

à la mode



The rage for raccoon goes on. A long-haired favorite that wears well and is in many people's price range, this version has puffed shoulders and a notched collar (above). The bunny is in fox (above left). In this case shadow fox and blue fox worked into diagonal stripes. The wizard and audience register approval.

Furs warm inner man —even in outer space

Story: SHIRLEE IDEN
Photos: DWIGHT CENDROWSKI

That's the name of the 1980 version of the choreographed extravaganzas presented for several years by Bricker-Tunis Furs in Oak Park.

Staged in the store, the shows featured costuming, makeup, choreography, an ear-busting sound track, and professional models.

Since those who shop for furs at any time like to be pampered, you can't miss by handing them

pink champagne, then dazzling the senses with a candy-store assortment of elegant and sportive furs.

Though the furs sport price tags from a few hundred dollars to a few \$30,000 neighborhood, the shows are free.

And why wouldn't those who stood in line for "Star Wars" and "The Empire Strikes Back" not still stand for Darth Vader, laser gun and all, in a black emerald mink coat?

Surely, Princess Leia would have had as tough a time choosing among the lynxes, foxes, fitches, raccoons and minks as any earth maiden.

ACCORDING to Arthur Bricker, mink is still the top choice across the board because of its versatility, wearability and durability.

Designer George Tunis demonstrated that amply by using mink in woven effects, tweeds, stripes, diagonals and even in an argyle pattern.

Talented actor-model Jerry Dillahunty, as Darth Vader, Superman and other charismatic characters showed just how far fur fashions for men have come.

"We do a big business in his-and-her furs," Bricker said, adding his preference for men is otter, a hard-wearing, flat, durable skin.

"It's the most masculine, but the trouble with otter is that it's getting hard to get."

Tunis said 1980 directions are straight body lines, small collars, cowboy looks, sailor looks, and almost anything trendy.

"Shoulders are puffed, many coats are reversible, and coats and jackets are equally popular," Tunis said.

DESIGNERS with fashion-familiar names whose fur designs were included in the shows and are available are Geoffrey Beene, Zandra Rhodes, Miss O, and Adolfo.

Adolfo's dyed bokhara jacket in rich raspberry with raspberry fox sleeves revealed the surprising palette of colors used in today's furs.

Geoffrey Beene designed a wheat and blue beaver coat that drew applause as did his golden nutria reversible jacket.

A natural orchid mink

reversible coat is a George Tunis design.

Flat furs such as otter and nutria, and longhaired furs like fox, lynx and raccoon were all featured.

Fur lovers who can't afford a coat or jacket, can still opt for a fashionable reversible vest or even a hat.

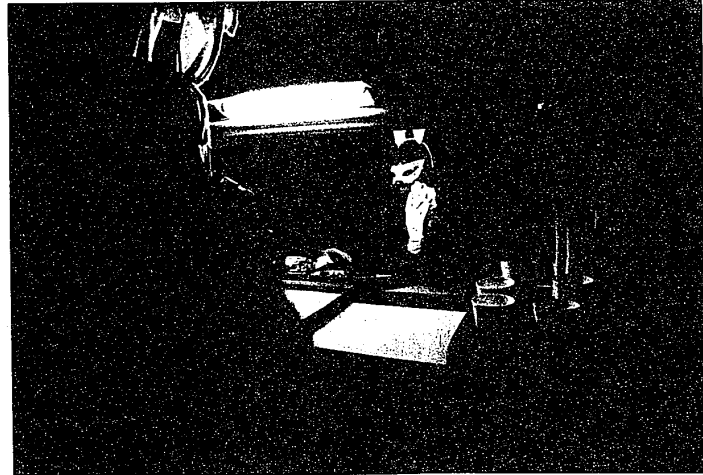
And if you're wearing cowboy boots and a wide-brimmed hat, how about a mink or otter fringed cowboy jacket which comes for him and her to complete the look.

There's nothing down to earth about choosing a fur coat in August to begin with. Rather, it's the stuff of which dreams are made.

So those into fantasies about next year's sable or a reversible mink got a boost right out of this world by the "Bringer of Furs."



Wizard magic stops this model cold (above). But she won't be cold in this Rovalia (pale rose mink) corduroy cut jacket with basket weave effect at the shoulders. At right, where there's show business, there must be backstage scenes. Here, one of the models prepares to go on.



Actor-model Jerry Dillahunty sports a double-breasted otter coat with large shawl collar of raccoon.

Toe tappin'
Hand clappin'
Big night
Bright lights
History makin'
Record breakin'
Lots of pizzaz!
It's 'SFALLCAST '80
and all that jazz!!

Our Teen Board Models
Are dressed for their parts
In Back-to-School hits
From the top of the charts.

They'll razzle you, dazzle you
And put on a show!
Get your dancin' shoes on
And you're ready to go!

August 6th 1980's
The date it will happen.
At 8 PM sharp
We'll start the hand clappin'.

In Somerset Mall
At the SFA door,
We'll be rockin' & rollin'
Plus a whole lot more!

You won't want to miss it
When SFA has
The Back-to-School Blues
and all that jazz!!

Drawing for SFA surprises!
Please use Coolidge entrance to store.

Saks Fifth Avenue