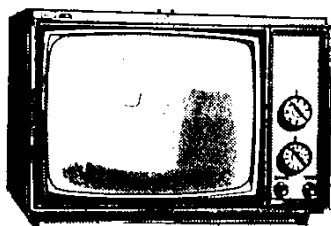


Specials



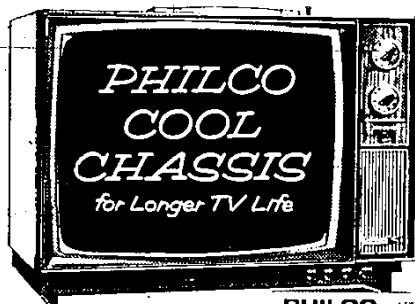
PHILCO *Ford*

PHILCO® 12 INCH DIAG.* PERSONAL PORTABLE TV

- Philco Quality-Crafted horizontal receiver provides outstanding TV performance, reliability
- Memory-Matic VHF preset fine tuning
- Front mounted 82 channel VHF/UHF selectors
- 13,500 volts of picture power
- Dipole telescopic VHF; loop UHF antennas
- Private listening earphone included with set
- Ebony Black cabinet, dark aluminum trim

*12" picture measured diagonally, 7.5 sq. in. picture

\$79⁸⁸



PHILCO *Ford*

PHILCO® 19 INCH DIAG.* COOL CHASSIS PORTABLE TV

- Memory-Matic VHF preset fine tuning
- 19,000 volts of picture power
- Wide-range 5" oval speaker
- Telescopic VHF; loop UHF antennas
- Front-mounted VHF/UHF channel selectors

*19" picture measured diagonally, 184 sq. in. picture

\$129⁰⁰

**CREDIT TERMS
AVAILABLE**



PHILCO *Ford*

PHILCO® 14 INCH DIAG.* COLOR TV

- Transistorized in 27 vital circuits! Big set performance and reliability in a lighter, more compact portable!
- Philco's special color circuit provides a greater range of color shades to get faces more lifelike
 - MagColor rare-earth phosphor picture tube
 - Dipole telescopic antenna • Lighted channel indicators
 - Rugged molded cabinet finished to match walnut furniture

*14" picture measured diagonally, 102 sq. in. picture

\$248



PHILCO *Ford*

PHILCO® 18 INCH DIAG.* COLOR TV

- Transistorized in 27 vital circuits! Big-set performance and reliability in a lighter, more compact portable!
- Philco A.C.T. (Auto-lock Channel Tuning) perfects fine tuning at the touch of a button
 - Philco's special color circuit provides a greater range of color shades to get faces more lifelike
 - Dipole telescopic antenna • Lighted channel indicators
 - Cabinet finished to match walnut furniture

*18" picture measured diagonally, 180 sq. in. picture

\$319



PHILCO *Ford*

PHILCO® 23 INCH DIAG.* COLOR TV

- with Philco A.C.T. (Auto-lock Channel Tuning)
- Philco A.C.T. perfects fine tuning at the flick of a switch. Locks in picture on VHF channels
 - Philco 26,000-volt Cool Chassis has a special color circuit that provides a greater range of color shades—gets faces more lifelike
 - Philco MagColor picture tube now 35% brighter than previous Philco picture tube
 - Contemporary styling. Wood veneers, matching solids, molded front panels. Finished to match walnut

*23" picture measured diagonally, 295 sq. in. picture

\$468



PHILCO *Ford*

PHILCO® 23 INCH DIAG.* COLOR TV

- with Philco A.C.T. (Auto-lock Channel Tuning)
- Philco A.C.T. perfects fine tuning at the flick of a switch. Locks in picture on VHF channels
 - Philco 26,000-volt Cool Chassis has a special color circuit that provides a greater range of color shades—gets faces more lifelike
 - Philco MagColor picture tube now 35% brighter than previous Philco picture tube
 - Contemporary styling. Walnut veneers, matching solids, decorative molded front panels

*23" picture measured diagonally, 295 sq. in. picture

\$448