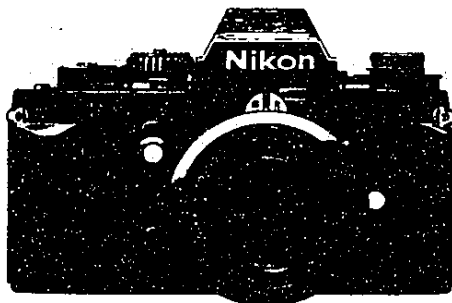


# YOU NEEDN'T SETTLE FOR LESS THAN A NIKON!

The Nikon name is recognized as the symbol of supreme quality throughout the world. It means superior precision that you can feel in every Nikon camera... and see in the magnificent sharpness and lifelike color fidelity of your Nikon photographs. And now, with four great Nikon cameras to choose from, it costs less than ever to enjoy this matchless Nikon quality.



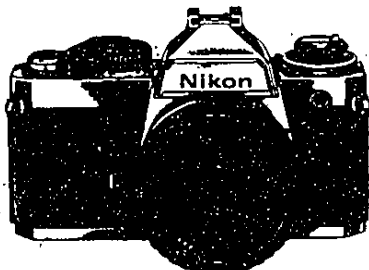
## NIKON F3

Finest and most advanced Nikon ever, combining exclusive space-age technology and famous Nikon precision engineering. The first 35mm reflex to offer auto-electronic exposure control with interchangeable viewfinders and focusing screens as well as lenses, even with flash. First with 6-shots-per-second motor drive, battery-saving viewfinder LCD exposure readouts, and more. Features quartz-timed shutter speed accuracy to 1/2000th second. The Nikon F3 is so advanced and so rugged, it already has been chosen by NASA as the exclusive operational 35mm SLR for the U.S. Space Shuttle project, with only minor modifications needed for this special environment.



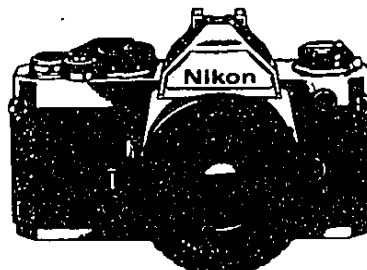
## NIKON EM ULTRA COMPACT

Lowest-priced, smallest, easiest-to-use camera in the Nikon system. Its Nikon electronics assure accurate exposures automatically, even in unusual lighting situations. Special Nikon accessories include matching motor drive, auto-programming thyristor flash, and wide array of super-sharp Nikon Series E lenses. All priced to make Nikon quality affordable for everyone!



## NIKON FE AUTOMATIC COMPACT

The finest Nikon automatic 35mm reflex camera — now at a new, reduced price. Provides both focus-and-shoot simplicity and a wide choice of creative exposure "override" and manual controls. Gives automatic exposures with more than 70 Nikon system lenses; accepts special Nikon motor drive, electronic flash and much more.



## NIKON FM CLASSIC COMPACT

For those who want personal control of every exposure, aided by reliable Nikon one-step electronic metering. Offers professional capabilities and rugged performance, with Nikon system versatility. Including motor drive capability. And the new, lower price makes it even more affordable!

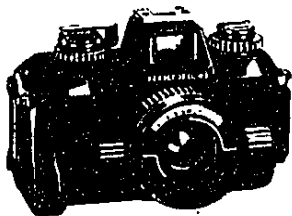
**NIKKOR LENSES** World's foremost system of optics for 35mm photography. Nearly 70 lenses — from 6mm to 2000mm — featuring Nikon multi-layer Integrated Coating, internal focusing, ED glass and other Nikon-designed advances. Unmatched for consistently superb sharpness and color fidelity.

**EL NIKKOR ENLARGING LENSES** provide sharpest possible prints with any enlarger.

**NIKKOR LARGE FORMAT LENSES** bring Nikon quality to view camera photography.

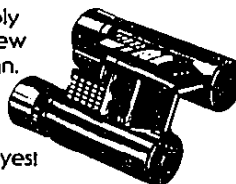
## NEW NIKONOS IV-A AUTOMATIC

First automatic '35' for underwater and all-weather photography. Now, get Nikon quality photos while diving... boating... skiing... in any weather — automatically!



## NEW NIKON FEATHERWEIGHT BINOCULARS

Pocket-size small, yet incredibly bright and clear — thanks to new Nikon roof-prism optical design. Ideal for travel, backpacking, boating and any outdoor viewing. Here's Nikon quality you can see with your own eyes!



Nikon Inc., Garden City, New York 11530. Subsidiary of Ehrenreich Photo-Optical Industries, Inc. 

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Concourse Card & Camera  
6852 Telegraph 855-9836

**Dunns, Inc.**  
138 W. Maple 644-9010  
**World Camera**  
1580 S. Woodward 842-1985

**CENTERLINE**  
Mearim Color Labs  
26428 Van Dyke 757-2777

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Adray Appliance Ctr.

20219 Carlyle 274-9505

**Alvin Camera**

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**Dunns City Camera**

7122 Greenfield Rd. 946-3922

**Lobby Hobby**

N-108 Fairlane Town Ctr. 593-1313

**AJ Foland & Co.**

22048 Michigan Ave. 563-2040

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**Detroit Camera Shop**

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**Ideal Camera Shop**

16808 Schoolcraft 838-1015

**Pointe Camera**

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**World Camera**

Level 1, Ren Cen 259-3922

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## LIVONIA

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37629 Five Mile Rd. 464-3837

**AJ Foland**

13503 Middlebelt Rd. 427-2211

**World Camera**

35555 Plymouth Rd. 525-4110

## MT. CLEMENS

**AJ Foland & Co.**

35603 Gratiot 792-3131

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**Dunns City Camera**

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**Camera Mart**

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Campus Corner Mall 652-4250

**World Camera**

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## ROYAL OAK

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**Dunns, Inc.**

118 W. 4th St. 547-2345

**Lobby Hobby, Inc.**

604 N. Woodward 540-0100

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**Dunns, Inc.**

Northland Mall 589-0997

**Fotomat Quarry**

19907 W. 12 Mile Rd. 569-0060

**Lobby Hobby**

Tel-12 Mall 353-2222

**World Camera**

Applegate Mall 358-4774

## TROY

**Lysinger Corp.**

591 Executive Dr. 583-1070

**World Camera**

Oakland Mall 585-0890

## UNION LAKE

**Camera Bug**

7722 Cooley Lake Rd. 863-1115

## WARREN

**AJ Foland & Co.**

4100 Fourteen Mile 284-0100

**Pepers Camera**

29096 Van Dyke 573-4020

## WATERFORD

**Camera Bug**

5629 Dixie Hwy. 823-7005

## WEST BLOOMFIELD

**Bel Crest Photo**

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**Feldman Camera Exchange**

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