# Fund-raising campaign raises questions

It was bound to happen. Bill Bright's Campus Crusade has finally taken on the world. There has nev-er been any secret about Campus Crusade's intentions, but the features of their current effort are a little more than this parish pastor can accept without com-

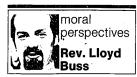
ment.

Last week, Bright announced that Nelson Bunker
Hunt had pledged \$10 million to the Campus Crusade
'Here's Life' campaign three years ago and had given
more since. He was joined by more than 100 other
wealthy and powerful people who pledged \$1 million
each in a drive 'to reverse the atheistic tide of darkness which threatens to engulf the world.'

Bright announced on May 18 that more than 100
donors had become part of "History's Handful" and
the total amount pledged to date was \$170 million.

A major feature of this thrust into the world is the movie "Jesus" which has grossed \$11 million against a production cost of \$6 million. They also plan to use audio cassettes and tons of printed material in blanketing the world with Jesus as the "solution to the problems of individuals and thus the problems of nations

ALL OF THIS was announced by the Associated Press covering the Houston meeting of Campus Crusade where the advertisement in Dallass and Houston papers, signed by such notables as Gerald Ford, Roy Rogers. Roger Staubach, Terry Bradshaw, and



others, was headlined: "We Are Not Failures. We Are Not Going to Let the World Fail Either."

I would not want to impuga the motives of History's Handful, but the claim, that the signers of this ad were not failures and they would not let the world fail either, raises some important questions of goals.

Perhaps Hunt raised one issue himself when he described Bright as the closest thing to Jesus on earth and asserted that "he's a hard man to say no to because he's not going to ask for anything impossible."

Is the "Here's Life World" campaign going to be the proclamation of God's love to the world, or is it going to be the promotion of a particular order of life that has proven successful for History's Handful?

Is it going to be an unfolding of God's gift, which the world sorely needs, or the "successful person's" track record?

record? History's Handful will have their hands full if they

Services

Minister

ever attempt to suggest that their success in life is solely due to their Christian practice.

DOLLAR FOR dollar, Muhammed Ali has done better than either Bradshaw or Staubach; and when it comies to the entertainment world, blatant atheists have done better than Rogers. Admittedly, it is difficult to find anyone with more money than Hunt, but one cannot know what the silver market will be like tomorrow, or what Hunt would be without the banks covering his silver.

Money, either in its presence or absence, has frequently been an important factor in the integrity of the Christian proclamation to the world.

It's probably an apocryphal story but when the contributions were coming in to Rome for the construction of St. Peter's church, an aide to the Vatican observed that the church could no longer say with Peter (Acts 3:9) that "Silver and gold have we none."

To which the Holy Pather added with a sigh, "Alas, and neither can we say, 'In the Name of Jesus, arise and walk." "(Acts 3:6) DOLLAR FOR dollar, Muhammed Ali has done bet-

IT WILL BE difficult for History's Handful to persuade Anne Murchison's "little people" that their model for life is not History's Handful, since they have vowed to make the world as successful as they have

Unless they do so, however, the whole effort will be an exercise in idolatry.

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Ascension of Chris Lutheran Church 16935 W 14 Mile Birmingham The Congregational Church of SUNDAY yrning Hour 9 15 A M Worship 10 30 A M 644-8890



St. Paul's Luther...n
Missouri Synod
20805 Middlebelt at 8 office
Farminglen Hills - 474-0515
The Rev Raiph E Unger, Pasto
SUNDAY
WORSHIP 8 30 am 8 11 am
SUNDAY SCHOOL 9 45 am
ADULT BIBLE CLASSES 10 am
CHISTIAN SCHOOL 9 645 am
4747-2488

CHURCH OF THE REDEEMER

Episcopal 18140 Cornelli Rd Southfield 569-4418 iunday Services 8-8-10 39 AM 1928 Prayer Book Services Only

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Charles Fox — Pastor Mark Radioff — Pastor

June 15 thru Sept. 7 WORSHIP 9:30 AM

FARMINGTON HILLS BAPTIST CHURCH

28301 Middlebelt Road, 14 Mile N. of 12 Mile A FULL-SERVICE CHURCH SUNDAY

C.B.A. Affiliated

NORTH CONGREGATIONAL CHURCH

WOODWARD

(Decries

3955 W. BIG BEAVER RD., TROY (at Adams)

CHURCH SCHOOL 9:30 AM WORSHIP 11:00 AM

Minister
ROBERT H. BOYTE
644-0512

SHERHERD DE LUTHERAN CHURCH 2205 AVEN IND BRIVE AGEORN HEIGHTS Lance R. Jannings, Pastor 852-9236 373-5804 ADULT EDUCATION 9 AM WORSHIP 10 AM Everyone Welcome'

9:00 am Church School 10:15 am Divine Worshir

Methodist 0450 FARMINGTON ROAL between 13 and 14 M/e Road 626-3620

MORNING WORSHIP

9 30 am and 11 am CHURCH SCHOOL & NURSERY 9 30 am and 11 am ANNISTERS Robert LS Brown James F Thomas

**FAITH** 

COVENANT

FIRST PRESBYTERIAN CHURCH BIRMINGHAM 1669 West Maple Road Ministers F. Morgan Roberts Charles A. Sommers Donnis F. Barger Gerald S. Crawford

**CHURCH** 

Sunday School and

Sunday Worship

Dr. David Truran, Pastor GLORIA DEI
+ LUTHERAN CHURCH
2600 Pontiac Rd.
+ Pontiac Township
to Jumes 7:0 e-1
Richard A. Chikott - Pastor
Worship 8:06.4 11:00 a.m.

