

Survey shows Oakland home of top firms

Oakland County, in addition to being one of the richest and most influential counties in the state, also contains the headquarters of many of Michigan's top corporations.

- It has:
- 19 of the state's top 100 publicly-owned manufacturing corporations (ranked by sales).
- Three of the state's largest 24 publicly-owned banking companies (ranked by assets).
- Three of the state's top 12 service and research companies (based on sales).
- Two of the Michigan's major 13 publicly-owned retailing firms (according to sales).
- One of the top five publicly-held insurance companies (ranked on revenues).

THAT'S THE LATEST ranking ac-

ording to the list of Michigan-based, publicly-owned companies presented in the August issue of The Eccentric magazine, which is published by the Greater Detroit Chamber of Commerce's.

(It was prepared by Don Durocher, Guy Robinson, Paul Dittmer and Mary Durocher of Willard/Thomas & Durocher Inc. and Bob Eldred, director of research at First of Michigan Corp.)

The rankings are based on 1979 performances of 164 corporations.

Here's a listing of the firms headquartered in Oakland County and their ranking in the state.

MANUFACTURERS

1. General Motors — \$66.31 billion in sales.
2. Ford Motor — \$43.51 billion.

3. Chrysler — \$12 billion.
4. Dow Chemical — \$9.25 billion.
5. Bendix (Southfield) — \$3.85 billion.
6. American Motors (Southfield) — \$3.1 billion.
7. Burroughs — \$2.83 billion.
8. Fruehauf — \$2.45 billion.
9. Whirlpool — \$2.26 billion.
10. Kellogg — \$1.84 billion.
11. White Motors (Farmington Hills) — \$1.21 billion.
12. Ex-Cell-O (Troy) — \$951 million.
13. Federal-Mogul (Southfield) — \$281 million.
14. Pulte Homes (West Bloomfield) — \$294 million.
15. Guardian Industries (Northville) — \$281 million.
16. Handelman (Clawson) — \$224 million.
17. R.P. Scherer (Troy) — \$175 million.

18. Core Industries (Birmingham) — \$162 million.
19. Kuhlman (Birmingham) — \$131 million.
20. Douglas & Lomason (Farmington Hills) — \$111 million.
21. D.A.B. Industries (Troy) — \$59 million.
22. Brooks & Perkins (Southfield) — \$56 million.
23. Braun Engineering (Southfield) — \$52 million.
24. Howell Industries (Southfield) — \$33 million.
25. Comtel (Southfield) — \$9.52 million.
26. Trans-Industries (Waterford) — \$7.23 million.
27. Gam Rat (Novi) — \$695,000.

BANKING COMPANIES

1. National Bank of Detroit — \$9.5 billion.

2. Michigan National (Bloomfield Hills) — \$5.39 billion.
3. Detroitbank Corp. — \$5.06 billion.
4. Manufacturers National — \$4.52 billion.
5. Old Kent Financial — \$1.72 billion.
6. Pontiac State (Pontiac) — \$465 million.
7. Wayne Oakland (Royal Oak) — \$438 million.

RETAILING COMPANIES

1. Kmart (Troy) — \$12.7 billion.
2. Borman's — \$905 million.
3. Allied Supermarkets — \$609 million.
4. Cunningham Drugs — \$182 million.
5. Jacobson Stores — \$138 million.
6. Erb Lumber (Birmingham) — \$129 million.
7. Perry Drugs (Pontiac) — \$109 million.

SERVICE & RESEARCH

1. Kelly Services (Troy) — \$369 million.
2. Comshare — \$52.9 million.
3. Manufacturing Data — \$42.5 million.
4. Panax — \$39.8 million.
5. Care Corp. — \$32.8 million.
6. Comp-U-Check (Southfield) — \$2.8 million.
7. Energy Conversion Devices (Troy) — \$1.5 million.

MEADOWBROOK Insurance Company of Southfield is the state's fifth largest insurance firm based on revenues at \$2.6 million. Foremost of Grand Rapids is first with \$242 million in revenues and Mid-America Life of Saginaw is fourth with \$3.8 million.

business people

MARK CALICE, of First of Michigan Corp., was appointed vice president of sales. The Troy resident has been with First of Michigan for eight years and was assistant manager of the Troy office.

HERBERT SILLMAN of Bloomfield Hills and senior partner of Touche Ross & Co. in Detroit, was elected to the board of trustees of the Michigan Colleges Foundation Inc. and re-elected to the Assembly of United Community Services of Metropolitan Detroit.



Sperry Vickers of Troy appointed **JAMES VERLOTTI** manager of customer services at its world headquarters. He was commercial market support manager.

Sibley Shoes Inc. named **NORMAN ROSENFELD** chairman and chief executive officer. He was president. **AARON ROSS** succeeds Rosenfeld as president. He was executive vice president. Other officers are **JOHN BELLOLI**, senior vice president, **HANSEL ARTHUR**, vice president, **FRANK BELLOLI**, assistant vice president, and **EDWARD SHEPPARD**, secretary and treasurer.

How to submit business news

Businesses wishing to submit items for the Business Page should send them to Ron Garbinski, Observer & Eccentric Newspapers, 1225 Bowers, Birmingham 48012.

Please include a contact name and telephone number along with the release.

Notice of promotions or appointments, meeting or seminar dates, and business activity are considered for publication.

Items must be received by the Monday preceding Thursday publication date.

LONELA RICE of Southfield was promoted to system design and analysis supervisor for Delta Dental Plan of Michigan.

CHARLES BURGESS, CRAIG MERCIER, WILLIAM FEARSON and **GEORGE WEINGARDEN** have joined Schostak Brothers & Co. Inc. as sales associates in the brokerage division. Burgess retired as vice president of marketing for the Chris Craft Corp. Mercier was assistant vice president with Proctor Homer Warren in Troy, Weingarden was a general contractor with Meyer Weingarden & Sons Inc. and Pearson was a sales associate with Real Estate One.

JAMES MILLER of Rochester was appointed assistant vice president, metropolitan corporate banking for Detroit Bank & Trust. He was an assistant cashier.



MARY ANN BRIELMAIER joined D'Arcy-MacManus & Masius Advertising in Bloomfield Hills as a media planner. The Bloomfield Hills resident worked as a senior buyer at Batten, Barton, Durstine & Osborn Inc. in Troy.

business people

CHRISTOPHER GAFFIELD was appointed vice president, director of marketing for Stone & Simons Advertising Inc. of Southfield. He was general manager for the Consumer Product Division at Swift & Co. in Chicago.

JOHN RUSSELL of Troy was appointed director of engineering responsible for the design and development of all Apex Corp. machinery. He held several engineering positions at the Automated Machine Division of Babcock & Wilcox.



WARREN CERRONE of Birmingham was appointed vice president for operations at the University of Detroit. He was assistant and associate dean of the College of Engineering 1971-77, served one year as director of admissions and was associate vice president for operations until his new appointment.

LYNN EVANS of Southfield was appointed director of personnel and public relations at the Delco Moraine Division in Dayton, Ohio, by General Motors Corp. He was director of salaried compensation at GM's central office in Detroit.

STEVEN VERWYS of Troy was named sales representative for Stauffer Chemical Co. automotive products group sales office in Southfield. He joined Stauffer in 1978 as a sales coordinator at the firm's New York facility.



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