Automakers shooting for 30 mpg car fleet by 1985

The nation's automobile manufacturers are betting more than $60 billion that the fleet average of domestic cars will be 30 miles per gallon by 1985.

"That expenditure for revamping facilities and products the next five years means that fuel efficiency is the number one goal of our industry," said V.J. Adduci, president of the Motor Vehicle Manufacturers Association.

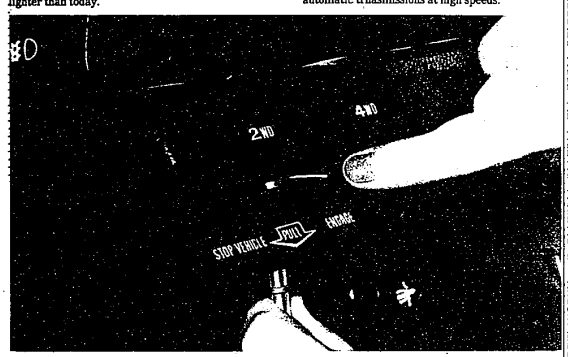
The federal government's standard for 1985 is 27.5 mpg for the average automobile produced by any one corporation.

"Manufacturers project that they will beat it by at least three miles per gallon," he said.

While the manufacturers are working on the cars of tomorrow, the record since 1974 has been dramatic. The 1981 cars are 70 percent more fuel efficient.

The solid gain was achieved through some spectacular research and engineering developments by the industry and its suppliers. Among the improvement:

- Catalytic converters, which first appeared in 1975 cars, helped improve fuel economy 1.6 miles per gallon in the first year.
- Weight reduction — by far the biggest factor in fuel economy — was stepped up. Hundreds of pounds have been shed from cars since downsizing started in the mid-Seventies, and manufacturers project that the average car will be in the 3,000-pound weight class by 1985 — nearly 25 percent lighter than today.
- Use of smoother rolling radial tires can result in a gasoline savings.
- Designers pay particular attention to aerodynamic styling to reduce wind resistance — another fuel economy foe, especially at high speeds. Wind tunnels have been employed to a far greater degree in the last few years.
- The V-8 engine, though still in production, is ending its reign as king of the highway. Smaller engines, generally, consume less fuel. The six — V-shaped or in-line — is coming on strong. But the power plant that probably will dominate the highway some time in this decade is the four-cylinder engine. It is now the chief power source of subcompact and compact cars.
- Diesel engines, more expensive than gasoline engines as original equipment, do consume less fuel. Diesel fuel, which costs less, is becoming readily available throughout the nation. Five years ago, fewer than 2 percent of the service stations sold diesel fuel to passenger cars. Today, more than 12 percent sell diesel fuel to passenger cars.
- Overdrive, an economy feature of the period prior to World War II, has returned and has been linked with the automatic transmission in some cars. Other automatic transmissions automatically slip into overdrive, or at least make a solid connection between engine and drivetrain, at highway speeds. This prevents the loss of mileage typical of automatic tmasmissions at high speeds.



Fingertip 4-wheel drive

The Select Drive option on 1981 American Motors Eagle cars allows easy switching between two-wheel and four-wheel drive. With the car stopped, the driver just pulls down on the release pin and then moves the dashmounted control lever to the proper position.

860 Chevrolet

1977 NOVA
4 door, V8, automatic transmission, power steering & brakes, Rally wheels. Very Sharp! $2,685.
JACK CAULEY - CHEVROLET - ORCHARD LAKE RD.
Between 14 & 15 Mile Rds.
855-9700

1979 CAMARO
Automatic transmission, air conditioning, Am/Fm stereo, tilt, Rally wheels. $5,485.
JACK CAULEY - CHEVROLET - ORCHARD LAKE RD.
Between 14 & 15 Mile Rds.
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1979 CAPRICE CLASSIC
Station Wagon. AM-FM stereo, power, antenna, seats, windows, luggage rack, digital clock, air, low mileage, excellent condition. $5,395.
TOM SULLIVAN VOLKSWAGEN
OPEN SATURDAY
25400 W. 8 Mile 355-6900

