



Stepping into fall calls for the blazer, gray flannels and the traditional oxford cloth shirt. Her outfit combines Stanley Blacker's navy blazer, plaid J.G. Hook shirt, the V-neck sweater, and gray flannel skirt from the J.H. Collectibles collection. His fall wardrobe will lean heavily on Stanley Blacker's navy cashmere blazer, an ivory V-neck sweater by Ron Chereskin, Cerutti's gray wool trousers, and the classic black penny loafer, back again from Sebago. Jacobson's.

Fall '80

We're practically there

Fall . . . it's practically here.

Practical is the key word in fashion this fall. The search is on for quality and timelessness. We'll all be looking for ways to stretch the dollar, to invest those dollars in clothing that will eventually wear out rather than phase out.

This fall, there is something for everybody with an emphasis on new editions of unforgotten classics. Creative dressing will take precedence for after-five and weekends. Blue jeans and bomber jackets, warm-up suits or walking clothes might make it for day. But, by 6 p.m., velvets, laces, satins and bows will shine in luxurious looks.

However, the executive look will still prevail for daytime hours when job seekers and job holders alike recognize the importance of looking successful. But once the attache case is snapped shut, the lady executive will doff her horned rimmed glasses, let down her hair, and step out for the evening in some of the most glamorous looks we've seen in years.

THE PRACTICAL approach to fashion begins with a basic, sensible wardrobe planned and selected to last for at least five years. Chances are those who were born following the mid-50s never really had a chance to establish a basic wardrobe. Some may not even be familiar with the concept of investment dressing.

There were too many ups and downs and ins and outs of silhouettes and fabrications during the past 25 years to allow them to develop continuity in wardrobe planning.

Ah! But the '80s are going to be different. Conventional clothing has resurfaced as the most important fashion statement for fall-winter 1980. Judging by the headlong rush by designers on both sides of the ocean to climb on the bandwagon, it's adding up to a trend we'll live with for many years to come.

That is not to say, of course, that witty additions and a certain amount of pizzazz are going to be forgotten. They'll be much in evidence, but they will be the frosting on an otherwise predictable cake. They will be the subtle or spicy flavorings that will make fashion titillating.

But like a basic cake recipe, the basic wardrobe will need specific quality ingredients to ensure success. Remember, frosting is nothing without something to smear it on. And, even the best frosting cannot long conceal a less than adequate cake.

Speaking of cake, don't forget that maintaining an investment wardrobe depends on maintaining your weight. Five to 10 extra pounds can mean one extra size up and economic disaster for your

clothing budget. So, in this instance, it's wiser to have your cake and not eat it.

With that in mind, every fashion conscious woman, and man, owes it to herself to develop a guaranteed to succeed five year wardrobe plan.

WOMEN WILL want to begin their fashion investment with two suits. One will be black wool or gabardine that may be dressed up or down. The other will be gray flannel. Or for the latter she may want to substitute a navy blazer and gray flannel skirt or trouser.

To her suiting she will add one dressy evening blouse and one evening camisol as well as three business shirts in all cotton or oxford cloth.

She will top her investment purchases with a tan rain coat and a classic camel winter coat.

Basic accessories should include a good cordovan brief case, a closed leather cordovan pump, a matching narrow belt and gloves. Then she will tie her look together with several scarves to spark the neckline of shirts, six pairs of neutral hose, and a pair of penny loafers to wear with her blazer and slacks.

And if all this practicality is just a wee bit too much for the fashion-conscious woman, she could satisfy her wildest dreams by sparking her fall wardrobe with the season's newest "colored" fur or simply add a few pairs of colored hose to match her suiting.

THIS WILL also be a suitable time for men to invest in practically anything as long as his investment begins with three suits — gray flannel, pin stripe and tweed.

To his basics, he will add a navy flannel blazer, gray flannel trousers, and an all-weather beige trench coat with a zip liner.

A workable wardrobe should also include 10 shirts, consisting of five solids with button down or point collars, three wardrobe stripes and two handsome tattersalls.

A colorful composite of 15 ties, including rep stripes, club prints, solid wool knits and a wool challis or tartan plaid will be augmented by 10 pairs of mid-calf or over-the-calf length socks designed to match the color of his trousers.

Then he will invest in three pairs of shoes, including a dressy wing tip or cap toe shoe, a crepe sole tie shoe for sportswear and a classic penny loafer or tassel loafer to wear with his blazer.

He'll invest in the best quality brief case his money can buy and then spend \$5 on a collar pin. And, yes, this might also be the year that he will invest in his very own fur coat.



For classic wear to town, office or a stroll through the village, the classic gray wool cape coat makes its own statement for fall and winter wear. With it, she wears the season's newest looks, the beret and closed cordovan pumps. Jacobson's.



Be it an appearance at the office, a board meeting, or on to late afternoon tea, wearing a St. John knit is a statement in itself for fall. This one, in beige, taupe and cornflower blue comes with its own cornflower blue crepe blouse that closes at the throat with a flourish of bow. Jacobson's.



From the classroom to the boardroom, this quartet of looks will receive high marks. Red loden jacket, navy pant, plaid blouse topped with an alpine sweater, on left, from Jacobson's. The unmatched suit combines camel jacket with plaid pleated skirt and scarf, all by Jordash at Lord & Taylor. The black suede jacket by Season with Liz Claiborne's lace edged blouse and plaid pleated skirt are from Siegel's. Gray-green trouser with hand knit Fair Isle sweater vest and the oxford cloth shirt, all from Saks Fifth Avenue.

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