

Making Your Easter Preparations

The Following Reliable Detroit Firms Are Prepared To Assist You in Your Easter Time Requirements.

Complete Assortments Are Now Being Shown Of The Season's Authentic Style Creations and Latest Merchandise.

Fur Coats Made Up Now—a Saving!



Lower prices on fur tailoring offer you great savings. If you ORDER NOW, we'll hand tailor your coat at the lowest price in years. Beautiful Hudson Seal, Broadtail, Persian Lamb, Alaska seal, etc., with other fine furs as trimmings.

Cold Dry-Air Storage
Give your furs the careful attention they deserve by utilizing our complete cold storage facilities. The cost is little; the benefits great.

Fur Chokers

Spring and summer furs are very much in vogue. Our display of fur chokers and neck pieces is unusually complete. Prices are low. Special values at \$10-\$12.50-\$15 \$19.50-\$25-\$50 and up



Soon we'll be able to welcome you in our beautiful new home in the Strub building. May 15 is the date, we hope.

The Rollins Co

At 1545 Woodward Avenue 'Til We Move
Detroit



**HEWITT'S
GOWNS AND
DRESSES**

For Easterwear we have for your approval, modes that in their splendor, authentically define the correct trend for Spring, and that definitely decide the latest word from Paris.

The above is a striking three-piece costume of leather-colored cascade cloth combined with champagne-colored frosted crepe. \$125.00

We are also showing many pleasing models from \$35.00 and up

**Thos. E. Hewitt's
Salon**

33 Grand River Ave. E. 65 University Bldg. E. 65
Main 8563 • Detroit, Michigan



**Three
Great
Specials**

TAFFETA \$1.19 Yd.

In the Much-Wanted Black, Navy and Brown
HEAVY CREPE DE CHINE \$2.69 Yd.

All the spring shades, including the new Canna and Dent de Lion
CANTON CREPE \$2.95 Yd.

All Silk. All the new colors.
Send for Free Samples and Compare Our Values

NATIONAL SILK CO

SALLAN BUILDING
Woodward & Gratiot, Detroit

STOUT WOMEN

You Can Be Perfectly Fitted At

Lane Bryant

Second Floor, Washington Arcade, 1537 Woodward, Detroit.

Stylish Easter Clothes

Garmets that really fit you, that look as fashionable as any ever seen on a slender figure. Lane Bryant has specialized twenty years in Stout Women's apparel. Our clothes make you look more slender.

They carry out newest style details. Only the highest-grade materials and workmanship employed. Buy your Easter clothes here, save money and get real satisfaction.

\$25 Suit, Dress or Coat
EASTER SPECIAL. Latest materials, styles and shades. Your choice of a high-grade Coat, Suit or Dress, wonderful value, only \$25.

Good Furniture

When You Shop in
Detroit

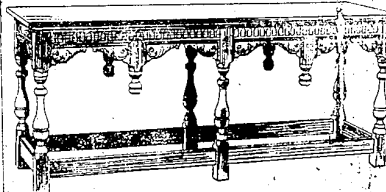
Be sure to visit
Our Salesrooms

It will more than repay you for the time when viewing the vast display of "Good Furniture"—Entire suites or single pieces reflect elegance in the home. Our prices meet favorable comparison.

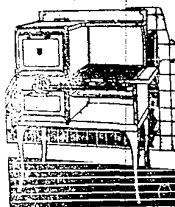
Our factory is in direct connection with our sales floors. You may convince yourself of how "Good Furniture" is made.

Detroit Furniture Shops

Warren Avenue
at
Riopelle Street



We Are the Agents for A. B. Gas Ranges



We will deliver your A. B. Gas Range within a 50-mile radius of Detroit free of charge. Come in and talk to the manager of our stove department, and he will explain the details of this wonderful range to you.

Watch the papers for our Anniversary Sale. Special prices will prevail on everything in our entire stocks.

Brushaber

501-515 Michigan Ave. 523-535 Gratiot Ave.



Kuhn's Candies

1418 Woodward Ave. Telephone Main 1566

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Artistic Hair Dressing, Face and Soap Specialists
Neat Permanent Waving—The original and lasting Permanent Wave.
Water and Marcell Waving
Complete line of Hair Goods and Cosmetics. Hair Goods made to your order. We carry in stock Switches, Wigs, Toupees, Transformations, etc.
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Our process of hair dyeing is absolutely successful
Restoring and improving the coloring of the hair
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