

# Powder puff mechanic preps the possibilities

By NORMAN PRADY



Carolyn Stein helps those in front of the cameras put their best faces forward. (Photo by Art Emanuele)

Can a pat on the cheek help someone become President? Maybe not. But maybe. So why take the chance of passing up one or more?

In this case, the patee is Ronald Reagan and the patee is Carolyn Stein of West Bloomfield. With powder puffs loaded and ready to billow, she's stationed near the podium in Joe Louis Arena. Her job is to make sure Reagan and other notable Republicans put their best faces forward.

Mrs. Stein is a makeup artist. She was recommended to the GOP by a New York television producer.

Her assignment, she explains, is not to create deceptions about anyone's appearance, but to help people defend themselves against the harshness of the lights, the questionable sensitivity of the cameras and the visible strain of the event.

"CORRECTING THINGS the camera would pick up," Mrs. Stein calls her job. But if you happen to be a Republican with a double chin, she has kits filled with topical powders that are faster than plastic surgery.

Considering the popular theory that Richard Nixon's appearance during the Nixon-Kennedy debates was a factor in his losing that election, Mrs. Stein hopes people "pay more attention to fundamentals" and vote for more than looks.

But the lesson politicians learned from those telecasts was to not wear clothing that blends into the background and to do something about a heavy-looking beard.

"Nixon looked pale and drawn and needed some makeup to help him look tanned and robust," she says. "It was near the end of the campaign and I'm sure he was very tired."

POLITICAL POWDERING is simple for Mrs. Stein compared with some work she's done. She recently was hired to give an actor a Karl Malden nose, a challenge possibly met successfully before only by Malden's parents.

She also is prepared to give any actor whatever bruises or disfigurements a script might call for and wounds to match any weapon.

In somewhat less extreme categories, she makes people up for television commercials, talk shows and movies. She's done Detroit's top auto people, athletes, entertainers and a variety of Miss Americas.

Her list includes Muhammad Ali, Billie Jean King, Van Johnson, Hugh Downs, Ricardo Montalban, Victor Borge, Jane Wyatt and E.G. Marshall.

SHE MADE up the stars of three made-in-Detroit feature films: Sterling Hayden in the never-released "Michael," Richard Pryor in "Blue Collar" and Laurence Olivier in "The Betsy."

Olivier, here prior to being named Lord Olivier, was very cordial, she remembers. "When you finally meet him, you don't know if you're going to bow or faint. I finally said, 'Hello, Sir Laurence,' and he smiled and said, 'Call me Larry.'"

In addition to GOP duties, Mrs. Stein has been hired by the Foreign Broadcasting Service for special assignments. CBS — Walter Cronkite & Co. — also has hired her to aid their own makeup staff.

Security clearance by the Secret Service was a prerequisite to getting the job, especially the pass on her conversation neck chain that gets her to the podium area.

THAT'S WHERE she was scheduled to face the faces of such ordinary folk as Pat Boone, Glen Campbell, Mayor Young, Billy Graham, Governor Milliken, President Ford, Susan Anton, Vicki Carr, Buddy Ebsen, Chad Everett, Wayne Newton, Ginger Rogers, Jimmy Stewart, Barry Goldwater Senior and Junior, John Connolly, Henry Kissinger, George Bush and Howard Baker, among others.

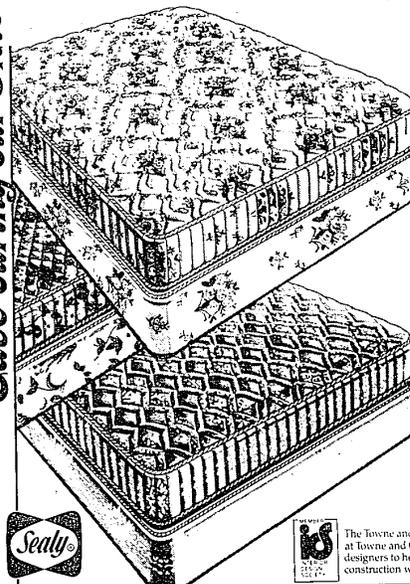
It's also likely that she will see the vice presidential candidate whoever he/she is going to be before the rest of the world does.

As for the presidential candidate, the plan is that before anyone else sees him, Mrs. Stein will tuck paper towels into his collar and ask him to close his eyes.

# SEALY SALE

## Save \$60 to \$120 per set!

Save during our Mid-Summer Sale!