862 Chrysler

ASPEN 1940, Excellent condition, 3,600 miles, 3 speed, 20MPG. $4,100 or best offer. Ask for Dale 631-8105

CHRYSLER, 1971, 2 door hardtop, automatic, good transportation, $495.
MATICK CHEVROLET
16001 Telegraph at Jefferies (I-96)
531-7100

CORDOBA 1980, 6 cylinder, automatic, power, air, velour interior. 8,000 miles. $5,995.
COLONY Chrysler-Plymouth
111 Ann Arbor Rd., Plymouth
453-2255

864 Dodge

ROYAL MONACO 1977, brougham, power steering, brakes, automatic, air, am-fm, lowmiles, almost mint. $3,000 firm. 326-0683

864 Dodge

CORONET, 1975 Brougham, air, 60,000 miles, $1,200. 538-3054

DODGE, 1977 SE, V8, automatic, power steering, air, vinyl top, rear wheels, bucket seats, immaculate, $3,195.
COLONY Chrysler-Plymouth
111 Ann Arbor Rd., Plymouth
453-2255

DODGE, 1979, Diplomat Special Edition Package, 2 door, 6 cyl., automatic, power steering, air, road wheels, 19,000 miles, reduced to $4,495.
COLONY Chrysler-Plymouth
111 Ann Arbor Rd., Plymouth
453-2255

866 Ford

COMET, 1964, automatic, 289, low miles, very little rust, $375. 561-8505

CUSTOM ranch wagon 1974, air, automatic, $400. Call 652-8139

FAIRLANE 1970, needs work but runs, low mileage. $300 or best offer. 455-3091

FAIRMONT, 1978, 2 door, extra clean with automatic, power steering, low miles. #DB101.
AVIS FORD
Telegraph at 12 Mile
356-3100

FAIRMONT 1979 Station Wagon, 6 cylinder, automatic, air, AM-FM tape, power steering, brakes, $3,290 851-1510 or 538-8162

FAIRMONT, 1979 Wagon, 4 door Squire, automatic, power steering, AM-FM, air, other options. 24,000 miles. $4500. 261-0539 or 437-6778

FAIRMONT 1979 4 door, automatic, 6 cylinder, air, 7200 miles. Many more options. Showroom new. $4188. Hutchinson Lincoln Mercury, Main St., Royal Oak. 541-8830

FIESTA 1979 Ghia, fully loaded, low mileage. Call after 6 PM. 453-8580

MUSTANG 1979, automatic, air, 6 cylinder, low miles.
ROGER PENSKE CHEVROLET
355-1600

866 Ford

GALAXIE 1970, runs well, good tires, needs exhaust, $200. 397-0282

GRANADA 1977, 2 door landau, 302, automatic, air, cruise, power brakes, steering, clean. $2,600. 455-0451

GRAND TORINO, 1973 automatic, power steering/brakes, factory air. Saddle Tan vinyl top to set off its beautiful original Bronze finish. Garage kept since new - this kind hard to find. $69 Dn., $42.20 Mo. 1 Yr. limited Warranty.
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35545 Michigan Ave., West, Wayne
AUTOLAND
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LTD 1976 Country Squire wagon. 8 passenger, power, air, speed control, Hitch, new exhaust system. Excellent condition. $1890. 522-1023

LTD 1978 4 Door, loaded, low mileage. Good condition. $1595. Call 851-4519

MAVERICK, 1973, auto, power steering, good condition, 55,000 miles, moving-must sell, $800, best offer. 553-2549

MAVERICK, 1973, AM-FM stereo, snows, transportation special! $200. 537-6718

MICHIGAN'S #1 Ford Dealer WHY? We Sell for Less!
STARK HICKEY WEST
24760 W. 7 Mile 538-6600

MUSTANG GHIA 1975, 48,000 miles luxury interior, am/fm, air, power steering, brakes, automatic transmission, tach, gauges, new michelin tires. Original owner. Must sell. $1850. 532-9240

