

# Now in the Flip-Top<sup>®</sup> box.

Soft pack or  
new Flip-Top box.



# Marlboro Lights

The spirit of Marlboro in a low tar cigarette.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

12 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Dec '79.  
Box: 12 mg "tar," 0.8 mg nicotine av. per cigarette by FTC Method.