

market place

A .9 PERCENT increase in retail sales in the metropolitan area for November compared with November 1979 was reported by the Greater Detroit Chamber of Commerce. November retail sales figures compared to same months last year in department stores up 2.5 percent; women's apparel down 4.5 percent; men's wear down .5; and a 4.4 percent increase for other, which consists of cards, shoes, hardware, jewelry, and more.

MITCHELL, Robins and Norman Solomon, certified public accountants, opened a new office at 21711 W. 10 Mile in Southfield. THE RIALTO Gift Shop of Birmingham has moved into larger quarters after 20 months in business. Co-owners Judy and Elliott Trumbull say the move was due to the volume of sales and customers at their former site, 217 S. Woodward, which now houses Color By Spencer, a customer photographic reproductions shop. Rialto moved to 223 S. Woodward, formerly occupied by Azar's Gallery of Oriental Rugs. Azar's moved to 251 E. Merrill, formerly the site of the Grinnell's music store.

ROSS ROY Inc. is appointed advertising-marketing agency for WMC Metromedia in Detroit, a division of Metromedia Inc., a leading group broadcaster and outdoor advertising company. Ross Roy is the nation's 25th largest advertising agency, with 1989 billings close to \$200 million.

LESTER BURTON, president of Burton-Share Inc. of Huntington Woods and Edward Pratt, president of Wake-Pratt Construction Co. in Troy were named Builders of the Year by the Builders Association of Southeastern Michigan. The award recognizes the builder who makes the greatest overall contribution to the home building industry. Steven Victor, partner in the law firm of Katz, Victor & Yolles in Southfield, was selected as Associate of the Year, an award that recognizes the supplier, subcontractor or service organization member who contributes the most to the building industry. He is a Bloomfield Hills resident.

Hummel Collectors Club
1980 Limited Edition Valentine Boy
"Valentine Joy"
"Don't Delay Register Now"
Phone and mail orders accepted
Memberships are now being accepted
• Your membership entitles you to purchase "Valentine Joy" the second Limited Edition figure to ever be produced by the Goebel Co.
• You will receive a years subscription to the Goebel Collectors News
• Advance mailings on new issues
\$95
"Valentine Joy"
29092 Van Dyke Warren Michigan 48093 (313) 573-5422
Located in Tech Plaza at 12 Mile
Genna's

WATERFORD® BEARS THE PROMISE OF FOREVER.
Each piece of Waterford crystal is a masterpiece. Blown by mouth and cut wholly by hand. It captures the light of ten thousand yesterdays to illuminate ten thousand tomorrows. In your own life. And in the life of generations to come.
6" Rose Bowl \$107.00
GREENSTONE'S
Creators of Fine Jewelry for Over 50 years
528 N. Woodward Ave., Birmingham (313) 642-2650
Monday thru Saturday 9:30-5:30
MAJOR CREDIT CARDS

Aladdin
light up your Christmas gift list
electric/kerosene mantle lamps
DETROIT HOUSE OF LAMPS 825-3433
LIVONIA ALADDIN'S LIGHTING 478-2900
LIVONIA KENNER STORE 427-3300
KNOX FRANK'S FLORISTS 567-3242
MSP-BLOOMFIELD LAMP SHED 851-5777
WYANDOTTE WYANDOTTE WOOD STOVE 285-5333

CHRISTMAS AND THEN SOME.
WCZY brings you a delightful blend of Christmas music, holiday stories and just the right amount of Christmas humor.
Relax and enjoy this holiday special Saturday, December 20th, from 9:00 A.M. until 1:00 P.M.; and again Wednesday, December 24th from 2:00 P.M. until 6:00 P.M.
HAVE A COZY CHRISTMAS!
WCZY/FM 95.5
The Easy Listening Station
SPONSORED BY
PERRY Drug Stores
Listen to WCZY's New Year's Eve Dance Party, Hosted by Johnny Mathis, December 31, 9:00 P.M. to 2:00 A.M.

Developer taps west coast office trend

A trend which developed in California — a residential look for office buildings — has made its way into the metropolitan building community. Beachum & Roeser development company of Birmingham is one local firm to "pick up on the trend and offer it to people who spend a lot of time in their offices." The firm's second professional building to incorporate the concept, the Quadrangle Office Center, is slated for Southfield on Telegraph Road between 12 and 13 Mile roads. Beachum & Roeser developed a similar professional office center on Southfield Road and 14 Mile in Birmingham. The firm plans to build another professional unit using the same concept in Rochester in 1991.

"As much time as some of our potential tenants spend in their offices, it's nice to have some of the warmth they enjoy at home," Roeser says. The Hayman Co. of Southfield will handle leasing arrangements.

This artist's rendering shows the residential design of the new Beachum & Roeser Homes Inc. professional office building in Southfield.