MUSTANG II 1974, Automatic, 6 cylinder, air, 7200 miles. Many more options. Showroom new. $4188. Hutchinson Lincoln Mercury, Main St., Royal Oak. 541-8830

MUSTANG 1967, no motor, need some body work, $300 or best offer. 474-4293

MUSTANG, 1978, Ghia, 6 cyl., automatic, power steering & brakes, only 53,465. Autosense Computer Checked. Hines Park Lincoln-Mercury 425-3036

CREDIT PROBLEM NO PROBLEM! Call Mr. Small 421-1376

866 Ford

FIESTA 1978, Ghia, loaded, moon roof, 2 tops, air, electric rear window, cloth upholstery, Terry. 522-9549

FORD WAGON 1972- $500. Also 1975 Mustang: 6 cylinder, 4 speed, $950. 255-5229

FORD, 1974, Grand Torino 2 door, automatic, good transportation. $795.
MATICK CHEVROLET
16001 Telegraph at Jefferies (I-96)
531-7100

PINTO 1977 Runabout, automatic $2500. Call for details 981-2395

PINTO 1978 Wagon, 2.3 Litre, 4 speed, am-fm stereo, rear defroster, tinted glass. $2400. 981-2421

PINTO 1978- 12,000 miles, 4 speed, rear defrost, air, $2800 855-5273

T-Bird 1979, Town Landau, Very low mileage, every option, exceptional price. 326-6560 x 205, Eves. 420-0407

THUNDERBIRD 1978, excellent condition, all extras. T-top, $4385. 674-1903 or 674-3148 ev

THUNDERBIRD 1980, Air, am-fm with CB, automatic overdrive transmission, power windows, electric defrost, warranty. More. $5500. 887-7457

TRANSPORTATION SPECIALS, 8 to choose from. Priced from $295 to $895. North Bros.
1978 Mustang 2 ± 2 6 cyl., power, air, stereo, luxury interior, T-roof, plus more. Only $3,895.
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Betwn. Plymouth & W. Chicago
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866 Ford

MUSTANG, 1979, Turbo, air, low miles. Just $4,395
North Bros. 421-1376

MUSTANG, 1980, 2.3 litres, power steering & brakes, automatic, rustproofing. $4,950. After 6pm 646-6715

MUSTANG 1980 2 door, power steering & brakes, air, sunroof, automatic, excellent, low miles. Best offer. 536-0580

870 Jeeps & Other 4-Wheel Drives

BLAZER 1974 - good condition, $3,000. 476-7554

BLAZER 1978, Cheyenne package, black, styled wheels, shock mount $5,100. After 6pm, 255-4135

BLAZER 1979, Cheyenne, loaded, low miles, mint. 266-2355

BLAZER, 1980 Silverado 350 automatic, air, regular gas. $7,850 or offer.

BRONCO 1978 Custom, excellent condition, automatic, 35,000 miles, $4,500. 455-0947

CHEVY, 1976 Blazer, Sport wheels, good tires, good condition, low mileage, reasonable. Call weekdays 8 AM to 5 PM. 348-2830

CHEVY 1976 ¼ ton pick up needs some body work. 35,000 miles, $1600 or best offer. 474-4293

CHEVY 1977 Suburban, half ton, all heavy duty equipment, front seat only, $2100, good condition. 348-4963

CHEVY 1979 BLAZER, 8 cylinder, automatic. 30,000 miles. Don't Miss! $8,295. Bill Brown Ford, 35000 Plymouth Rd. at Wayne Rd. 421-7000

CHEVY, 1979, C20 Pickup, Camper Special, 4 wheel drive, camper shell, automatic, new car trade. $6,495.
MATICK CHEVROLET
16001 Telegraph at Jefferies (I-96)
531-7100

CJ5 1977 Jeep, stick, low mileage, no rust, excellent condition, $3950 255-4819

DODGE 1975 Ram Charger, 360 V8, many extras, good condition. $1800. 628-6148

FORD 1979 Bronco Ranger XLT, 32,000 actual miles, new car trade. Absolutely immaculate. All options. $6595. Hutchinson Lincoln Mercury, Main St., Royal Oak 541-8830

