

## **Our Dynamite Dozen...**

Actually, all of our carriers are dynamite but these twelve just happen to be winners of our annual "Carrier of the Year" award, which means they've done a "bang-up job."

We base our selection for this honor on the length of service, amount of collections, prompt settling of an account, least number of customer complaints, neat organization of a carrier's route book and próper up-to-date record-keeping. In addition, all trophy-winners must be a former "Carrier of the Month."

Now you have an idea why we're proud of these twelve young people. If you'd like us to be proud of your son or daughter look into our carrier program. It will teach your child to run a business, handle money, and offers an opportunity to win prizes in healthy competition with other young people.

There's a lot to be said for being an Observer or Eccentric newspaper carrier—just ask our dynamite dozen.

