayed

"THE WHITE FEATHER"

THIS phrase, which is so general-ly used to express cowardice—"chicken-heartedness" (on the part of him to whom it is applied, privileged in the days when gamecock fighting was a fashionable sport and the cocks were carefully bred, a mixture of pure blood had universally dark plumage; but the cross-breeds, which were not fighters, literally "showed" the white feather—white feathers appearing in their plumage.

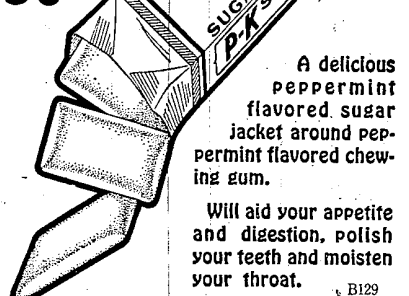
(Copyright.)

# WRIGLEY'S P-KS

"AFTER EVERY MEAL"

WRIGLEY'S Newest Creation

10 for 5c



A delicious Peppermint flavored sugar jacket around peppermint flavored chewing gum.

Will aid your appetite and digestion, polish your teeth and moisten your throat.



## The Flavor Lasts

POSSIBLY HER LAST CHANCE

At All Events, the Object of His Affections Perfectly Agreed With Her Fiance.

For several minutes the young man did not speak. His heart was too full. It was enough for him to know that this glorious creature loved him; that she had promised to share his fate.

With a new and delightful sense of ownership he feasted his eyes once more upon her beauty, and as he realized that henceforth it would be his privilege to provide for her welfare and happiness, he could have almost wept with joy.

His good fortune seemed incredible. Finally he whispered tenderly:

"How did it ever happen, darling, that such a bright, shining angel as yourself fell in love with a dull, stupid fellow like me?"

"Goddess knows," she murmured absently; "I must have a screw loose somewhere."

His "Diplomacy."

"I say, dad," piped the small boy, "can I ask you a question?"

"Yes; go ahead," replied the indulgent dad.

"What's diplomacy, dad? I saw it in a book the other day."

"Diplomacy, my boy," said dad, with a patronizing smile, "means doing or saying precisely the right thing at the right moment."

"Ah! Then I was a diplomatist last night, dad?"

"Really, my boy. How d'you make that out?"

"Why, when mum came in with the castor oil, I rolled Robbie into my place in bed and then rolled him back before she came round to the other side!"

Of Course.

Mamma—I wonder who has been in the sugar bowl while I was out?

Elizabeth (four years old)—Well, I hope you don't suspect me. You know I'm too big to get in such a little thing as that.—Detroit News.

Crossed Ocean on Raft.

Jeremias Mullane, last member of the trio that won fame in the summer of 1867 when they arrived in Southampton, England, after a 58-day trip from New York on a life raft equipped with a sail, died recently in Passaic, N. J., at the age of seventy-eight.

Capt. John Mikes and George Miller, both of New York, who made the trip with Mullane, died several years ago. Their raft, the Nonpareil, was only 22 feet long and 12 feet wide, and their successful trip across the Atlantic was hailed throughout the world as a great feat and won favor for the men with Queen Victoria.

## No hot cooking No trouble to serve

For breakfast or lunch, no food is quite so convenient or satisfying as

## Grape-Nuts

Served from the package, with cream or milk—full of splendid body-building nutrition. Its flavor and crispness charm the taste—a splendid summer food.

"There's a Reason" for Grape-Nuts Sold by grocers.

