

Buz Holzman's 1980 photography show for brides will help those planning weddings get ready for that aspect of the nuptial day. Trends in photography, such as outdoor settings and superimposed images, will be discussed at the March 9 event at the Ramada Inn as well as make-up, hair styles and color selection.



Photographer can be a bride's best friend

By SHIRLEE IDEN

wear her mother's wedding gown, a creation of wide hoops and petticoats.

"She was ready to walk down the aisle and the catch holding the hoop gave way," he recalled. "There she was, posed at the door and she was left standing with the hoops down."

Needless to say, the photographer saw that the door didn't open, and navigated to a position where he could fasten the necessary equipment.

Though that kind of incident isn't an everyday occurrence, Holzman believes preplanning can make a big difference when the hectic day to get married arrives.

To that end, he is sponsoring the 1980 Bridal Photography Show at 2 p.m.

March 9 at the Ramada Inn in Southfield.

EVEN THOSE who are forever a bridesmaid and never a bride may attend and learn, he pointed out.

"It's meant for the parents, members of the bridal party and even friend," he said.

The show is open to the public at no charge.

Holzman will exhibit wedding photographer and give hints of what to do and what not to do to wind up with pictures that will give years of pleasure.

Also sharing expertise with the potential brides and guests will be Chudik's of Birmingham, Merle Norman Cosmetics, and Hagelestein's Bakery.

The bakery people will offer a genuine wedding cake, demonstrate the proper way to cut it (not just the first slice) and then serve it to those at the seminar.

"It's really a plan for how to get ready for a wedding," Holzman said. "We started off with the idea of doing this in our own studio but we realized we would need far more space," he said. "This is not a fashion show, but a way to answer all the questions we get from brides about colors, make-up, hair-does and such."

"PHOTOS are such a lasting memory, that it's important to plan carefully in terms of the photographs."

Holzman said the proper make-up and flattering choices of colors and styles help the photographs turn out well.

"Some brides may ordinarily wear

creamy base make-up and it looks fine," he said. "But when the photo lights hit it, it will come out shiny, especially in summer. And this is impossible to retouch."

"We'll give the bride and her wedding party suggestions on how to apply more matte foundation," he said.

Holzman admitted he customarily carries a small jar of matte make-up with him.

"Make-up helps," he said. "It adds light and shadow, especially in color photos. And I can cover a blemish before shooting and avoid retouching 50 wallet-sized pictures later."

Another problem that can't be retouched later occurs when a bride wears white eyeliner on a summertime complexion.

"What you get there is raccoon eyes, white rings," he said.

A BRIDE'S hair-do is a very personal part of her grooming and should go with her personality. Sometimes, the photographer said, the headpiece may dictate the hairstyle required.

"Generally, we try to give people this information before the wedding," he said.

As for bustling a bride's dress. Well, there aren't too many people who know how to do this. "We're just about the only ones left," Holzman said. "And we have to know how to get the tiny buttons into the little loops as well."

An ask the expert question and answer period wind up the session.

For more information call him at 557-4848.



Buz Holzman sets the scene for an engagement photo of Debbie Leach of Dearborn Heights in his Southfield studio. (Staff photo by Mindy Saunders)

You may not be able to have Emily Post in your corner helping plan your wedding, but you can turn to the photographer.

A surprising number of wedding chores fall on the camera carriers these days, according to Buz Holzman, Southfield photographer.

"Photographers have been known to bustle the bride's dress, fix the headpiece, repair make-up and even help the groom decipher how to get into a tax for the first time in his life," Holzman said.

His own most hair-raising experience, came when a bride decided to



In a traditional wedding pose, Holzman photographed newlyweds looking down at their clasped hands.



Where It's At

By JUDY SOLOMON

Back talk

Because Claire Pearone has an aversion to racks of sale clothes cluttering up her store, she decided to create a special area for all sale merchandise that would have an ambience of its own. Called Claire's Back Door, the attractive room is filled with the store's clothes and accessories that have been put on sale. Claire's Back Door will also feature "special purchases" (items bought especially for the room). This month's "special purchase" is a collection of good-looking raincoats ranging in price from \$50 to \$84 and in stock in a wide range of interesting colors.

Claire's Back Door at Claire Pearone, Somerset Mall, Troy, 643-0770.



Tie one on

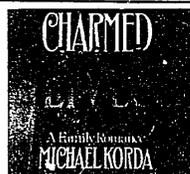
Just ask any model. A pretty scarf tied an interesting way can do wonders for any outfit. Roz and Sherm has a super group of 33-inch square cotton scarves (\$15) designed by Kenzo. There are bold geometric prints in primary colors, Indian prints featuring animal and floral designs plus geometric print borders and the new Fiorucci-style prints complete with palm trees and tropical fruits.

Roz and Sherm, Bloomfield Plaza, Birmingham, 851-0077 and Somerset Mall, Troy, 643-6488.



Family style

"Charmed Lives" by Michael Korda is a totally charming, wonderful and fascinating book I heartily recommend to all of you. A biography about the famous Korda family, it is chiefly the story of Alexander Korda who led his two brothers from a remote Hungarian peasant village to the film worlds of Europe and Hollywood. Alexander Korda became one of the most legendary and flamboyant of all the film tycoons, making and losing fortunes, always living in boundless luxury. The book is abundantly rich with priceless anecdotes which will delight you from the very first page.



Kit picking

Here's a terrific baby gift that's bound to be remembered. It's a tri-color pullover sweater complete with hood and knit tie. The child's name is knit vertically over and over right into the pattern and so are adorable teddy bears holding balloons. The sweaters can be ordered in many different color combinations (orders take three weeks) and are available in sizes 12 months to toddler 4. The price ranges from \$20 to \$26, depending on the size.

Lee Specialty at Claire Pearone, Somerset Mall, Troy, 643-9318 and at 4068 West Maple, Birmingham, 644-3444.



Introducing René Furterer at SFA... a masterful collection of total hair care created by the famous French bio-chemist. Luxurious treatments made from special blends of flower pollens, rich oils, herbs, fruits, vegetables... that help work wonders for normal or problem hair: deep-cleansing it, rejuvenating, thickening and revitalizing it... resulting in the radiance of truly healthy hair! The collection, from "1" to "13" Beginning tomorrow, René Furterer's Paris-trained expert will be with us. He'll give you a complimentary analysis of your hair and scalp, personally prescribe treatments for you and provide samples for your introductory use. Meet him in Cosmetic Collections—where we are all the things you are!

Troy, Somerset Mall, Big Beaver at Coolidge, open Mondays, Thursdays and Fridays, 10 AM to 9 PM; Tuesdays, Wednesdays and Saturdays, 10 AM to 6 PM; Sundays, Noon to 5 PM.