

# Specials



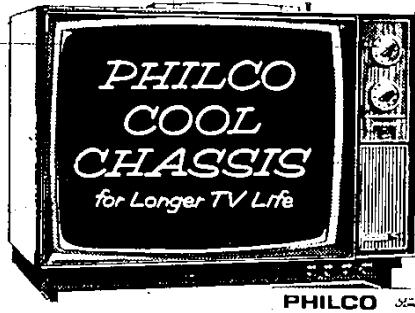
PHILCO

## PHILCO® 12 INCH DIAG.\* PERSONAL PORTABLE TV

- Philco Quality-Crafted horizontal receiver provides outstanding TV performance, reliability
- Memory-Matic VHF preset fine tuning
- Front-mounted 82 channel VHF/UHF selectors
- 13,500 volts of picture power
- Dipole telescopic VHF; loop UHF antennas
- Private listening earphone included with set
- Ebony Black cabinet; dark aluminum trim

\*12" picture measured diagonally, 102 sq.in. picture

**\$79<sup>88</sup>**



PHILCO

## PHILCO® 19 INCH DIAG.\* COOL CHASSIS PORTABLE TV

- Memory-Matic VHF preset fine tuning
- 19,000 volts of picture power
- Wide-range 5" oval speaker
- Telescopic VHF; loop UHF antennas
- Front-mounted VHF/UHF channel selectors

\*19" picture measured diagonally, 184 sq.in. picture

**\$129<sup>00</sup>**

**CREDIT TERMS  
AVAILABLE**



PHILCO

## PHILCO® 14 INCH DIAG.\* COLOR TV

Transistorized in 27 vital circuits! Big set performance and reliability in a lighter, more compact portable!

- Philco's special color circuit provides a greater range of color shades to get faces more lifelike
- MagiColor rare-earth phosphor picture tube
- Dipole telescopic antenna • Lighted channel indicators
- Rugged molded cabinet finished to match walnut furniture

\*14" picture measured diagonally, 102 sq.in. picture

**\$248**



PHILCO

## PHILCO® 18 INCH DIAG.\* COLOR TV

Transistorized in 27 vital circuits! Big-set performance and reliability in a lighter, more compact portable!

- Philco A.C.T. (Auto-lock Channel Tuning) perfects fine tuning at the touch of a button
- Philco's special color circuit provides a greater range of color shades to get faces more lifelike
- Dipole telescopic antenna • Lighted channel indicators

\*18" picture measured diagonally, 180 sq.in. picture

**\$319**



PHILCO

## PHILCO® 23 INCH DIAG.\* COLOR TV

with Philco A.C.T. (Auto-lock Channel Tuning)

- Philco A.C.T. perfects fine tuning at the flick of a switch
- Locks in picture on VHF channels
- Philco 26,000 volt Cool Chassis has a special color circuit that provides a greater range of color shades—gets faces more lifelike
- Philco MagiColor picture tube now 35% brighter than previous Philco picture tube
- Contemporary styling. Wood veneers, matching solids, decorative molded front panels. Finished to match walnut furniture

\*23" picture measured diagonally, 295 sq.in. picture

**\$468**



PHILCO

## PHILCO® 23 INCH DIAG.\* COLOR TV

with Philco A.C.T. (Auto-lock Channel Tuning)

- Philco A.C.T. perfects fine tuning at the flick of a switch
- Locks in picture on VHF channels
- Philco 26,000 volt Cool Chassis has a special color circuit that provides a greater range of color shades—gets faces more lifelike
- Philco MagiColor picture tube now 35% brighter than previous Philco picture tube
- Contemporary styling. Walnut veneers, matching solids, decorative molded front panels

\*23" picture measured diagonally, 295 sq.in. picture

**\$448**