

Schoolcraft Goal: 15,000 By 1979



DR. ERIC BRADNER, president of Schoolcraft College since it was founded, will retire in June 1971. (Observer photo by Harry Mauthe)

By ERIC J. BRADNER
President, Schoolcraft College

One of the most dramatic events in northwestern Wayne County during the 1960s was the organization and opening of Schoolcraft College.

Conceived by people and dedicated by them to the proposition of providing higher education under local, public control, the college has made a tremendous impact on the lives of virtually every resident in a 124-square mile area that has shown itself in this decade to be one of the most dynamic in southeastern Michigan.

There is no question in my mind that during the 1970's the college will make ever increasing contributions to this community—its people, its economy, its life style.

THE COLLEGE grew up out of a corn field to become, in the 3 1/2 years since it first

admitted students, one of the finest community colleges in a state known nationally for the excellence of its two-year institutions.

When I first came to this area in 1961, I was, of course, aware of the commitment of the people to a two-year college. The commitment was made of dreams and hopes, but it took hard work by hundreds of individuals to create the institution that admitted its first students in August of 1964.

The hard work paid off.

First year enrollment exceeded 2,000 students—far more than any of us had anticipated! More than 3,200 students are attending classes this year.

It is particularly significant that more than half of our students this year are enrolled in technical-vocational programs. Schoolcraft is several years ahead of the long-range projec-

tions made in the early years of the decade, and we look to an institution of 15,000 students before the next decade comes to a close.

THREE BUILDINGS awaited those first students. We hadn't yet unpacked all the cartons when they arrived!

Today the campus houses eight buildings, a ninth will open in the spring, working drawings are being prepared for a 10th and others are in the early stages of planning. There seems never to have been a time when some construction activity has not been going on since we first opened.

Our faculty has grown from the original 45 to a full-time staff of 125 instructors this year with nearly 100 more teaching on a part-time basis. Faculty quality has always been high at Schoolcraft, and the standards set during the early years for faculty recruitment still apply and will continue to do so.

BUT A COLLEGE is more than a collection of buildings

occupied by students and staffed by teachers. The real commitment of the college has been directed toward those things it would mean to its students and its community. I'm not talking about intangibles, either.

For example, before the first class convened on campus, every four-year institution in the state had agreed to accept without question academic credits earned at Schoolcraft.

Thus even the first students entered the college with the assurance they could continue their formal higher education, if they wished, without loss of time, effort, or money.

This agreement, based on a showing of realistic planning at Schoolcraft, flowered in 1968 when the North Central Association of Colleges and Secondary Schools granted full accreditation status to the young college. No small achievement in three years!

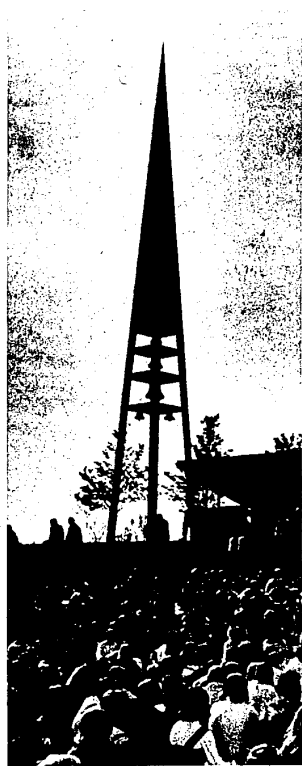
But I prefer to look ahead to the exciting years that await Schoolcraft, its students, and its community.

DURING THE COMING decade I see a rapidly developing involvement between the college and the community in which each makes a contribution in kind in a common effort toward a better life.

I see expanded services offered by the college, greater use of the institution's facilities and resources by the people, more programs of study, deeper involvement in the concerns of men.

I see a campus of compatible structures connected by green swards to form a warm, welcoming, well-knit whole where the people of this community can come to nourish their minds, realize their dreams, and refresh their spirits. A place where man's aspirations are examined in terms of their realities and where the daily task is the exchange of knowledge.

I see Schoolcraft College, born of the '60s, taking its place as a full partner in the affairs of the community which gave it life.



A LANDMARK at Schoolcraft College is the bell tower. This scene is from the Oct. 15 Vietnam war memorial speeches on the campus. (Observer photo by Harry Mauthe)

Regional Affairs

Orchard Ridge Campus Has 5,370 In 3rd Year

Oakland Community College's Orchard Ridge Campus began its third year, in September, 1969, with an enrollment of 5,370 students, an increase of 22.7% over 1968's 4,149.

Orchard Ridge is the largest of OCC's facilities both in enrollment and physical plant, contributing 40.6% of the total college student population of 13,223. The campus is located south of 1-496 between Orchard Lake and Farmington roads.

The 149-acre parcel was purchased late in 1964 and ground was broken on Dec. 13, 1965, by Gov. George Romney, U.S. Rep. Billie S. Farmum, and State Reps. William P. Hampton, Robert J. Slingerland and Clifford H. Smart.

OF THE PRESENT 5,370, a total of 4,133 students—77%—are registered in transfer programs and will ultimately move to a four-year college or university for their baccalaureate and advanced degrees.

