

The hat is back for the '80s put-together look

By RUSTLE SHAND



la la mode

It's called many things, this new look for the '80s: "The put-together look," "the finished look," "the well-dressed lady-like look." Whatever it's called, it means, among other things, that the hat is back.

And along with the comeback of the hat, there is naturally a revival of the millinery designer. Actually, millinery designers became passe when the '60s decade and its attendant beehive hairdos not only made a hat unnecessary but virtually impossible.

When the '70s came along complete with trousers and hand-edged chic, the hat and its sister accessory, gloves, were an anachronism.

Ah, but the '80s promise a new coquette. A bit hard-edged behind her corporate desk but all woman otherwise. One who wears a hat to work with an eye toward intrigue over the lunch

table. Another to dazzle over cocktails and dinner.

One or two business suits, a little black dress and a complement of hats may well be the hallmark of the day.

ONE OF THE surest signs that hats are making a comeback is that suddenly there are hat designers again.

First there were names like Makins with some simple shapes in straw. Now there are people like Frederick Jones who appeared upon the fashion scene at Claire Pearene's Somerset Mall shop

last month, brimming with ideas for new shapes and crazy trimmings.

Jones learned the hat craft from a French milliner in Norfolk, Va.

"I started when I was 12 years old and learned the whole craft from start to finish," he said. "I went on to study dress design at the Fashion Institute of Technology in New York."

"I didn't pursue hats because by that time they were not in the picture at all. You couldn't give a hat away the hair styles were so bouffant."

A year ago things began to change.

"Women started getting out of jeans and getting dressed up again. Accessories became important," he said.

Frederick Jones left his job as fashion director for visual presentations at Gimbel's in Philadelphia and decided to give New York a try. His custom hat designs were immediately commissioned by Henri Bendel and Bergdorf Goodman where hats are big business.

"AFTER MANY hatless seasons, the hat complex the look," said Jones. "Whether it be a serious spectator sailor or one of my mobile fantasies, a head needs a hat to relay a total message."

Huge cartwheels and smart sailors for day, ornamental jeweled fantasies for evening combine with amusing geometric shapes that move and they all signal a fresh and feminine approach to spring-summer dressing.

"I don't design for the average woman," said Jones.

"These hats take a very proud woman to carry them. If you don't like attention, you don't wear my hats. They are attention getters, worn in the sense that hats were worn in the '50s."

His custom hats feature silk flowers, and silk and taffeta streamers.

"I scour the market for the best trims I can find," he said.

The general consensus of opinion of the hat buffs who crowded around the designer and his millinery creations was, "They are pieces of art."

These are hats that flatter, that make a woman look beautiful.

Staff photos by
Steve Cantrell



Big brims are probably the most important single item in spring millinery. The black silk lace cartwheel with a low dip brim in the back is crown-

covered with black silk leaves, horsehair bow and silk roses. By Frederick Jones, \$355.



The black sequined disk with silk sequined flowers and an egret feather sells for \$285.



For cocktails, Jones mixed sequins and rhinestones sprinkled over veiling and silk roses.



The red straw boater is designed, with striped grosgrain ribbon and streamers that fall down the back ending below the waist. Price is \$115.

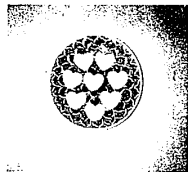


Where It's At

By JUDY SOLOMON

Hearts And Flour

Sure it would be wonderful to have homebaked cookies on hand every time a friend or neighbor pops in for a visit. However, in this age of carpooling, volunteering, working or going back to school, daily (or even weekly) baking is usually out of the question. That's why Bahlsen Butterherzi cookies are a terrific item to store in your pantry. Heart-shaped and paper-thin, these pure butter cookies from West Germany (\$1.75 per box) taste as good (or better) than anything you could bake yourself. Continental Gourmet Shop in The Continental Market, 210 S. Woodward, Birmingham, 642-5236.



English Trifles

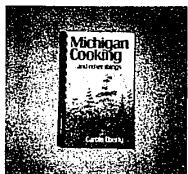
When Diane Eidschun's husband was sent by Chrysler to live in England for three years, it was a real treat. Every weekend they combed the countryside, adding to their antique collection. Upon returning to Detroit, Diane decided to open an antiques shop that specialized in finely crafted, fine quality but affordable 19th century pieces (versus 17th and 18th century pieces whose prices have gone out of sight). Diane now goes on buying trips to England every twelve weeks. Besides antiques, she purchases terrific hand-wrought brass and copper reproductions that are priced from \$8 to \$80.

Diane Eidschun Antiques, 344 Hamilton Row, Birmingham, 644-5877.



Stately

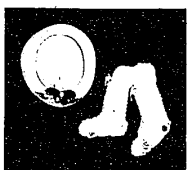
Come on, everybody, let's be kind to Michigan. Right now it needs all the help it can get. Carole Eberly has written two Michigan-oriented cookbooks that would be nice to own and nice to give as gifts. "Michigan Cooking . . . And Other Things" (\$3.95) contains a unique collection of recipes based on Michigan's agricultural products plus witty articles by Michigan writers. "Our Michigan, Ethnic Tales and Recipes" (\$6.95) describes the people who settled Michigan and features the recipes they brought with them from all over the world. Orchard Lake Pharmacy, 4248 Orchard Lake Road, West Bloomfield, 662-5610.



From Head To Toe

For the baby who has everything including mod parents, how about a handknit pair of roller booties? Available in several color combinations, each bootie has four brightly colored knit wheels complete with metallic thread hubcaps and metallic laces. The booties also come in adult sizes and are priced from \$13 to \$18, depending on size. Rainbow Lollipop also has a terrific selection of straw hats (\$10 to \$16) for little girls. Made in France and in stock in natural, gray and white, all have ribbons surrounding the brims and many have artificial fruit and flower trims.

Rainbow Lollipop, Somerset Mall, Troy, 649-3911.



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