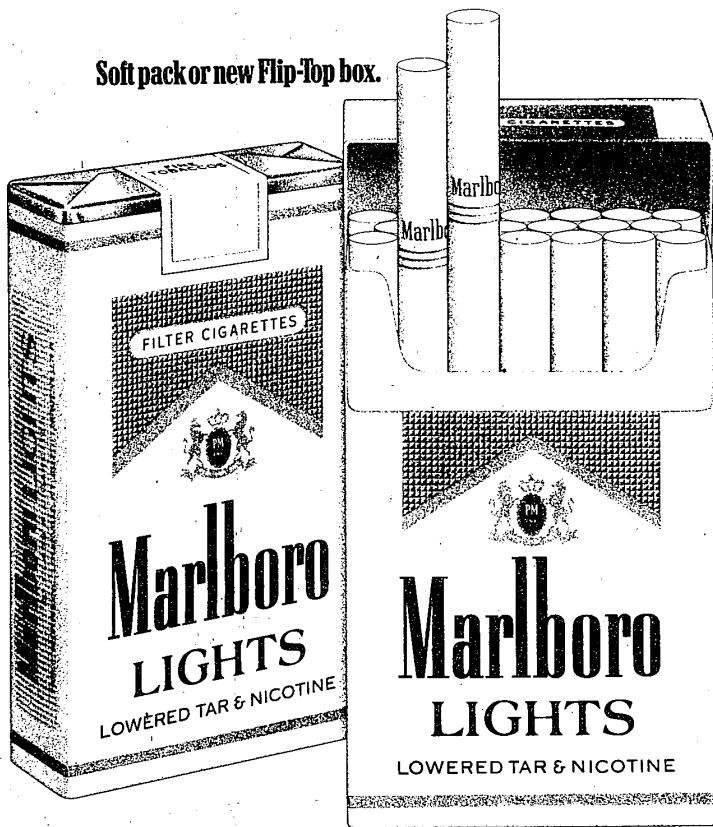


Now in the Flip-Top[®] box.

Soft pack or new Flip-Top box.



Marlboro Lights

The spirit of Marlboro in a low tar cigarette.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

12 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Dec. 79
Box: 12 mg "tar," 0.8 mg nicotine av. per cigarette by FTC Method.