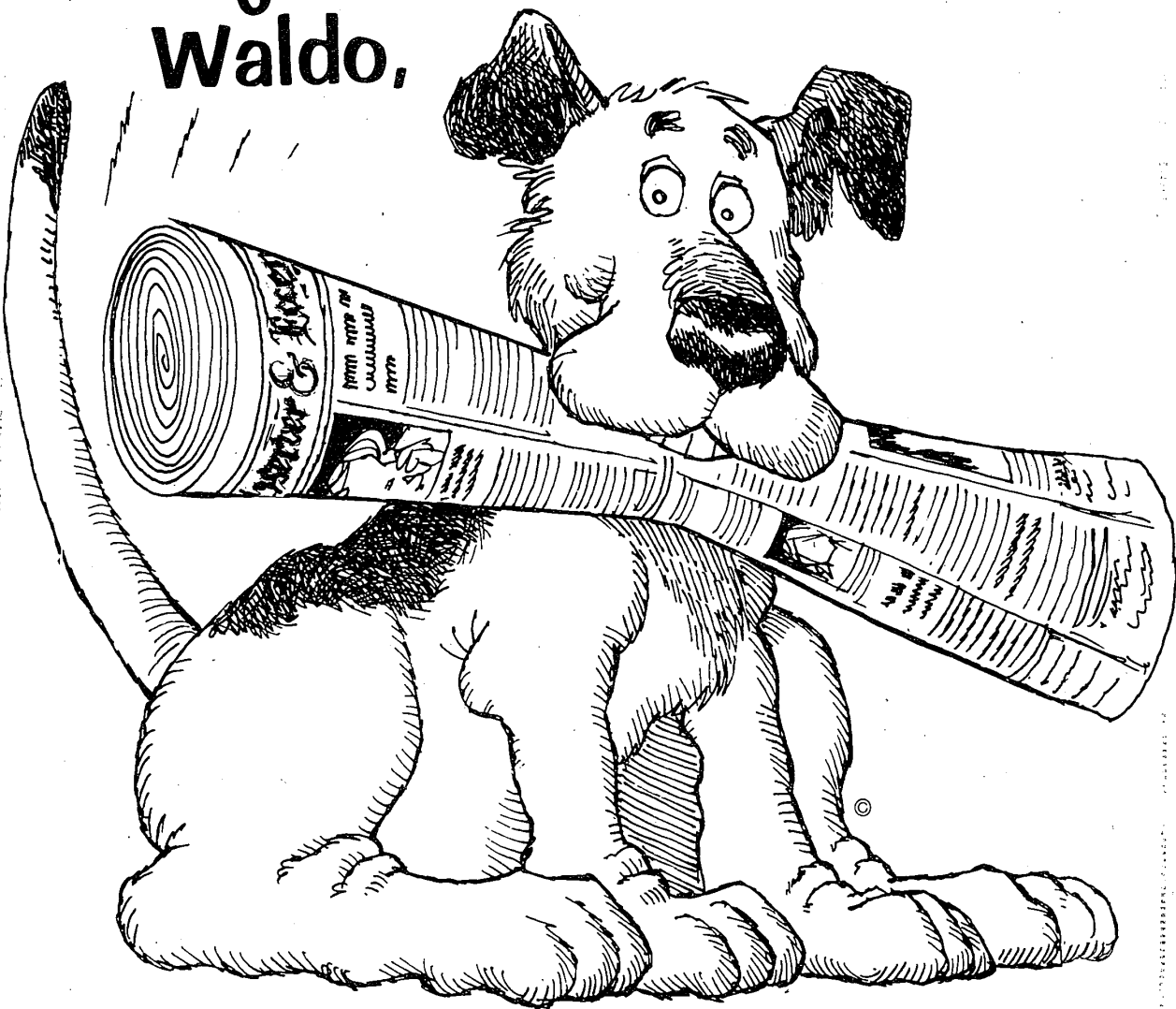


Sorry Waldo,



You're not the only best friend man (or woman) has. Observer & Eccentric Classified Advertising has moved up to first place. Where else can an ordinary person find things they need and sell the things they don't want in an advertisement that doesn't dent the pocketbook. O & E Classifieds reach over 150,000 people in twelve affluent suburban cities. That's a b-i-i-i-g territory and a lot of people.

So Waldo, the best thing you can do to be a good friend is to get that Observer & Eccentric Newspaper into the house as fast as you can. Move!

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