

Irascible Woody out to coach the world

Woody Hayes has been in one war or another all of his life. The former Ohio State football coach was sacked after the 1978 college campaign for punching an opposition player — one of many such battles he engaged in on the sidelines over the years.

But Woody laid down the sword and, for about 50 minutes last week, addressed a Plymouth audience on a variety of topics such as history, war, politics, parenting, character, success building — and football.

In particular, he discussed the Vietnam War and where America went wrong. He also took the opportunity to attack the media in its handling of the Reagan-Carter presidential race.

Hayes was the guest speaker at the annual meeting of the Plymouth Community Chamber of Commerce in the Mayflower Meeting House.

IN HIS TALK, "What a 67-year-old can learn," Hayes said he's learning plenty in retirement while trying to write a book, working on a movie on his life, and giving an average of nine speeches a week.

He began by talking of economic growth being experienced in Gainesville, Ga., which he said is occurring in part because it is near a major university. "Never forget 'town and gown.' You always want to get along well with the university."

Hayes stressed that young people today should learn a foreign language to be successful.

Hayes said he traveled to Vietnam four times and one of the biggest mistakes the U.S. made in that country was not learning the language.

On the subject of football, Hayes quipped: "When I get to winning, that's when I start to worry and when I get mean. I'm not very mean when I'm losing. When you win and somebody congratulates you, kick 'em in the shins. Congratulations take the edge off you."

On friendship, Hayes declared: "Every great friend I've ever had I have fought with. That's how you find out how good a friend they are."

On football finances: "In my 28 years at Ohio State, football earned a \$50 million profit. That was enough to support some 28 sports, including some sports for women. At Michigan last year alone Bo's football team made a \$7 million profit."

He concluded by suggesting that football offers the following lessons which also are useful in life:

- "When you get knocked down, get up and go at it again."
- "Work together."
- "If you want to score, you must surprise the opposition."
- "Nothing's worth a dime that comes easy. I never saw a man tackle someone with a smile on his face."

'Nothing's worth a dime that comes easy. I never saw a man tackle someone with a smile on his face.'

— Woody Hayes



(Photo by Gary Caskey)

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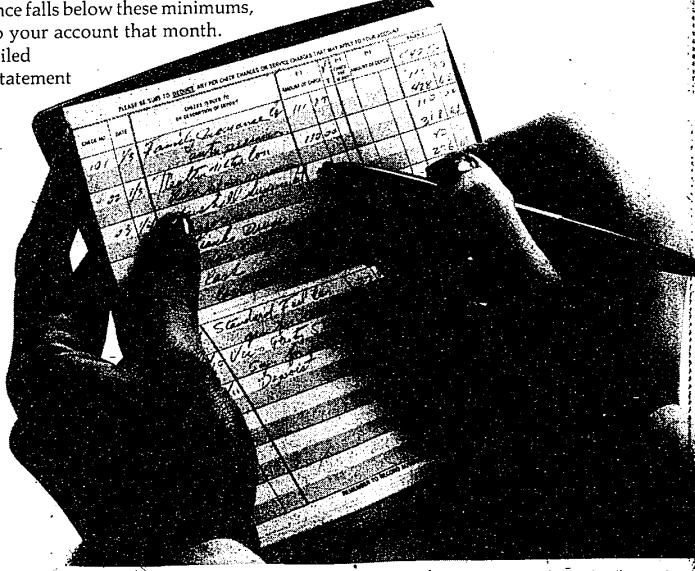
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