

Copyright license costs OCC \$1 daily

Monday, October 27, 1980

(D5A)

The average person attending a musical performance at Oakland Community College — be it a concert or coffeehouse guitar recital — just pays his money and enjoys the show.

But for the last three years, lawyers for college musical groups and musical-piece copyright owners have been negotiating over the complex issue of how colleges can be licensed to perform the owners' works with minimal cost and paperwork.

The OCC Board of Trustees recently approved an agreement with Broadcast Music Inc. (BMI) which will cost the college \$365.47 a year, or \$1 a day, and require little in the way of paperwork.

COLLEGE ATTORNEY Charles J. Porterford explained how the copyright agreement came about.

"Under the old Copyright Law," he

said, "public performances of musical compositions were subject to control by the copyright owner of the music only in cases where a performance was 'for profit.' The new statute removed this general not-for-profit exemption." The new statute was the Copyright Revision Act of 1976, which took effect in 1978. In simplest terms, a copyright is the right of authors and composers to reproduce, publish and sell their works. A copyright lasts 28 years and is renewable for another 28 years.

LATE IN 1977 six college groups and three organizations representing authors and composers (including BMI) began negotiating model licensing arrangements.

"The goal of this task force was to develop a model license for the use of music on college and university campuses," said Porter.

What complicated the task, according to a college group, was "the wide range of musical activity, live and recorded, on campus, including concerts, coffeehouses, dances, discos, sporting events, radio stations, piped-music."

The task force came up with three model license forms. Porter said his law office, located in Bloomfield Hills, found all three "unreasonable administrative burdens." Negotiations continued.

"THE AMERICAN Council on Education reported earlier this year that BMI had agreed to offer colleges and universities a new one-tier license agreement which entirely deleted reporting requirements," Porter said.

"BMI now offers colleges and universities a choice of the old license agreement with reporting requirements (\$313 a year for OCC) and the new agreement which does not include reporting requirements (\$365.46).

"We believe that the slightly higher cost of the new one-tier agreement is justified by the removal of the burden of reporting," said Porter, adding: "It should be emphasized that the

blanket license agreements cover only non-dramatic musical presentations and do not include so-called 'Grand Rights.' Grand Rights include dramas, plays, operas, ballet, musical comedy, modern dance, oratorios and choral works, and separate license arrangements must be made for any such performances.

"Thus, in a normal sequence of events, the royalty for a play is paid for when the script of the play is rented." The BMI license which received board approval extends retroactively from last Jan. 1 to June 30, 1983.

IN OTHER business, the board approved purchase of sound equipment for the Orchard Ridge campus Fine Arts Building.

It accepted the second-lowest bid of Custom Audio Electronics for \$40,644. OR Provost Richard Thompson said the recommendation was based on quality of equipment, instructional application, longevity of the equipment and ease of servicing.

The OCC building fund will cover the purchase.

In 'High Society'

"High Society" is the name members of Redford Suburban League have put to their afternoon of boutiques, luncheon and a fashion show to benefit the area's retarded and handicapped.

About 24 Detroit area celebrities will be involved in the affair that begins at 10 a.m. Nov. 5 in Dearborn's Fairlane Manor.

Bill Bonds will be master of ceremonies. Johnny Trudell and his orchestra with three actresses from "They're Playing Our Song" at the Fisher, furnish the entertainment.

Clothes from Alvin's and Osmon's will be worn by Sonny Eliot, Chef Douglas, Sandy Drew, Robbie Timmons, Dollie Cole, Beverly Payne and others.

Reservations, at \$15 each, must be made before Oct. 31 by calling Redford Suburban League, 478-9359.

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UM-D offers MBA in 1981

A master's of business administration degree will be offered by the University of Michigan-Dearborn in September 1981.

The new degree program was approved by the U-M Board of Regents earlier this month.


Designed for full-time day students, courses in the degree will be taught by UM-D's full-time faculty. The new degree program will be the second day-time MBA program offered in the three county metropolitan area.

The new degree won't require new courses or additional faculty to teach, said UM-D Chancellor William A. Jenkins.

The MBA program will be developed through a graduate program advisory board composed of senior faculty and area business representatives. There will be a coordinating committee of business deans from U-M's Ann Arbor, Flint and Dearborn campuses.

A master's of management degree has been offered at UM-D for eight years with an average enrollment of 100 students. It was for graduate students not having a business school, undergraduate degree.

THE MBA program "will ultimately be open to students with both business and non-business bachelor degrees.



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