

Men's Coats from \$595

Manufacturing Makes the Big Difference

Our prices are much Lower. The Duty & Sales Tax is Refunded. Plus 15% exchange on U.S. Funds.

Dealers of Canada Majestic Mink



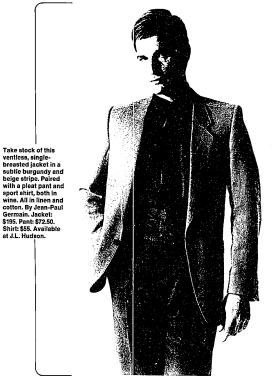
Hours: 9-6 Daily



when it's Chaps by Ralph Lauren

at Country Squire Shop

Open Friday Eve's 'til 8:30 Daily and Saturday 'til 6 p.m.



WE'RE A LITTLE NERVOUS. THIS IS OUR FIRST AD.

We know this ad is likely to be surrounded by ads for men's stores that have been in business a lot longer than we have. And they'll probably be showing you swell pictures of the clothing they sell.

Well, we could show you pictures, too. But, we don't want you to think of us as just another men's store. Because we're not.

To begin with, we're not really a store. We're a way of buying clothing. Classic, traditional clothing. Made for us — for you — by people who thrill at the loftiness of a wool flannel blazer, the softness of a cotton shirt, the preciseness of a silk tie.

When you come to us, it's because you think a lot of yourself and you want your

clothing to show what. Youre an individual, not an extension of a rack. So we make your clothing to fit you, rather than alter clothing that was made to fit anyone. And we help you coordinate your clothing and build a useful wardrobe.

Cheap it isn't. On the other hand, it's no more than you'd pay elsewhere for comparable quality. Futhermore, if cheap is your goal, you probably haven't read this far.

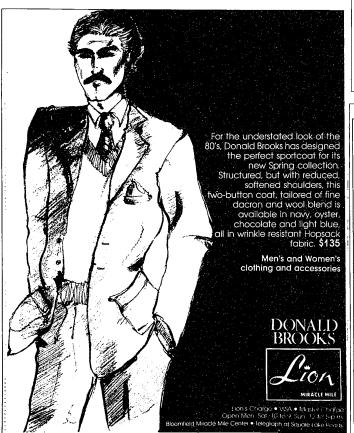
So why not find out what we're all about and how we can help you feel special everyday when you get dressed. Call for an appointment. If you act quickly, you can have the added pleasure of helping us pay for our first ad.

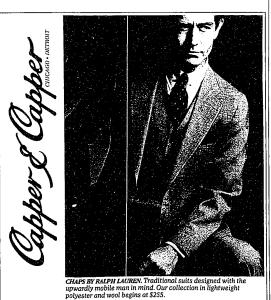


The Great American Building

642-0548

280 North Woodward Avenue





WOODWARD AVENUE + SOMERSET MALL 964-2300 643-6700