

It's a family affair at B'Lynn's

By LORAIN McCLISH
Little people with clown faces
streamed out of B'Lynn's Coiffures
from the time Diane Schroeder opened
up her box of clown make-up for an af-
ternoon of celebrating the salon's 10th
anniversary at 38251 10 Mile.
Meanwhile, patrons stuck their heads
out from under driers to join the staff

in a chorus of "Happy Birthday" for
Maryann Camp, who turned 84 that
day.
Clients in the store know Mrs. Camp
well. She has been a regular customer
of Bea Lindoerfer since she first
opened shop as a beauty operator in
Farmington Hills 20 years ago.
"All of my customers are regulars,"

Mrs. Lindoerfer said from her pink
and white salon. The salon carried the fes-
tive air of a family reunion while at the
same time carrying on business as usual.
"WE CELEBRATE birthdays some
times, but this is quite special," Mrs.
Lindoerfer said. "Maryann's daughter,

granddaughter and great-gran-
daughters are all customers of mine.
That's something to have served four
generations of one family."
An example of the camaraderie
among staff and clientele occurred last
week when B'Lynn's was asked to give
an informal fashion show for Republi-
can delegates from Utah in a home in
West Bloomfield.

Mrs. Lindoerfer turned to both cli-
ents and staff to act as models and pull
the show together.
"It was a last-minute thing," she
said. "But we made it. Everyone
helped."

Staff members were outfitted in pink
flowered quiana for the anniversary
celebration, while simultaneously pre-
paring coffee and serving cake to the
customers. They said that Mrs. Lin-
doerfer did not need much of a reason
for setting out the buffet table to make
an occasion.

"WIGS, JEWELRY, cosmetics and
scarfs, combs and hair accessories line
of the walls of B'Lynn's with its adja-
cent boutique, which also opens at 5
a.m.

"We've dressed many a woman at 5
a.m. for the day," Mrs. Lindoerfer said
from the boutique that is now having
its between seasons sale.

The early morning hours were start-
ed as a service to the working woman
and continue in the boutique "for any
one who wants to shop in relative peace
and quiet," the beautician said.

B'Lynn's six operators and two mani-
curists offer cuts and sets, permanents,
braiding, coloring, manicures and pedicures.

"Coloring is done by our expert,
Mary Brown," Mrs. Lindoerfer said,
who is facilitator and make-up artist for
her clientele.



Bea Lindoerfer (at left) brings out a surprise
birthday cake for her guest of honor, Maryann
Camp, (seated) who turned 84 and has brought her
daughter, granddaughter and great-grandchildren to
become customers of B'Lynn's. Joining the celebra-

tion are Stacy Ann Helwig, Mrs. Camp's great gran-
daughter; Eva May, Mrs. Camp's daughter; Tammy
Lynn Helwig, Stacy's sister; and Laura Helwig, the
girls' mother. (Staff photo by Randy Borst)



Diane Schroeder turns 5-year-old Amanda Davis into a clown as
part of the celebration goings-on during B'Lynn's 10th anniversary at
38251 Ten Mile Road. Amanda said she was opening up a Kool-Ade
stand and thought the clown face would attract customers. (Staff pho-
to by Randy Borst)

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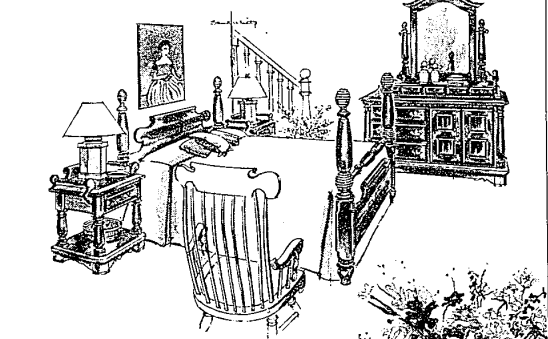
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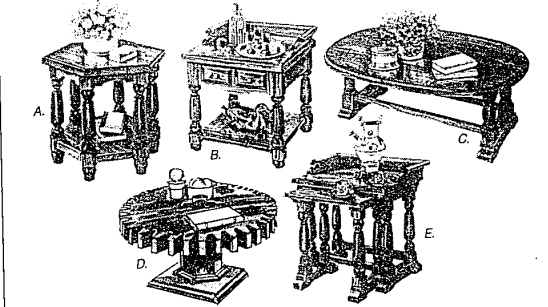
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