

They're gonna change the way they strut their stuff

Men's fashion for warm weather reflects a silkier look on the business front and bright leisurewear for the off-duty hours.

Here's the way the forecast shapes up for the new season.

IN SUITS, silk, linen and summer tweeds lead the fashion parade. Sharing the spotlight with the new textured fabrics are cool looking flat weaves, many with randomly spaced flecks for surface interest.

The silk look is apparent in everything from pure silks in the upper price ranges through silk in a variety of blends, to some silk effects woven of all polyester yarns.

Linen looks in bright colors are next in importance, particularly in hot-weather suits and, iridescents will have style impact on the man of the '80s as he begins to wear either a shiny two-tone suit or a multi-colored suit with a slight nap that tones down the glint.

Though air conditioning is sup-

posed to be mandated at higher temperatures for energy conservation, fashion forecasters believe that the weight of the fabrics will be less important than their look. Thus, look for summer donegals and herringbones along with the many plain fabrics as well as self-patterns, stripes and some plaids.

Suit lapels are slimmer but there is interest in a shouldered model with a very low gorge, narrow lapels, a very low button stand and double-breasted pockets. The Western style is not overlooked this season, either as nationwide interest grows in suits with such touches as pointed yokes and curved pockets.

IN SPORTCOATS, the big news is pure silk or silk looks that have never been near a worm. Texture is the chief fashion appeal, but some soft checks and muted plaids score, too.

Solid colored blazers are everyone's favorite with navy blue leading a parade of Kelly greens and about 20

other hues. Body styling follows suit jackets plus a few double-breasted styles for men seeking something different.

IN SHIRTS, the major news is short-sleeves. Up to now, short sleeves in business shirts were relegated to the comfort factor rather than style. This season, short sleeves will be found in designer as well as traditional lines. Button-down oxfords are making a big comeback and shirts to keep cool feature sheer voiles, batistes and some featherweight crepes.

THE SPORT SHIRT story for spring is told in three distinct ways. The active sportswear shirt; the fantasy shirt aimed at the disco crowd; and the traditionalist's shirt with button-down collar and India Madras.

Not forgotten are sports shirts with a "pajama collar," expected to be popular with younger trendsetters and Western sport shirts which are more popular than ever before. Vivid hues are counterbalanced with natural and earth tones for leisure hours.

MENS' SHOES reflect a sharper difference than ever between dress and casual footwear. Dress shoes in many cases lean towards lacelace slippers or oxford ties in lightly constructed models. Most of the casual styles are bottomed with rubber or crepe soles.

Active sportswear shoes are extremely colorful often with contrasting trims.

IN JEANS and activewear, fit will be the most important consideration. Jeans will be close-fitting or in the new modified baggie silhouette. Color is the key to the new jeans. Bright chrome yellows, scarlet reds, intense greens and tropical oranges will mingle with the indigo blues, wheat shades and off-whites.



A bottle green brushed cotton boat neck T-shirt with shoulder buttons (\$33) layered over a tan brushed cotton baseball T-shirt (\$32.50) By Calvin Klein.



For a change in the weather, a rubberized pullover hooded jacket. In slicker yellow and waterproofed. \$125. By Calvin Klein.

Klein leads the spirited American wave

Calvin Klein is credited with putting "American style" on the fashion map. Ten years ago, the phrase "American style" was unheard of. Today, it is the single most important force for the change in fashion. No designer has done more to shape that style than Calvin Klein.

"Americans have a certain attitude, an understanding of informality," he said. An informality that, when he began designing, had no place in the world of fashion.

"But I felt that American life had changed, and that there was need for clothes that could relate to that change," he said. "So I developed a way of dressing which is what I consider modern, luxurious, simple."

He calls his spring menswear line, "Clothes for the active American man - spirited, refined, contemporary and relaxed."

Particularly new for spring are his cotton string sweaters, to be worn with cotton or linen suits as well as khaki pants or jeans.

The new "dry mop" sweaters come in shades of gray, stone, berry, marine and string in a variety of styles such as crew necks, v-necks, boatnecks and cardigans as well as some in short sleeves.

His new T-shirts are designed with the active American man in mind. Shoulders are accentuated and then move down close to the body.

The broad shoulder look is achieved with contoured shoulders with color inserts at the neck

and shoulders, combining turquoise with navy, hunter green with orange and red with stone.

Calvin Klein designs his menswear line in keeping with his own way of dressing, which reflects his philosophy, "I think it's important to feel good about yourself and your body," he said. His office complex now includes a gymnasium where he works out with weights, yoga and stretching exercises daily. In the city, he goes out at night, often dancing, explaining, "I work hard and play hard."

His designs reflect his superb taste as well as his appreciation for the slender, well-kept physique of the new American man.

— Rustie Shand



Peaked lapels and low-slung fashion epitomizes the changes Giorgio Armani has brought to men's fashion. Here, in a double-breasted blue wool pinstripe suit for Spring 1980. At Saks Fifth Avenue.

Armani transforms conventional dress

The new fashion. For men all over the world, it began with Giorgio Armani - the "king" of Italian fashion. He revolutionized men's fashion, sweeping aside the gray flannel sector with unconstructed ease and uncommon dash. Quite possibly, he even changed the way men think about themselves, who they are. He convinced men not to take dressing themselves so seriously.



Another Armani look for spring in wool gabardine with ventless jacket and single-pleat pants. \$445. At Saks Fifth Avenue.

(Staff photo by Steven Cantrell)

Now, as we enter the '80s, he proposes a return to conventional dressing, but with Armani revisions. The look is simple and understated, marking the return of the complete wardrobe and the quiet hint that men should once again take dressing seriously.

The suit of course is all-important with masculine proportions and comfort being the key words. Jackets with straight, defined shoulders blouse slightly to form single or double-breasted silhouettes.

The low gorge and wide lapels result in a lower placement of the button. He has interchanged the traditional suit pieces in order to achieve a distinctive style that abruptly breaks with tradition, employing contrasting fabrics, textures and colors in a variety of flat-finished wools, crisp linen, houndstooth and Prince of Wales plaids.

Pants feature deep, inverted pleats or Hollywood waistbands. Shirts sport shorter collars, with contrasting string-thin piping as accent on the neck, cuffs, and front. Shirting fabrics make subtle use of stripes and checks, as well as bolder bare patterns.

In his wave of the future sportswear collection, Armani eliminates the superfluous details. Pants, shorts and tops are light and bright, designed in pure, natural fabrics for the utmost in comfort and wearability. Sweaters and shirts appear in velour and flaunt bold herlequin patterns in a melange of brights - jade, violet, slate, cadmium yellow and geranium.

Jackets are shorter, shoulders are rounded and enhanced with light padding. It's a wide-chested, slim-hipped silhouette that is seen in a wide range of fabrication - everything from poplin to leather. He proposes clear, precise colors for his classically styled raincoats - azure, rust or white dominate in fine wools, gabardine or cotton.

Saks Fifth Avenue, Troy store houses the first American collection by Armani in the first floor menswear department.

— Rustie Shand

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