Our 3rd Anniversary ORIENTAL RUG SALE
Examples:
Aubusson 8x10 1375. Caucasian 6.9x9.7 2295.
Aubusson 8x10 1275. Beluchi 3x5 339.
Bokhara 9.7x7.11 1675. Bokhara 4x6 485.
Kazak 8x10 1375. Shirvan 9x6 1299.
Indo Persian 8x10 1775. Indo Chinese 6x9 699.
Indo Kireman 8x10 1775. Heriz 2.5x16 799.
Ardabil 13x10 3275. Kirman 6x4 899.
Romania 7.8x10 2775. Kirman 10.4x2.6 889.
Indo Meskin 9x12 1780. Chinese 6x9 1675.
Bokhara 9x12 2675. Abadeh 4x2.6 390.
Tabriz 9x12 5675. Abadeh 5x3.6 79.
Chinese 8x10 2695. Chinese 6x4 485.
Every Persian, Indian, Pakistan, Caucasian, Romanian and Afghan rug in 6x9, 6x4, 3x5 on sale in drastically reduced prices! Don't miss this unique opportunity!! Sale ends 12/28
TEBERIAN'S ORIENTAL RUGS
1695 S. Woodward • 2 bike N. at 14 Mile
Next to Shur Shop • Birmingham
646-4470 • OPEN SUNDAYS

ARE CROWDED TO CAPACITY COMMERCIAL FLIGHTS THREATENING YOUR VACATION PLANS?
JOIN AIRNET! AIRNET is a unique clearinghouse for seats on unpublicized flights throughout the Midwest, East, West and South. You can even land at a convenient airport not served by the commercial airlines. And all this flexibility may cost less than a commercial flight!
To learn more about this exciting, and practical travel alternative...
Contact AIRNET at (313)852-7774

MEDITATION WORKSHOP WITH SOL LEWIS
DIRECTOR MICHIGAN METAPHYSICAL SOCIETY
SEND FOR **FREE** BROCHURE
M.M.S. 3018 WEST 12 Mile Rd.
Berkley, Michigan 48072
(313) 399-8299

NOW! THRU DECEMBER 31st 1980 APR FINANCING 14%
... AVAILABLE ON NEW OR LATE MODEL USED VEHICLES
JACK CAULEY
CHEVROLET ORCHARD LAKE ROAD
855-9700

INSULATION SPECIAL
10% off Blown-In Insulation
15% IRS Tax Rebate
25% SAVINGS
Roll Insulation for Do-It-Yourselfers
JONES INSULATION SUPPLIES
2611 LANNY'S • NOV 1 • 348-9880

THE UNIQUE GIFT THIS HOLIDAY SEASON
A gift that will last and last and last
games • books • systems • accessories
SPECIAL PRICES ON COMPUTERS FOR CHRISTMAS
SPECTRUM COMPUTERS
26018 Southfield, Lathrup Village
3 Bks. South of 11 Mile • 852-9092
MON. - FRI. 10-7:30 SAT. 10-6:00
A COMPLETE SPECTRUM OF COMPUTERS, SUPPLIES & ACCESSORIES!

USED SKI EQUIPMENT SALE
We have gathered up all the used Alpine and Cross Country ski merchandise (over 1000 pair of Alpine boots) ski bindings, poles, cross country equipment. Men's, Women's, Kids, from our 10 Bavarian Village Ski Shops and put it all together in a building next to our store on Grand River, just East of Drake in Farmington for this gigantic 3 day sale. If you are looking for some good used ski equipment, this is it. A ski bargain hunters paradise.
BIG SELECTION OF SKI BOOTS
FRIDAY DEC. 19 NOON till 9 PM
SATURDAY DEC. 20 10 till 6 PM
SUNDAY DEC. 21 NOON till 5 PM
34789 GRAND RIVER JUST EAST OF DRAKE FARMINGTON CASH and CARRY ONLY
DRAKE ROAD GRAND RIVER FARMINGTON ROAD

WHEN YOU WANT TO SAY A LITTLE MORE THAN MERRY CHRISTMAS
THE PARKER PRECIOUS METALS COLLECTION
NOW 20% OFF!
A. **PARKER 75 STERLING**
Inspired by the artistry of a London silversmith, the Parker 75 is solid sterling silver, deep-engraved and subtly antiqued for the most elegant of gifts.
Fountain Pen Reg. \$125..... Sale \$100.
Ball Point Pen Reg. \$70..... Sale \$ 54.
Ball Pen and Pencil Set Reg. \$140..... Sale \$112.
B. **PARKER CLASSIC IMPERIAL**
Truly a classic in gleaming 22k gold electroplate. Slender, impressive in appearance and finely balanced for effortless writing.
Ball Pen Reg. \$30..... Sale \$24.
Ball Pen and Pencil Set Reg. \$60..... Sale \$48.
C. **PARKER CLASSIC STERLING**
Impeccable styling and flawless performance in a contemporary generation of writing instruments. Deep-engraved sterling silver with gold highlights. Truly a precision instrument to be given with pride.
Ball Pen Reg. \$50..... Sale \$40.
Ball Pen and Pencil Set Reg. \$100..... Sale \$80.
See the complete collection of precision writing instruments from America's leading manufacturers.
FINGER'S
OAKLAND MALL • TWELVE OAKS MALL • TEL-TWELVE MALL
PONTIAC MALL • FAIRLANE TOWN CENTER • LAKESIDE MALL
Art • Drafting • Framing • Office Supplies