FORD 1979, F-150, 4x4, loaded, 27,000 miles, excellent condition. $6000. 455-4073 - 459-3842

JEEP CJ 7 1978, Renegade, quadra-trac, 6 cylinder automatic, low range, tracker tires, with meyers, power angle blade, excellent condition. $5,500. 728-4747

JEEP WAGONEER 1978, 34,000 miles, loaded. $4300 or best offer. Must sell. 624-3404

JEEP, 1977, CJ-5, 3 speed, stereo, ready for the snow. Only $3,695. O'Hara Datsun, 35655 Plymouth Rd. 425-3311

JEEP 1977, CJ7, 6 cylinder, hardtop, 4 speed, tracker tires, CB, more. $3500. 477-0367

JEEP, 1979, Cherokee Golden Eagle, air, stereo, tilt wheels, cruise control, $6,395. Autosense Computer Checked Hines Park Lincoln-Mercury 425-3036

JEEP, 1979, CJ7's, (2), sharp, clean, from ONLY $4,595
Ramcharger, 1979, automatic, power, 12,000 miles, sharp. ONLY $6,995
JEANNOTTE PONTIAC 453-2500

MERCURY, 1978, Zephyr, V8, automatic, air, low miles, excellent condition. Only $2,388. MATTHEWS HAIRGREAVE CHEVROLET, Woodward at 10 Mile 398-6910

PLYMOUTH 1978 Trail Duster, Plow Package, automatic with power. 1,000 miles. $5,495.
COLONY Chrysler-Plymouth
111 Ann Arbor Rd., Plymouth
453-2255

TOYOTA, 1978, Land Cruiser 4x4, low miles, like new. JACK DEMMER FORD 721-6560

VERSAILLES 1978, moonroof, Quad, tape, aluminum wheels, leather. $6,795. Autosense Computer Checked. Hines Park Lincoln-Mercury 425-3036

872 Lincoln

LINCOLN, 1977, Town Car. Every option. Only $4,195. North Bros. 421-1376

LINCOLN, 1977, Towne Car, air, stereo, tilt, cruise, leather, $4,295. Autosense Computer Checked. Hines Park Lincoln-Mercury 425-3036

TOWNCAR 1979 4 door, coach roof, leather interior, turbine wheels, 30,000 miles, dove grey. Immaculate condition. $7788. Hutchinson Lincoln Mercury, Main St., Royal Oak. 541-8830

VERSAILLES 1978, loaded, moonroof, CB. $6695. Hutchinson Lincoln Mercury, Main St., Royal Oak. 541-8830

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BOB BORST LINCOLN-MERCURY
(TROY MOTOR MALL)
643-6600

874 Mercury

BOBCAT 1978, wagon, V6, air, auto, am-fm, loaded, low miles, excellent condition, $3000. 455-6605

CAPRI 1979, 302 4 speed, R.S. TRX, every other option, extra clean, must sell. $4650 or offer. 459-7852

CAPRI 1980, 4 cylinder, 4 speed, 5,000 miles, AM-FM stereo, moonroof, air, rear defrost, $5,900. 591-1920 425-1043

COMET, 1973, automatic, power steering, excellent buy, sharp. $1,244.
LOU LaRICHE CHEVROLET
Plymouth Rd. - Just West of I-275
453-4600

874 Mercury

COMET 1975, 2 door, 6 cylinder automatic, power brakes, power steering, no rust, new exhaust system, very low mileage, $2,100. 535-4837

COMET, 1978, 2 door, automatic, air, stereo, spoit wheels, 31,000 miles, $3,295. Autosense Computer Checked Hines Park Lincoln-Mercury 425-3036

