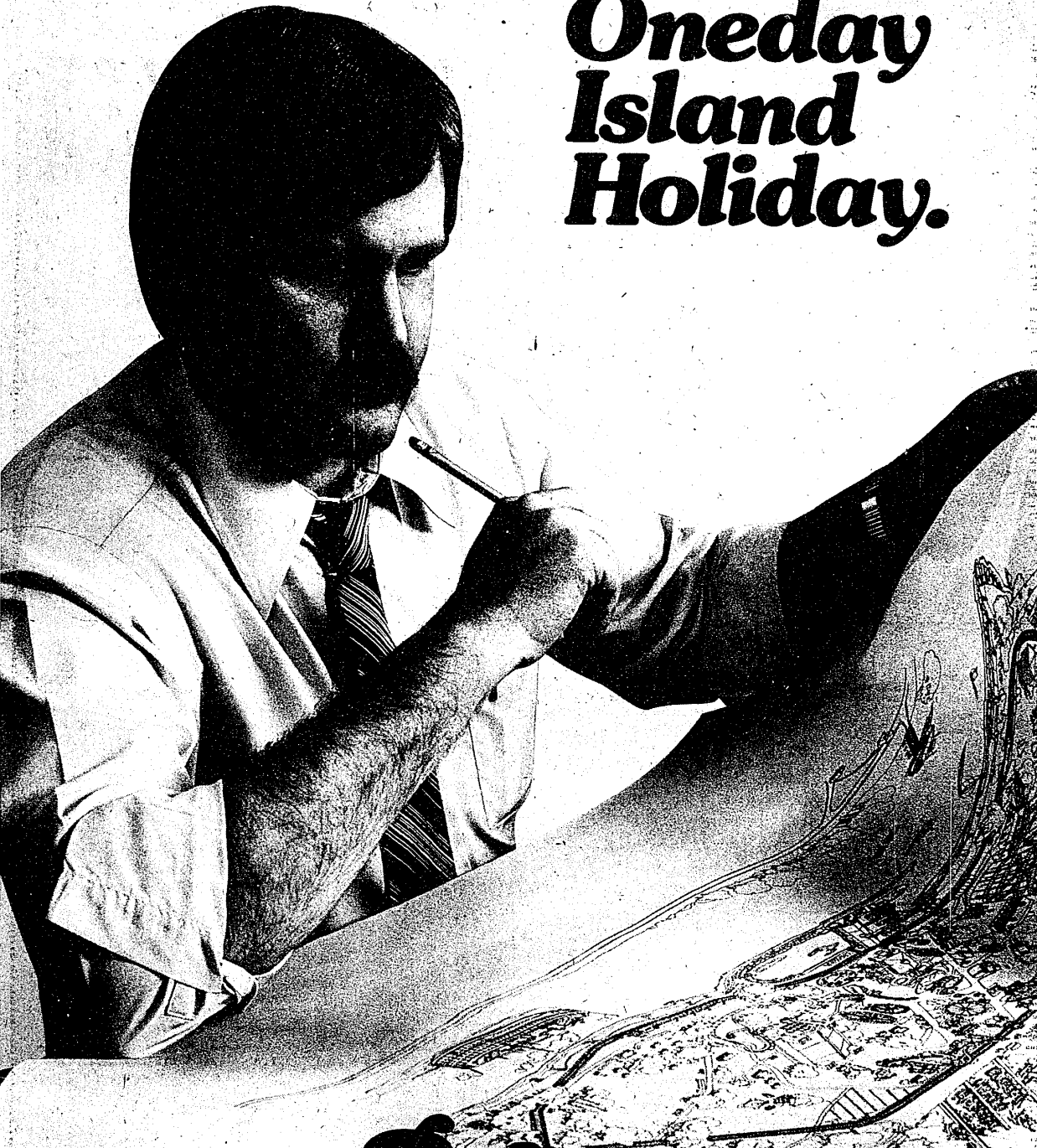


# Bob Garrison and his blueprint for the Oneday Island Holiday.



I just can't wait 'till opening day! Sure I like the Tigers. But, I really like those BOBLO boats out there. In fact, of all the amusement parks I have operated, BOBLO ISLAND offers more of what it takes to make people really happy. It's an Island! It's a boat ride. It's a beautiful place. It's as close as Cobo Hall. It's as far out as your imagination will take you. It's a midway.

## Boblo Island

I like to say it's a Oneday Island Holiday. Changes being made for 1980 will be simply great! You'll find we know how to run a clean, safe and fun place to be. From the 7 new attractions, (5 new rides and 2 new shows) new buildings and new uniforms, there's a whole new feeling. This is BOBLO ISLAND now! Oneday Island Holiday. That's the name of the game.