

# WHAT KIND OF LOVER ARE YOU?

Nothing personal. We just wondered if you are an ardent Eccentric lover or a passionate Observer lover. There are lots of things about both newspapers that everyone loves. The features about their hometowns. The great photos that make these local stories come alive. The classified ads where you can find some super bargains.

Whichever newspaper lover you happen to be, we have a super tote bag for you. It's roomy, has a detachable, adjustable shoulder strap AND handles. It has a zippered top and a handy front pocket. It makes a terrific carry-all and overnight bag. (Nothing personal)

Personally, I'm an Eccentric ☐ Observer ☐ lover. Please send me \_\_\_\_\_ tote bags @ \$6.95 each. Enclosed is a check or money order for \$\_\_\_\_\_ (add \$1.25 per bag for shipping and handling).

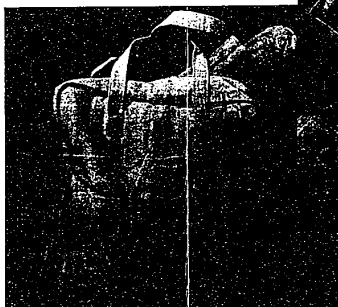
NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

Mail to: Promotion Department  
Observer & Eccentric Newspapers  
36251 Schoolcraft Road  
Livonia, MI 48150

- High-quality canvas
- 12"x14" with 8" deep pocket
- Adjustable, removable shoulder strap
- Vinyl lining
- Handles
- Zippered top
- Tan with blue and red letters



Please allow three weeks for delivery.  
Bags may also be picked up at our offices in Livonia and Birmingham.

OFFER GOOD WHILE SUPPLY LASTS