COUGAR XR7, 1979, loaded, rustproofed $4950. 459-2125

COUGAR 1977, XR7, loaded, 351 V8, $2,800. 349-3361

COUGAR 1979 XR7, loaded $4900 or best offer. Call after 6PM 455-3786

MARQUIS, 1969, body needs work, drive train in excellent condition. 65,000 original miles. $400 or best offer. After 5 PM. 281-6856

MARQUIS 1978 Brougham, 4 door, power steering, brakes, windows, trunk, air, cruise, AM-FM stereo, Michelin tires, custom interior, undercoated. Many extras. Excellent condition. $5,000 477-6397

MERCURY, 1979, Capri Fastback. Automatic, power steering, air, extra clean, E.P.A. available, $$1199.
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Telegraph at 12 Mile
356-3100

MONARCH 1977 2 door, air, rear defog, power steering, brakes, steel belted tires. $2350. Private. 651-7165

MONARCH 1978, air, power steering, brakes, automatic transmission, 6 cylinder. Mint condition. 4 new tires plus 2 new snow tires, all steel belted radials. Good MPG. $3150. After 4PM 459-1431

MONARCH, 1978, Ghia 4 door, black, 6 cyl, air, AM-FM and much more. A steal at $2,895. O'Hara Datsun, 35655 Plymouth Rd. 425-3311

MONARCH 1979 2 door, automatic, 6 cylinder, 8000 miles New car trade. Rally wheels, vinyl top, many more options. Immaculate. $4488. Hutchinson Lincoln Mercury, Main St., Royal Oak. 541-8830

MONTEGO 1968, 302 automatic, radio, 62,000 original miles, excellent condition, $500. 453-4857

MONTEGO 1973, 302 engine, regular gas, 65,000 miles. Excellent transportation. $450. 425-1138

ZEPHYR Z-7, blue 4 speed, 4 cylinder, all options. $5600. 397-8297

ZEPHYR 1979 Z-7, 6 cylinder automatic, loaded, 18,000 miles, $4990. 261-1271

876 Oldsmobile

CUTLASS SUPREME 1977, good condition, $1,500 or best offer. 332-9557

CUTLASS 1971, Good condition. $700. or best offer. Call 397-5895

CUTLASS 1971. Excellent condition, power steering, power brakes, air. Must see to appreciate. 464-3829

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CUTLASS 1973, Supreme, excellent condition, am-fm cassette stereo, power steering & brakes, $1000 455-5142

CUTLASS 1976 Supreme, 2 door, air, AM-FM, power steering & brakes, automatic, $2,450. 522-5370

CUTLASS 1977 SUPREME, 4 door, V8, automatic, power, air. Only 40,000 miles. $2,995.
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CUTLASS 1979, brougham, V-8, automatic, full power air, tilt, cruise, tilt, rust proofed. $6100 669-9680

CUTLASS 1979, 6 wagon, 24,000 miles. Air, full power, windows, vents, 6-way seats. Rear defroster, door locks, tilt steering, cruise control, amfm stereo, delaid wipers, luggage rack. Spotless. $5,595. 673-1391

876 Oldsmobile

CUTLASS 1973, supreme, 2 door, automatic, power steering & brakes, air, driver side damaged, runs good, best offer. 532-7689

CUTLASS 1980 Calais, 8000 miles, T-top, loaded, $7475. After 6pm 288-0873

CUTLASS, 1980 Supreme Brougham, nearly every option Low mileage/flawless condition. GM Exec, must sell-new car soon to be delivered. $7,600. After 7 PM. 432-0969

DELTA, 1978 88 Royale, 4 door, like new, loaded, 16-20MPG, $4,195. 642-8351

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OMEGA 1978 Hatchback, air, power, 21,000 miles, $3,500. 553-4472

OMEGA 1980 Brougham, 2 door, fully equipped, immaculate, under warranty. 646-1532

OMEGA 1980 4 door, automatic, air, power brakes & steering, AM-FM stereo, 4 cylinder. $6000. After 6 532-5826

STARFIRE 1979. Firenza sport package, V-6, 4 speed. Power steering & brakes, AM-FM-Stereo, new tires, rear defroster, 37,000 miles. $4,500. After 5PM 425-6985

