

Thursday, August 26, 1989

(S-118,F-128,Ro-7C/O)15C

Space available in new building

The leasing of office suites is underway while construction continues on phase one of The Village Professional Building at 300 E. Long Lake Road in Bloomfield Hills.

When completed, the three-story building east of Woodward will have 58,300 square feet of leasable office space.

Occupancy is set for January. Leasing agent is Thomas Properties & Development of Birmingham.

Developer and general contractor is Thomas & Cooke Construction Inc.

Louis DesRosiers & Associates Inc. was the architect.

A three-story atrium with glass-walled elevator highlights the building's main entrance. The entire office is enclosed in an insulated bronze solar reflective glass system.

The minimum office suite size is 1,200 square feet. Available space may be divided and decorated to suit each tenant.

All perimeter office areas feature continuous horizontal viewing glass.

A SEMTA commuter rail station is located near the building.

market place

A 2.95 PERCENT increase in food industry sales in the metropolitan Detroit area for July as compared to July 1978 was reported by the Greater Detroit Chamber of Commerce's Food Industry Council. Food industry sales also are up for the 1980 calendar year-to-date, as compared to the same period of 1979. July food sales figures for the metropolitan area compared with July last year show fine dining restaurants down 9.4 percent, tavern restaurants up 5 percent, all restaurants up 2.26 percent, wholesalers up 3.54 and retailers up 3.43. Calendar year-to-date comparisons reveal fine dining down 5.3 percent, taverns up 8 percent, all restaurants up 3.83, wholesalers up 4.53 and retailers up 4.61.

TOUCHE ROSS & Co. has prepared a special publication for small businesses called Survival Basics in the Recession Economy. The 52-page survival primer points out how owners and managers of small and medium sized businesses can adopt money-saving techniques which larger corporations use to cope with inflation. Free copies of the publication are available by calling or writing Touche Ross & Co. at its Detroit regional office at 200 Renaissance Center (446-1500) or the Southfield office at 3000 Towne Center (355-4800).

WITH AN increasing number of buyers returning to the existing home market, the Western Wayne Oakland County Board of Realtors advises would-be sellers to use the remaining days of summer to place their properties in good sale condition. "There is a very strong selection of listings through nearly all price ranges at the present time," says John Halser, president of the board. "Buyers are seeking to take advantage of the present level of mortgage interest rates before the market heats up and home prices shoot up. However, with the present state of the economy, they are shopping for value as never before. Most buyers don't want to be faced with the cost of repair and redecorating work as soon as they move in. Many have extended their finances to make the purchase and accomplish the move and just don't have much cash ready. Thus, they shop for homes that are in peak operating condition."

LIBERTY STATE Bank & Trust of West Bloomfield won top national honors in the annual Bank Advertising Awards competition. The bank won a Financial Advertising Excellence Award for its first-place finish in the 60-second radio commercial category. The ad was produced by Desmond & Associates Advertising.

A CONFIDENTIAL industry report, says the Automotive Information Council, states that Toyota produces 50 cars per worker per year compared with about 10 cars per worker per year in the U.S. auto industry.

We're the best kept secret in Detroit!



Although there's nothing secretive about being the 4th largest pizza company in the country, (in terms of pizza sales) we've grown so fast, at a rate of over 40% each year, that many people still may not know about us.

When they find out that by investing \$9,500 cash (our total franchise fee) and by qualifying for financing of \$40,000 to \$50,000 they may be eligible for a Domino's Pizza franchise, they want to know more!

They are surprised to find that a franchise relationship with Domino's Pizza includes a professional training program, advertising expertise, site selection and store opening assistance.

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David K. Kilby
Director of Franchising
Domino's Pizza, Inc.
3853 Research Park Drive
Ann Arbor, Michigan 48104
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IT IS UNLAWFUL TO OFFER OR SELL ANY FRANCHISE WITHOUT PROVIDING YOU A DISCLOSURE CIRCULAR AT LEAST 10 DAYS PRIOR TO EXECUTION OF ANY BINDING CONTRACT OR PAYMENT OR ANY CONSIDERATION OR AT THE TIME OF YOUR FIRST MEETING WITH OUR REPRESENTATIVE WHICHEVER IS EARLIER.

business people

RICHARD STOPA was appointed executive vice president of marketing and administration for Maple Associates, Realtors of West Bloomfield. He is founder and president of the Condominium Group and founder and past president of Community Management Co., the largest condominium management company in Michigan.



KERN



HENDRICK

OTTO KERN of Birmingham was appointed to officer status as a real estate loan officer for Detroit Bank & Trust.

HUGH HENDRICK was named controller and director of financial operations for O. Germany Inc. of Troy, industrial architects and engineers. He has been with the firm since 1967 and was responsible for all finance, accounting and administrative functions.

JAMES KARSHINA of Southfield was appointed manager, corporate accounting for Ex-Cell-O Corp. of Troy. He joined the company in 1975 as a senior financial analyst and was appointed manager, home office accounting in 1978.

