



At the Meteor laboratory, Picture Quality Supervisor Bruce Rubaudeux checks the color and contrast of Time's negatives.

# Meteor Photo develops Time's GOP coverage

The date is July 21. The Republican Convention issue of Time magazine hits the nation's newsstands and mailboxes. Time's cover of Ronald Reagan and George Bush and 47 pictures inside tell all America the running story of an unexpectedly exciting political gathering.

What does it take to bring Time's readers such photo documentation of a national convention? Would you believe more than 40,000 exposures just for one publication issue alone?

Meteor Photo Co. of Troy was Time Magazine's choice to handle the outpouring of photographic coverage of the convention in Detroit.

Meteor normally is geared to handle 24-hour photographic service. But the GOP project was different.

A special 12-person crew was assigned to Time to handle the flood of color and black and white films during the convention week.

"We were challenged to process over 1,500 rolls of film for Time," says Harry Muenker, Meteor's chairman and sales director. "Our plant staff made up its mind to deliver on time whatever Time required and they did it."

"TIME MAGAZINE'S photo editor had previously surveyed greater Detroit's photo development facilities before selecting Meteor. Their decision to go with us meant specific logistic strategies for quick delivery to the Joe Louis Arena. Our plan turned out to satisfy both the Time editors and to keep Detroit's reputation as a first-class photo development center intact," Muenker adds.

"We kept two Meteor delivery trucks on the road constantly. They shuttled the film taken at the convention sites to our plant and back again," Muenker says.

"In fact, Time's picture editors actually moved out to our plant. As soon as

the work of such greats as David Hume Kennedy and Peter Kaplan, among others, came up out of our tanks and were being dried, the Time people went to work making their choices."

Time Magazine selected Meteor during a period of transition for the photo company.

NEXT DECEMBER, Meteor will move from its present 18,500-square-foot location to a 40,000-square-foot building near Oakland Mall in Troy.

"We look forward to being a major part of the new age of photographic services," Muenker says.

"Communications through pictures is the name-of-the-game in these last 20 years of the 20th century. Photographic technology is improving phenomenally. The new cameras are making everyone an instant success as picture makers. They can easily go on towards better picture taking all the time," he adds.

## market place

JACKSON National Life Insurance Co., with regional offices in Southfield, retained its ranking among the top 100 of the 1,800 U.S. life insurance companies in the annual Best's survey of ordinary insurance sales for 1979. It moved to 57th from 70th place in gain of insurance in force and to 71st from 81st place in new insurance paid. Record sales of more than \$1.1 billion of new life insurance in 1979 accounted for the gain of 20 places in new insurance paid for in the survey, while an increase of \$17 million in insurance in force, also a new record, was responsible for the gain of 13 places in that category.

FOR THE third consecutive year, Trailer Queen, Inc. of Troy was named the Top Hillcrest Dealer of the Year by the Indiana division of Skyline Corp. Trailer Queen has represented the Hillcrest home since 1957 with lots in Troy and Southfield.

LEROY Machine Co. has opened a new metropolitan area sales and service office at 25625 Southfield Road. Matthew Roberts Jr. is sales manager of the local office. The firm manufactures automotive and truck components.

THE HUMAN Resources Group, a personnel placement company, has opened offices at 30200 Telegraph Road in Birmingham. Senior vice presidents are William Lord and George Dwyer. It will specialize in accounting, data processing, engineering, manufacturing, personnel and sales.

ELEVEN Oakland County residents are organizing Sterling Savings & Loan Association in Oakland County. The new stock savings association will be located in Waterford and has been approved by the Financial Institutions Bureau in Lansing. The association will begin offering stock to prospective depositors and the public on or after Monday. Price per share is \$12.50. It plans to use its capital funds and deposits to make long-term loans secured by first mortgages on residential, commercial and industrial projects throughout the state.

BUSINESSES wishing to submit items for the Business Page should send them to Ron Garbinski, Observer & Eccentric Newspapers, 1225 Bowers, Birmingham 48012. Please include a contact name and telephone number along with the release.

## business people

TIMOTHY TOBIN, formerly of West Bloomfield, was promoted to vice president and regional manager of the southern region for Saks Fifth Avenue. He was general manager of the Troy store since 1969. He will be based in Fort Lauderdale, Fla.

KAREN PAYNE was appointed vice president of ambulatory services at St. Joseph Mercy Hospital in Pontiac. She was patient scheduling and registration manager at the University of Iowa Hospitals and Clinics.

DENISE ILTICH of West Bloomfield will become corporate attorney for Little Caesar Enterprises Inc., a Farmington Hills-based pizza chain.

NILS WEIBULL was appointed manager of the Swedish Trade Office in Southfield's Town Center. He was president of a Swedish engineering company, Nils Weibull AB. He is a Bloomfield Hills resident.

FRANK MACKILLOP is the new director of sales for the Troy-based Bolta Automotive Products division of The General Tire & Rubber Co.

JOHN BUTLER, vice president and director of Electronic Devices Inc. was elected to the board of directors of Chatham Supermarkets Inc.



HAUN

ROSS HAUN of Bloomfield Hills was appointed director of materials management for Pontiac Motor Division Purchasing and Production Control Operations. He served as staff administrative assistant to the president of General Motors since 1978.

Could Inc., Modicon Division of Troy recently made these appointments in its international marketing operation: PETER CRAINE to sales

manager-automotive and machine tool industries. JAMES SWARDENSKI to regional sales manager. BRAIN HOOVER to regional sales manager. JORGE MES-TEJADA to regional sales manager and MICHAEL SAVELYEV to marketing support manager. The division also expanded its U.S. and Canadian sales operations by making these appointments: KRIS BIERBAUM to regional sales manager for the newly created northwestern region, PAUL WELCH to regional manager for the west central region, JAMES TRUBA to Detroit area sales manager, THOMAS TRENTASTY to manager of automotive sales-marketing, RICHARD ARMBRIST to Chicago area sales manager, ROB LOOMIS to St. Louis sales manager, DANA PARKER to area sales manager for Indianapolis, RONALD RUFENER to Cincinnati area sales manager and GARY HUNT to Canadian area sales manager.

GERALD MEYERS, American Motors Corp. president, was elected to a one-year term as chairman of the board of the Motor Vehicle Manufacturers Association of the United States Inc. based in Detroit. Elected vice chairman were E.M. ESTES of General Motors Corp., LEE IACOCCA of Chrysler Corp. and CRUISE MOSS of White Motor Corp. PHILIP CALDWELL of Ford Motor Co. was elected treasurer and ARCHIE MCGARDLE of International Harvester was elected secretary. V.J. ADDUCI was re-elected president and chief ex-

ecutive officer of the association and THOMAS HAUN was re-elected senior vice president. Other board members elected were: J. PATRICK KAINE of International Harvester, WENDEL LARSEN of Chrysler Corp., CHARLES PIGGOTT of PACCAR Inc., W. PAUL TIPPETT JR. of AMC.



HAELTERMAN

WALLACE HAELTERMAN of West Bloomfield was appointed associate superintendent of schools for the Archdiocese of Detroit. He retired from the Detroit school system after 34 years serving as an administrator for 18 years.

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