

INTRODUCING THE CHECKING ACCOUNT THAT PAYS INTEREST

On December 31, your present checking account at your bank becomes obsolete. Because on that day First Federal Savings of Detroit will begin offering a new concept in money management—the First Federal interest-earning checking account.



You'll use this new type of account like any traditional checking account. But it will do something no checking account ever did before. It will pay you interest like a savings account—5 1/4% per year, daily interest, paid and compounded quarterly. Even when you write a check, the amount of that check keeps earning interest until the day the check is deducted from your account.

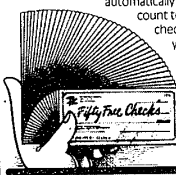


Your First Federal interest-earning checking account will require a low minimum balance of just \$300. And as long as you maintain this balance, there is no monthly service charge. First Federal's low minimum balance requirement frees up more of your money for other needs.

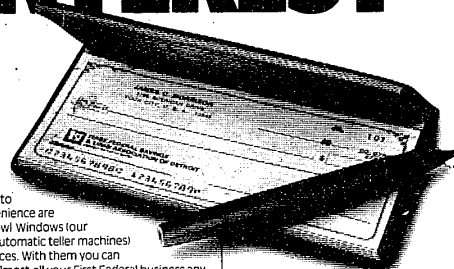


This optional feature of your interest-earning checking account helps protect you from the inconvenience of accidentally overdrawing the account. It provides you with peace of mind. Be sure to apply separately for this service. When accepted, you'll have a pre-approved line of credit available.

You can sign up for your account right now with a minimum deposit of \$300. For making this early deposit, you'll be entitled to 50 free personalized checks which will be sent to you after December 30, 1980. In addition, we'll put that deposit in a regular savings account for you until December 31, earning 5 1/2% per year, daily interest, paid and compounded quarterly. On December 31, we'll automatically convert your account to an interest-earning checking account. And you'll be able to start writing checks and earning 5 1/4% annual interest, the highest rate of return allowed by law on interest-earning checking accounts.



First Federal's more than 60 offices mean you can have your interest-earning checking account close to where you live, work, or shop—which ever is most convenient for you.



Adding to this convenience are 15 Night Owl Windows (our 24-hour automatic teller machines) in key offices. With them you can transact almost all your First Federal business any time of the day or night, seven days a week.



It all adds up—a checking account that pays interest, requires a low minimum balance, offers overdraft protection and 50 free checks. And, of course, each month we will return your cancelled checks along with your detailed statement. Apply for your account by sending in the coupon below. Or visit any office of First Federal Savings of Detroit. Your Center for Family Financial Matters. Under Federal law, interest-earning checking accounts cannot be used until December 31, 1980. This service is available for individuals, single proprietors, and some nonprofit organizations.

INTEREST ON CHECKING BEGINS HERE.

I wish to apply for a First Federal interest-earning checking account in the name(s) listed below.

I have enclosed \$_____ to start my account.
(Minimum \$300)

M. _____
(First Name) (Initial) (Last Name)

Address _____
City _____
State _____ ZIP _____
Social Security Number _____
Home Telephone _____
If you wish to open a joint account, please give name with middle initial.
M. _____
(First Name) (Initial) (Last Name)

Also, please send me an application for:

Overdraft Protection ☐

Prestige® Card for Night Owl Window Service ☐

(Your Signature)

(Co-Owner's signature if joint account)

*Mail or bring this application to your nearest First Federal office.

NOW

INTEREST-
EARNING
CHECKING
ACCOUNT

FIRST FEDERAL SAVINGS OF DETROIT

Main Office: 1001 Woodward Avenue, Detroit, Michigan 48226. Phone: (313) 965-1400.

Branch offices throughout the Detroit Metropolitan Area including one near you:

FARMINGTON
Farmington Road
South of Grand River
478-3724

FARMINGTON HILLS
33553 W. 12 Mile Road
At Farmington Road
477-8500

LIVONIA
Middlebelt at 7 Mile
474-4843

NOVI
10 Mile and Meadowbrook
348-9110

W. BLOOMFIELD TWP.
Orchard Lake Road at Maple
851-1343

SOUTHFIELD
10 Mile, West of Telegraph
354-9030

LATHRUP VILLAGE
27777 Southfield Road
North of 11 Mile
569-1555