By program, these students are enrolled as follows: business administration, 670; education, 538; engineering, 145; math and science, 72; and liberal arts, 2,708.

A total of 990 students at Orchard Ridge are enrolled in career programs of one- or two-year duration as follows: accounting, 37; audiovisual, 7; automotive technology, 11; clerical assistance, 10; commercial art, 167; commercial cooking and baking, 3; data processing, 177; dental assisting, 12; drafting, 18; electronics technology, 22; executive secretarial, 89; food service technology, 75.

Also, landscape technology, 4; law enforcement, 20; legal secretarial, 9; library technology, 48; mechanical design technology, 9; medical laboratory technology, 12; medical office assistant, 11; medical secretary, 11; professional nursing, 75; retailing, 24; and stenography, 10.

A cooperative arrangement with Farmington and Walled Lake High Schools also offers data processing instruction to 88 students from the two schools.

AS AN ADJUNCT to its academic program, Orchard Ridge has developed a comprehensive program of student activities that hopefully offers

something of interest to everyone.

The 1968-69 season marked the entry of Orchard Ridge into the central division of the Michigan Community Junior Athletic Conference with teams in basketball, cross country and golf.

Students have also organized competitive athletic clubs in baseball, football and hockey and play teams from other colleges on a non-league basis.

Intramural sports are organized through the Student Activity Board and offer flag football, basketball, softball, table tennis tournaments, and other sports in which students show an interest.

THE MARTIN Luther King Jr. Learning Resources Center houses a collection of 22,500 volumes including laboratory collections, 2,000 pamphlets including vocational materials and 425 current periodicals plus backfiles on microfilm of scholarly, technical or specialized journals.

Special collections include current popular fiction and non-fiction, general education, 4,000 college catalogs from



DR. DONALD GORBOD is provost of the Orchard Ridge campus, Farmington, one of three in the Oakland Community College system.

two- and four-year colleges and universities in the U.S. and government documents. The LRC was appointed as a federal government depository library in June, 1968.

LRC facilities are open to the public, hours are Monday-Thursday, 8 a.m. to 9 p.m.; and Friday, 8 a.m. to 5 p.m.

The accessibility of Orchard Ridge by I-496, the parking convenience and the pleasant, modern accommodations make Orchard Ridge a popular meeting place for many civic, professional and social organizations.

Scout Camps To Be Planned

Summer camp for boy scouts of the Detroit Area Council will be planned in January as district leaders meet in camp rallies.

For most Wayne County Observant communities, the Sunset District meeting is at Grant School, 3300 Hubbard, Livonia, Jan. 15.

Redford District meets at St. Christopher Church, Six Mile Road east of Grand River on Jan. 15.

Opportunities are to make reservations for one of the four Council sponsored summer camps.

These are located at Brighton, Alger, Indian River and Metamora and offer many types of camping.

SALE ENDS JAN. 3rd

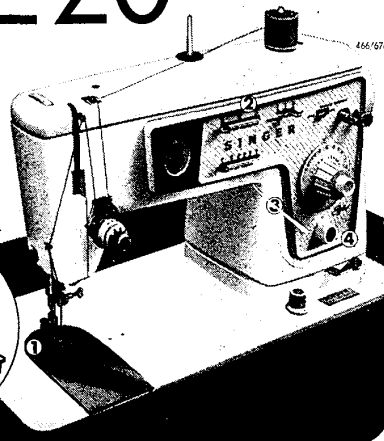
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Oakland Has Chorus

ROCHESTER For adults wishing to start the new year with a song, Oakland University's Division of Continuing Education offers a festival-type mixed chorus under the direction of John Dvoras, O.U.'s Director of Choral Activities.

To accommodate members, one choral section will meet Tuesdays, 7:30-9:30 p.m. at the Church of the Beautiful, 5681 N. Adams Road, Bloomfield Hills, beginning Jan. 13. Another section will be held on campus from noon to 1 p.m., Mondays through Wednesdays, starting Jan. 7.

The principal efforts of the more than 150-member Uni-

versity chorus are directed toward singing the largest choral works with symphony orchestra.

In December, the chorus presented the Michigan premiere of the Dave Brubeck cantata "Gates of Justice" held at Oakland University. A spring series of works is planned, highlighted by the Haydn "Lord Nelson Mass." Other works will include compositions of Bruckner, Sweelinck, Beethoven and Hassler.

Adults interested in joining the choral group may contact Dvoras at Oakland University, Rochester, 48063. Phone 377-2000, ext. 2127.

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CIRCULATION DATA

NEWSPAPER	Current Press Run	Certified Audit Corp. Audited Circulation as of 9-30-68
The Livonia Observer	28,200	28,084
The Redford Observer	20,700	20,281
The Farmington Enterprise & Observer	16,400	16,136
The Plymouth Mail & Observer	9,700	8,887
The Westland Observer (Wed. only)	14,000	9,458
The Grand City Observer (Wed. only)	11,400	11,862
Total Wednesday	106,200	92,198
Total Sunday	76,800	71,668
Fred Wright, Circulation Director	261-3800	
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