

VALUE SCOOP OF THE YEAR!

NEW 1970 ZENITH

COLOR TV SPECIAL!

Introducing **ZENITH**

CHROMACOLOR

...outcolors...outbrightens...outdetails...outperforms every previous giant-screen color TV!



Fine-furniture cabinetry

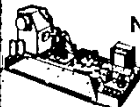
A revolutionary new color television system featuring...

New Zenith Patented Chromacolor Picture Tube

with Zenith's patented black-surround principle, brings you a color TV picture more than 100% brighter than any previous giant-screen color TV. Zenith patented black-surround screen—together with precision electron beam tracking and increased light-transmission tube face—bring you a brighter color picture, with greater definition and sharper detail than ever achieved in giant-screen color TV before Chromacolor.

Exclusive New Zenith Color Commander Control

Now one knob adjusts contrast and color level with brightness in proper balance simultaneously... and they stay perfectly in balance as you adjust the color picture to match changing light levels in the room. There's no longer any need to turn separate controls!



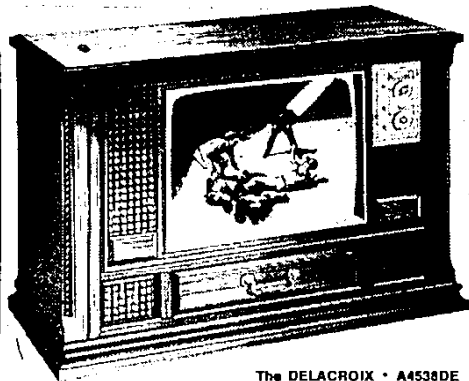
New Zenith TITAN 90 handcrafted chassis

with exclusive revolutionary New Solid-State Dura-Module combines famous Zenith handcrafted dependability with dramatic new engineering advances and exciting solid-state devices.

Exclusive Chromatic Brain New RGB Color Circuitry
Super Gold Video Guard Tuner for greater picture stability.

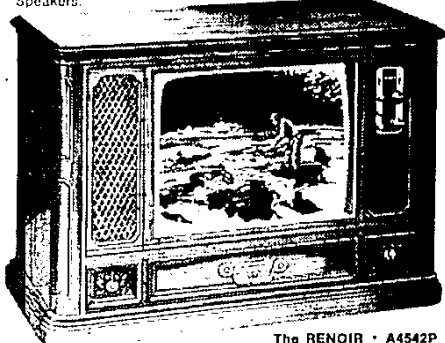
AFC—Zenith Automatic Fine-tuning Control

for easier, drift-free color tv tuning.



The DELACROIX • A4538DE

Majestic Spanish-inspired Mediterranean styled full base console with casters in genuine dark finished Oak veneers and select hardwood solids, exclusive of decorative front, with the look of fine distressing. 9" Oval and 5" Round Twin-Cone Speakers.



The RENOIR • A4542P

Country French styled full base console. Genuine Pecan veneers and select hardwood solids, exclusive of decorative overlays, with the look of fine distressing. 9" Oval and 5" Round Twin-Cone Speakers.

CONVENIENT BUDGET TERMS!

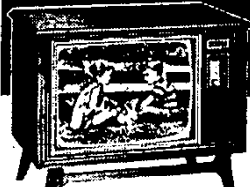
Just in!

COLOR TV REMOTE CONTROL SPECIAL

NEW 1970

ZENITH

HANDCRAFTED COLOR TV giant 23" console



The WENDELL • S2996W

Superb Danish Modern styled compact console in genuine oil finished Walnut veneers and select hardwood solids with Scandia styled base.

Now get all 3 most wanted features...

1. Space Command® Remote Control
2. Color Commander
3. Zenith AFC

Space Command® 600 Remote Control!
Adjust color hues, adjust volume to low, medium, and high; turn set on and off, change VHF channels left or right, mute sound

Exclusive New Zenith Color Commander Simplified Color Control!

Now one control simultaneously adjusts contrast, color level and brightness in proper balance to provide the most pleasing picture for any conditions in the room.

Zenith Patented AFC Automatic Fine-tuning Control!

- New Zenith Handcrafted TITAN 90 Chassis with exclusive revolutionary, new Solid-State Dura-Module.
- Exclusive Zenith CHROMATIC BRAIN Integrated Circuit Demodulator
- Super Gold Video Guard Tuning System
- Advanced GYRO-DRIVE UHF Channel Selector

GET BERRY'S LOWEST PRICE



The HARLAN • S2987W

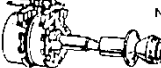
Beautiful Contemporary styled compact console in grained Walnut color on select hardwood solids and veneers. 5" x 3" Twin-cone speaker. VHF and UHF Spillover Dials.

NOW! Get both AFC and Color Commander in a giant 23" Zenith console

DIAG. 295 sq. in. picture

Full Zenith Handcrafted quality!

Exclusive New Zenith COLOR COMMANDER Simplified Color Control



Now one control simultaneously adjusts contrast, color level and brightness in proper balance to provide the most pleasing picture for any light conditions in the room!

- Zenith patented AFC electronically fine tunes color TV instantly—even perfects UHF fine-tuning automatically.
- Zenith TITAN 80 Handcrafted Chassis
- Exclusive Zenith CHROMATIC BRAIN Integrated Circuit Color Demodulator
- Advanced Zenith GYRO-DRIVE UHF Channel Selector
- Super Video Range Tuning System
- Sunshine® Color TV Picture Tube

GET BERRY'S LOWEST PRICE