ST PAUL UNITED METHODIST CHURCH

165 E. Square Lake Road Bloomfield Hills (2 b/ks East of Woodward)

338-8233 9.45 a.m. -Church School 9:45 a.m. -Pastor's Class 11:00 a.m. -Worship Nursery Provided

SAINT ANDREW'S EPISCOPAL CHURCH
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421-8451
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500 A.M.-Holy Exchanist
10.00 A.M.-Christane Equication Classes For All
11.00 A.M.-Christane Equication Classes For All
11.00 A.M.-Annyl Schrock
Somming Control 10.00 A.M.-Vednesday Exchanist
The Rev. Keewert G. Dreis
The Rev. Keewert G. Dreis
The Rev. Edward A. King

Prince of Peace Lutheran Church Missouri Synod 12 Mile & Farmington Roads Behind Crowley's The Rev. R.A. St. Pierre - Pastor

WORSHIP SERVICE 8:00 & 10:15 AM SUNDAY SCHOOL AND BIBLE CLASS 9 AM

Church Phone 553-3380

Michael A. Halleer

Minister to Youth David A. Rose

NORTHWEST BAPTIST CHURCH 23645 Middlebell Road (South of 10 Mile) FARMINGTON HILLS, MI 48024 474-3393

10:00 AM

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Free Church

is a member

denomination.

independent.

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"That Jesus Christ is the Lord and Head of the Church, and

that every local church has the

right under Christ to decide and govern

its own affairs.

Become involved in

your local, independen

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FREE CHURCH
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Quarton Rd., 2 biks. W. of
Telegraph
332-3305



Birmingham, U.C.C. odward at Cranbrook Bloomfield Hills 10:00 AM - Worship Nursery Care Provided

WARD PRESBYTERIAN CHURCH OF LIVONIA

Worship & Sunday School 8:30, 10:00 & 11:30 A.M.

"Ward Church and the United Presbyterian Church" Dr. Bartlett L. Hess 7:00 PM Johnny Hall in Concert Wednesday 7:30 PM - Film: "Truth and History" ast in a five-part series - "Whatever Happened to the Human Race"

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SUNDAYS

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11:00 A.M.: Gospel Song Fest
6:30 P.M.: Evening Service

Dr. Wilson F. Keucher, Pastor, Rev. Exhaust A. Lubby, Assoc
Rev. Judich A. Danels, Minister of CE

\$600V Maple Power of W. Biocomidet, Mr. 49033

\* Mre. west of Orchard Lake Rd. ● 855-9191 HOPE LUTHERAN 39200 W. 12 Mile Road Farmington Hills

UNDAY WORSHIP 9:30 AF WED. WORSHIP 7:30 PM V.H. Mesenbring, Pastor

First Baptist Church

n and Allins Brimingham M Robert G. Middeton Minister Somet J. Asmistrano Emergina

Diurch School 9 45 AW Worship Service 11 00 AW

BEAUTIFUL SAVIOR LUTHERAN, A.L.C. 5631 N. Adams Road (1 Mile N. of E. Long Lake Rd.)

Beverly Hills
United Methodist Church
2000 W 13Mira Il Evergees
546 9777
Worship 10 Bo am
Church School 10 06 am
(Nursery through High School)
Ministery through High School
Ministery United Williams
Minister John W Bray MONDAYS 8 PM - Service in the Chape

Andrew Lutheran Church LCA SUNDAY WORSHIP 10:20 AM HURSDAY CHURCH SCHOOL 500 PM SUNDAY CHURCH SCHOOL 900 AM The Rev. C.W. Richter, Pastor

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FIRST UNITED
METHODIST CHURCH
33112 Grand River
Farmington - 474-6573
Worship 10:00 AM
Church School 10:00 AM

75 Northway near Lai Southfield Mich. Phone 356-1660 United for the worship of God and service to Humanity Rev. Mark P. Jensen, Senior Minister ev. David W. Howell, Dir. of Christian Educal Dr. Harry Langsford, Dir. of Music AORITANTS TERM

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James F. Anderson Robert L. Lindsey Worship Services and Church School SUNDAYS 9:30 and 11:30 AM FMMANUEL

EMMANUEL
LUTHERAN CHURCH
23425 Lahser Road
(just N. of 9 Mile)
Phone 357-1849
930 AM Church School Wilbur M. Kirby, Pastor Parsonage 474-5619



10.45 AM The Service The Rev. L. Alden Erlandson Bloomfield Hills Christian Church

Kirk in the Wills PRESBYTERIAN 1340 W. Long Lake Rd.

MINISTERS

The Community House 380 South Bales, Birmingham Sunday Service 8:30 AM Sunday School 10:00 AM 11:00 A.M. Worship 6:00 P.M. Praise Service Wednesday 7:15 P.M. Bible Study

### Summer Morning Worship and Church School 10:00 AM Nursery Provided Christian Science Churches FIRST CHURCH OF CHRIST, SCIENTIST BIRMINGHAM

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191 Chester at Willits

SUNDAY SERVICES READING ROOM - 355 East Maple - 644-7935 Mon., Tue. 9:30-5:30 and 7-9; Wed., Sat. 9:30-5:30; Thur., Fri. 9:30-9

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