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NORBERT SYLVESTER of Birmingham was appointed to the board of directors and named vice chairman of Manufacturers National Bank of Detroit. He was a vice president.

Ford Tractor Operations based in Troy appointed BEN LAMP general marketing manager succeeding ROBERT NICOLAZZI who became general operations manager of Ford Tractor Operations-Europe. He succeeded GOR COWL, who was named to the newly established position of assistant general operations manager, Tractor and Implement Operations-North America.

Rockwell International of Troy has restructured its communications department. CHARLES FLUMB was named senior manager of advertising and sales promotion. KENNETH KRANING was named senior manager of communication services and TONY PETRUCCI was named senior manager of public relations.

MARCELLUS ALEXANDER of Southfield was named national sales manager for WRIF-FM Radio in Southfield. He succeeds BUZZ VAN HOUTEN who became general sales manager for the station. Alexander has been an account executive with WRIF for three years.

ANDREW PETERS was named vice president of

Northland Underwriters Inc. of Southfield, a multi-line insurance agency.



TURNER



MAZURE

SHERROD TURNER of Birmingham was elected president of Michigan Life Insurance Co. and National Casualty Co. of Southfield. He succeeds RICHARD HENNE, who retired. Turner was senior vice president of Gulf Atlantic Life Insurance Co. and West Coast Life Insurance Co. in California.

CHRISTOPHER MAZURE of Bloomfield Hills was elected chief of the medical staff which serves Detroit Osteopathic Hospital, Highland Park and Bi-County Community Hospital in Warren. He was vice chief of staff and chairman of the department of internal medicine and has been a member of the DOH staff since 1964.

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THE BMW 528i. PERHAPS IT'S WORTH MORE USED BECAUSE IT'S WORTH MORE NEW.

MAKE	YEAR	ORIGINAL PRICE*	CURRENT VALUE*	RETAINED VALUE (%)
BMW 5 SERIES	1975	\$ 9,097	\$ 7,486	82.3%
	1976	\$10,590	\$ 8,619	81.4%
	1977	\$12,496	\$ 9,575	76.6%
	1978	\$14,840	\$11,833	79.7%
	1979	\$15,505	\$15,550	100.3%
CADILLAC SEVILLE	1975	\$20,140	\$12,140	60.3%
	1976	\$12,479	\$ 7,247	58.1%
	1977	\$13,259	\$ 8,723	65.4%
	1978	\$14,710	\$10,114	68.8%
	1979	\$16,224	\$12,436	76.7%
MERCEDES 300D	1975	\$12,194	\$ 9,302	76.3%
	1976	\$14,057	\$10,739	76.4%
	1977	\$16,550	\$12,606	76.2%
	1978	\$19,120	\$14,581	76.2%
	1979	\$21,497	\$19,606	91.2%
MERCEDES 260E	1975	\$12,756	\$ 8,672	68.0%
	1976	\$14,296	\$ 9,997	69.9%
	1977	\$17,114	\$12,519	73.2%
	1978	\$19,711	\$14,839	75.3%
	1979	\$22,343	\$19,231	86.1%
JAGUAR XJS	1975	\$13,100	\$ 7,342	56.1%
	1976	\$14,250	\$ 8,653	60.7%
	1977	\$16,500	\$10,333	62.6%
	1978	\$19,000	\$12,050	63.4%
	1979	\$20,000	N/A	N/A

After all the marketing hyperbole has been expended, there is one brutally reliable way of determining an automobile's inherent worth: how much of its original price it retains on the used-car market.

Seen in this revealing light, no other similarly priced luxury sedan—domestic or imported—approaches the BMW Five Series.

According to the January 1980 NADA figures you see indicated in the chart, a 1979 BMW 528i retains an astonishing 100.3% of its original price—and an average over the past five years of 84%.

While these numbers are, to say the least, unusual, they are easily explained.

Against all odds, the engineers at BMW in Munich, Germany have produced a gasoline-powered automobile that not only delivers excel-

lent gas mileage, but does so without ever violating the BMW conviction that extraordinary performance and brilliant engineering are the only rational motives for purchasing an expensive automobile.

In fact, with 5-speed standard transmission (automatic is available), the 528i is the only gas-powered car in its price class to deliver an impressive 18 EPA average mpg and 30 estimated highway mileage.

(These fuel efficiency figures are for comparison purposes only. Your actual mileage may vary, depending on speed, weather and trip length. Your actual highway mileage will most likely be lower.)

All in all, a 528i is one of the few luxury automobiles that is truthfully a shrewd investment.

THE ULTIMATE DRIVING MACHINE.



*Manufacturers' suggested advertised list prices. Does not include taxes, license, freight or optional equipment. **January 1980 National Automobile Dealer Association average retail values, based on actual sales reports from new and used-car dealers throughout the continental U.S. © 1980 BMW of North America, Inc. The BMW trademark and logo are registered trademarks of Bayerische Motoren Werke, A.G.

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