

marketplace

THE MOTOR Vehicle Manufacturers Association, of its member companies and a Detroit auto dealer have filed a lawsuit against Environmental Protection Agency Administrator Douglas Costle for his premature performance warranty requirements. The complaint marks the first time all five major domestic automobile manufacturers — AMC, GM, Ford, Chrysler and Volkswagen of America — have joined in an action against EPA. The lawsuit filed in Detroit's Federal District Court charges Costle failed in his duty to promulgate two supporting regulations, covering the certification of aftermarket emissions control parts and the specification of proper maintenance for vehicles, prior to the time the performance warranty takes effect.

The "only tax measure presently proposed for the November ballot capable of bringing real relief to property owners," according to Detroit president John J. Halser. "We recognize that voter adoption of the Tisch proposal would force drastic cutbacks in government spending and possible adjustments in services offered. Our directors have followed the efforts in Lansing to prepare an alternate proposal that would appease property owners. However, thus far the Tisch amendment is the only proposed measure that would provide a tax reduction rather than a shift in taxes. We do not believe that property owners — an estimated 75 percent of voters in the state — will be satisfied by even a substantial property tax reduction if it means these savings will be reclaimed by other tax forms."

ONIMCO of Michigan, a subsidiary of Capital Cities Communications Inc., has added (Continued on Page 17C)

THE WESTERN Wayne Oakland County Board of Realtors supports the Tisch amendment as

All services under 1 roof

Dealers plan 'massive sale'

General Motors dealers will attempt to "turn on" car and truck buyers in the metropolitan area this weekend with a \$50 million "sale."

More than 4,000 new cars and truck representing some 50 dealers will be on sale today, Friday and Saturday at four locations in the metro area.

"We plan to turn on the marginal car or truck buyer by doing just about everything we can to help him get his car appraised, get credit approved and select a new car or truck at a substantial savings below the sticker price," says co-chairman of the event, Bob Sellers, president of Bob Sellers Pontiac of Farmington Hills.

Buff Whelan of Whelan Chevrolet in Sterling Heights is the other co-chairman.

Dozens of financial institutions and credit unions are participating in the sale along with insurance companies, GMAC, AAA and the Secretary of State.

The state of Michigan has temporarily reduced the sales tax on new cars by 50 percent and as a result our

business has already begun to pick up," Sellers adds. "General Motors has been matching that savings dollar for dollar so in effect there is no Michigan sales tax on new car purchased during the month of July."

THIRTEEN NORTH General Motors dealers hosted a similar sale last month at the Pontiac Silverdome which resulted in the sale of 688 cars and 139 trucks from an inventory of 1,300 vehicles.

Sites of this week's sale are:

- Central: State Fair Grounds in Detroit at Eight Mile and Woodward. Enter at gate one near State Fair and Bauman.

- East: Macomb County Community College, 14500 12 Mile at the corner of Hayes in Warren.

- South: Wayne County Community College, 21000 Northline west of I-275 in Taylor.

- West: Chevrolet Spring and Bumper Plant, 13000 Eckles Road between Schoolcraft and Plymouth in Livonia. Hours are 12-9 p.m. Thursday and

Friday and 10 a.m. to 9 p.m. Saturday. Admission is free. There will be entertainment, prizes and gift merchandise awarded at each site. Metropolitan area businesses donated the merchandise.

For more information on the sale, contact your nearest GM dealer.

Automotive News hosts 5th industry congress

The Automotive News World Congress will kick off Sunday at the Hyatt Regency in Dearborn and continue through Wednesday. More than 500 persons from around the world involved in the automotive industry will attend the congress. Speakers will include 34 top level automotive executives updating participants in various aspects of the industry. For more details on the event, contact Cynthia Radom at the Automotive News, 567-9520. Registration fee is \$395 and includes admission to all sessions, three dinners, two lunches, cocktail receptions and a detailed workbook.

Super service

Detroit Edison's electric customers in the metropolitan area may now pay their electric bills at their local Farmer Jack Supermarket. Forty-six of the markets in Detroit and suburbs now will handle

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Payments for gas and telephone service also may be made at the stores.

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