

## What is a Teaspoonful?

—it depends on the Baking Powder you use. You must use a heaping spoonful of many brands because they don't contain as much leavening strength as

# CALUMET

The Economy BAKING POWDER

Level spoonfuls are all that are necessary when you use CALUMET—it makes more bakings which means a real saving on bake day.

Sales 2½ times as much as that of any other brand

THE WORLD'S GREATEST BAKING POWDER

## Buy MONARCH COFFEE

—the accepted brand in homes where highest quality is demanded

None better obtainable at any price costs you less

for Economical Transportation

# CHEVROLET

## Quality Cars at Quantity Prices

Chevrolet now leads all high-grade cars in number sold.

Our new low prices have been made possible through doubling our productive capacity.

We are now operating twelve mammoth manufacturing and assembly plants throughout the United States in which thousands of skilled workmen are turning out 2500 Chevrolets per day.

### See Chevrolet-First

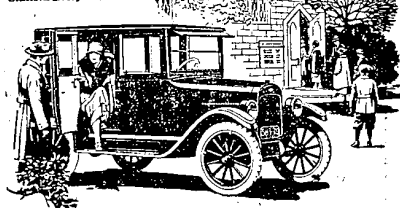
Notwithstanding our recent big reduction in prices the quality and equipment of our cars have been steadily increased, until today Chevrolet stands beyond comparison as the best dollar value of any car sold at any price and the most economical car to maintain.

Chevrolet Motor Co., Detroit, Michigan  
Division of General Motors Corporation

Superior Roadster	\$490	Commercial Cars	
Superior Touring	495	Superior Commercial Chassis	\$395
Superior Utility Coupe	640	Superior Light Delivery	495
Superior Sedan	795	Utility Express Truck Chassis	550

All prices f.o.b. Flint, Michigan

Dealers and Service Stations Everywhere



## SHINOLA

AMERICA'S HOME SHOE POLISH  
Black - Tan - White - Ox-Blood - Brown

In the handy box that opens with a turn of the key. No broken nails or soiled hands. Softens and preserves leather. Sheds moisture. Shoe shining with SHINOLA is a nifty thrifty habit.

"The Shine for Mine"

## CONSTIPATION

Take a good dose of Carter's Little Liver Pills — then take 2 or 3 for a few nights after. They cleanse your system of all waste matter and Regulate Your Bowels. Mild — as easy to take as sugar. Genuine bear signature — *Small Pill. Small Dose. Small Price.*

## Things to Be Made at Home

### DAINTY FURNISHINGS



Exquisite, lifelike roses are made of fine crepe paper and set in millinery foliage and stems. Two or three shades of rose-colored paper are used and every petal carefully shaped and arranged. A rose of two, in a bud vase, makes a lovely gift.

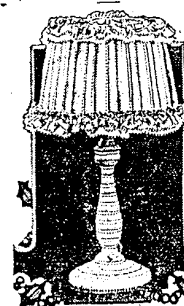
Plain toilet-water bottles are painted in wonderful color blends, with sealing wax paints, and flowers made of tape and sealing wax provide a little nosegay for the stopper.

### ARTISTIC SCREENS



A regal-looking lady of old Egypt, painted in vivid Egyptian colors, on cardboard, makes a fascinating telephone screen, appropriate for a man's room or the house-plant. On the reverse side, lists of names and numbers and reports of calls are recorded on removable tablets that slip under narrow ribbon bands.

### DAINTY LAMP SHADES



The prettiest new lamp and candle shades are made of plain and pleated edged ribbon, as shown in the illustration. Plain satin ribbon, in stripes set together with narrow headings and laid in shallow plaits, forms the shade, finished with ruffles of pleat and plain ribbon. The lamp standard is also covered with the plain ribbon, flungly shirred and sewed down on top. This is a dainty and elegant gift suited to a boudoir reading stand or dressing table.

### USE YARN TO MAKE TOYS



Amusing and grotesque dolls and animals are made of wires wound with heavy yarns. Millinery who will answer for the frames or skeletons, which may be padded with cotton before they are wound with yarns or covered with beads or buttons are used for eyes. A horse, jockey and dog are pictured.

## ANOTHER NURSE PRAISES TANLAC

Mrs. Leona C. Pepper, 17 Lucile Avenue, who was a trained nurse for fifteen years, is another highly esteemed Atlanta woman whose gratitude and desire to help others prompts her to tell of the wonderful results she derived from the Tanlac treatment.

"I had suffered from nervous indigestion and loss of appetite for four or five years," said Mrs. C. Pepper, "and was nearly always nauseated. I had heartburn so bad I could hardly stand it, and became so weak and nervous I could hardly do my housework."

"Reading what Tanlac had done for others, I decided to try it, and by the time I finished the first bottle I was feeling so much better that I bought two more. When I had finished the third bottle I was feeling fine and had actually gained sixteen pounds. Tanlac is all that is claimed for it."

