## **Introducing Cambridge Box:**

## No cigarette is lower in tar or nicotine.

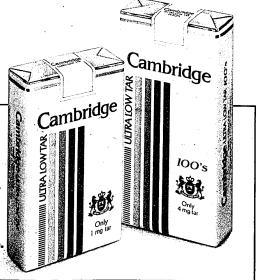
## Cambridge

Less than 0.1 mg tar

Discover Cambridge contentment. The very special satisfaction of knowing that with Cambridge Box—less than 0.1 mg tar—you're getting the lowest tar cigarette ever made, yet still enjoying the unique pleasures of smoking.

## Also available in Soft Pack and 100's.

Ultra low 1 mg Soft Pack, 4 mg 100's.



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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Box: Less than 0.1 mg "tar," 0.01 mg nicotine—Soft Pack: 1 mg "tar," 0.1 mg nicotine—100's: 4 mg "tar," 0.4 mg nicotine av.per cigarette by FTC Method.