### This Week Only!

Enjoy firm comfort and patented torsion bar construction. Quilted designer print cover.

Twin size ea. pc. Reg. \$ 99.95 Now **\$69.95**

Full ea. pc. Reg. \$139.95 Now **\$109.95**

Queen ea. pc. Reg. \$179.95 Now **\$149.95**

King 3-pc. set Reg. \$199.95 Now **\$379.95**

Indulge yourself with Quilted extra thick Sealy foam and a durable damask cover. Extra firm construction and extra strong torsion bar foundation.

Twin size ea. pc. Reg. \$119.95 Now **\$89.95**

Full ea. pc. Reg. \$159.95 Now **\$129.95**

Queen ea. pc. Reg. \$199.95 Now **\$169.95**

King 3-pc. set Reg. \$539.95 Now **\$419.95**

Try the very best in our Sealy Posturepedic Sleep Center. Posturepedic is designed in cooperation with leading orthopedic surgeons for no morning backache from sleeping on a too soft mattress. Try our complete selection of America's #1 selling mattress.

The Towne and Country Treatment — You'll find no salespeople at Towne and Country Interiors — only IDS or ASID interior designers to help you. Our pay-no-more policy and 3 year construction warranty ensure your satisfaction.

# Towne and Country Interiors

Dearborn 565-3400 Bloomfield Hills 642-8822 Rochester 652-3500  
 23600 Michigan Ave. east of Telegraph 4102 Telegraph at Long Lake Rd. 110 S. Rochester Rd. in Winchester Mall  
 Open daily 10-9 Wed. & Sat. 10-6 Use our convenient charge, Visa or MasterCard

## VICTORIA STATION



### ALL-YOU-CAN-EAT

**BEEF RIB BARBEQUE DINNER \$6.95**

(Complete with beverage and unlimited salad bar.)  
 CHILDREN 12 AND UNDER \$3.95

**EARLY ARRIVAL SPECIAL \$5.95**

**HEARTY BEEF RIB BARBEQUE DINNER (5:00 to 7:00 P.M.)**

(Complete with beverage and unlimited salad bar.)  
 CHILDREN 12 AND UNDER \$3.95

**SPECIAL BEEF RIB BARBEQUE LUNCH \$3.95**

(Complete with beverage and unlimited salad bar.)

### VICTORIA STATION BEEF RIBS

All of our ribs are USDA Choice beef back ribs, fresh cut, aged with no preservatives added, and slow baked in our special barbeque sauce.



Troy, 1475 West Big Beaver Road, (313) 613-7260  
 Southfield, 28555 Northwestern Highway, (313) 357-4424

VS-4623  
 1980

# Sale!

GENTLEMEN

WE ARE CONDUCTING OUR SUMMER CLEARANCE OF QUALITY CLOTHING AND FURNISHINGS FOR MEN AT HANDSOME SAVINGS.

OUR POLICY IS:

WE DO NOT PURCHASE SPECIAL ITEMS FOR OUR SALES. ALL MERCHANDISE IS FROM OUR SEASONAL INVENTORY.

### SUITS

WERE...225.00 NOW 112<sup>00</sup>  
 WERE...210.00 NOW...105<sup>00</sup>

### SPORT COATS

WERE...185.00 NOW...148<sup>00</sup>  
 WERE...275.00 NOW...137<sup>00</sup>

### OUTER JACKETS

WERE 65.00 NOW...32<sup>00</sup>  
 WERE...45.00 NOW...31<sup>00</sup>

### SLACKS

WERE...33.00 NOW...20<sup>00</sup>  
 WERE...40.00 NOW...10<sup>00</sup>

### DRESS SHIRTS

WERE...21.50 NOW...20<sup>00</sup>  
 WERE...22.50 NOW...15<sup>00</sup>

### SPORT SHIRTS

WERE...65.00 NOW...35<sup>00</sup>  
 WERE...16.00 NOW...12<sup>00</sup>

### SHOES

NETTLETON, COLE-HAHN, TRETORN

30% TO 50% OFF

MANY OTHER BARGAINS ON OUR CRAZY RAK AND IN OUR CRAZY BOX.

(SALE ENDS AUG. 3)

VISA  
 MASTER CHARGE

AMERICAN EXPRESS  
 DINERS CLUB

# Gwynn's

112 S. WOODWARD  
 BIRMINGHAM, MICH.  
 STORE HOURS: MON., TUES., WED., 9:30-5:30, THURS., FRI. 9:30-9:00