Tanlac is for sale by all good druggists. Take no substitute.—Advertisement.

The average man is better at confessing the mistakes of other people than he is at acknowledging his own.

## GIRLS! A GLEAMY MASS OF BEAUTIFUL HAIR

35-Cent "Dandarine" So Improves Lifeless, Neglected Hair.

An abundance of luxuriant hair full of gloss, gleams and life shortly follows a genuine tending up of neglected scalp with dependable "Dandarine."

Falling hair, itching scalp and the dandruff is corrected immediately. Thin, dry, wispy or fading hair is quickly invigorated, taking on new strength, color and youthful beauty. "Dandarine" is delightful on the hair; a refreshing, stimulating tonic—not sticky or greasy! Any drug store.—Advertisement.

Impromptu is truly the touchstone of wit.

## WOMEN! DYE FADED THINGS NEW AGAIN

Dye or Tint Any Worn, Shabby Garment or Drapery.



Each 15-cent package of "Diamond Dyes" contains directions so simple that any woman can dye or tint any old, worn, faded things new, even if she has never dyed before. Choose any color at drug store.—Advertisement.

Algebra is said to train the intellect, but some wonderful successes never had it.

## HYPO-COD MADE THIS SAGINAW MAN WELL

He Had Such A Pain In His Back That He Could Not Work—Until He Took Earle's Hypo-Cod

Mr. W. L. Johnson, of 235 M. Third Ave., Saginaw, Mich., writes that "I have been from a severe backache which the doctors called Lumbago. I would have cold chills and pains in my back and side until I could hardly move, and I had tried everything, but nothing seemed to help me until I started to take Hypo-Cod. The second day after starting to take this wonderful medicine I began to move around a little, and noticed that I did not have near as severe pains. After taking one bottle I was able to go back to work, and after the second bottle my Lumbago, as they called it, was a thing of the past. I have gained in weight, strength and all around health, and I believe that I am better in every way since taking Hypo-Cod." Too many people suffer like Mr. Johnson when there is no reason why they should. Hypo-Cod is bringing health and happiness to many Michigan homes, and there is no reason if you are in ill health why you should not benefit by taking this great health builder. It is pleasant and easy to take with none of the oily, fishy taste of the Cod Liver Oil. In fact it has a pleasant wine-like flavor. Get a bottle from your druggist today, or send \$1.00 to the Earle Chemical Co., of Wheeling, W. Va., for a full size bottle to be sent you prepaid.—Advertisement.

Fewer Demands Sought.

"Why did George marry 'Angie'?" "Well, they were engaged for two years and he got tired of seeing her every day."—Kansas Sour Owl.

A pessimist is a man with liver spots on his disposition.

A noble mind disdains not to repent.

Schools for scandal are also badly overcrowded.

When jealousy gets busy love takes a vacation.

## Demand BAYER Aspirin

SAY "BAYER" when you buy—Genuine

Proved safe by millions and prescribed by physicians for

Colds Headache Neuralgia Lumbago  
Pain Toothache Neuritis Rheumatism

Genuine—Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the Trade Mark of Bayer Manufacture of Monocrotacholide of Salicylic Acid

## Two pleasant ways to relieve a cough

Take your choice and suit your taste, S-B or Menthol flavor. A sure relief for coughs, colds and hoarseness. Put one in your mouth at bedtime. Always keep a box on hand.

# SMITH BROTHERS

S.B. COUGH DROPS MENTHOL (orange colored box)

Famous since 1847

## Health and good looks

—the reward of internal cleanliness

HEALTH and good looks go hand in hand. If you do not keep clean internally, your looks and health are undermined together. A clogged intestine breeds poisons that reach every part of the body. These poisons ruin the complexion and undermine health. Constipation brings on such ailments as headaches, bilious attacks, and insomnia—each of which saps your health and vitality. Soon much more serious conditions follow.

In constipation, say intestinal specialists, lies the primary cause of more than three-quarters of all illnesses, including the gravest diseases of life.

Laxatives Aggravate Constipation. Laxatives and cathartics do not overcome constipation, says a noted authority, but by their continued use tend only to aggravate the condition and often lead to permanent injury.

Medical science, through knowledge of the intestinal tract gained by X-ray observation, has found at last in lubrication a means of overcoming constipation.

### Physicians Favor Lubrication

The lubricant, Nujol, penetrates and softens the hard food waste and thus hastens its passage through and out of the body. Thus Nujol brings internal cleanliness.

### Not a Medicine

Nujol is not a laxative and cannot gripe. Nujol is used in leading hospitals and is prescribed by physicians throughout the world.

Don't give disease a start. Adopt this habit of internal cleanliness. Nujol is not a medicine. Like pure water, it is harmless. Take Nujol as regularly as you brush your teeth or wash your face. For sale by all druggists.



Good Looks Through Life Use Nujol Cleanly



Cleanliness Demands More Than Baking



# Nujol

REG. U.S. PAT. OFF.

For Internal Cleanliness