TORONADO 1979. Firemist, C.B. cruise, twilight, etc. Cheap. 851-1237. Or "Lee" 721-3030

TORONADO 1980, loaded, nice condition. After 5pm 422-6525

878 Plymouth

BARRACUDA, 1967, convertible, V-8, automatic on the floor, needs some work, best offer. Troy. 689-7265

CHAMP, 1979, Custom, 2 door, twin stick, 4 speed, electric defogger, Hatchback, 30 mpg, in the city, only $3,955.
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HORIZON, 1978, 4 door, 4 speed, front wheel drive, a must in the snow, $4VE. $2,995.
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SAPPORO 1978. Low mileage, am-fm 8 track stereo. Undercoated, good gas mileage. Excellent condition. 525-1127

SPORT FURY 1977, Extra sharp. Power steering, brakes, AM-FM stereo, cruise, rear defogger, 4 new Michelin tires, Must see. 652-3284

880 Pontiac

BONNEVILLES
Brougham, 1978, Sedan. Triple black, extra sharp.
ONLY $4,495
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ONLY $5,595
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FIREBIRD 1974 Esprit, 41,000 miles, air, stereo, rear defogger, radials, extra clean. Must sell. Best offer. 476-5108

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FIREBIRD 1979 Esprit, excellent, automatic, air, am-fm stereo cassette, loaded $5850. After 6PM 356-7318

GRAND LEMANS 1980 V-8, 4 door automatic, power steering brakes, locks, air, am-fm, cruise control, 11,000 miles, $6,500. 644-7237

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Grand Prix, 1978, automatic, power, 24,000 miles.
ONLY $3,595
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GRAND PRIX 1966, SJ, 4 barrel carburetor, will have to tow car. Engine good, rear end damaged. Best offer. 532-0469

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GTO 1969, 30 over 400 built. 937-1238

PHOENIX 1980, LJ, 5 door hatch, 4 cylinder, automatic, full power air conditioning, roof rack, stereo, more. 14,000 miles, $6,500. 477-5519

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BUNBIRD 1980, Knotch-back, Firemont gold, custom interior, sport package exterior, power steering, brakes, automatic, digital clock, AM-FM cassette. Excellent condition 532-2572

TRANS AM, 1977, black beauty, air, full power, tilt, stereo tape, 49,000 miles, priced to sell. $3,995.
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Automatic, stereo, like new, 38,000 miles. $3,995.
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884 Volkswagen

VW, 1979, Dasher, 4 door, automatic, stereo, only 28,000 miles, an economical car with lots of room. Only $4,995. O'Hara Datsun, 35655 Plymouth Rd. 425-3311

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884 Volkswagen

KHARMAN GHIA 1972, good condition $1700. Call week days between 8?M. 6?M or anytime weekend 619 0143

RABBIT 1977, Asking $3,395. Autosense Computer Checked Hines Park Lincoln-Mercury 425-3036

RABBIT 1978, air, AM-FM cassette, low mileage, sharp $4200. 641-3921

RABBIT 1978 2 Door, 4 speed, am-fm radio, 30 mpg, excellent condition, $3500 after 5PM Call 889-6338

RABBIT, 1980, Diesel, deluxe, air, 5 speed, sun roof, 4 door, must sell $6500 477-4351

RABBIT 1980 Diesel, 5 speed, 2 door, all options except sunroof, black/black cloth interior, low miles, $8,000 or best offer. After 6PM 882-7652

SUPER BEETLE 1974, automatic, original owner, excellent condition. $2,300. Call after 5pm, 642-6456

SUPER BEETLE 1974, sunroof, automatic, AM-FM stereo tape, new tires & wheels, 39,000 miles. Excellent condition. $2500 or best. After 6 840-0643

VOLKSWAGEN, 1973, Bus, excellent shape, must see to appreciate, $1,888.
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Plymouth Rd - Just West of I-275
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VW BUS 1975, $2200 Excellent running condition. 421-5624

VW, 1977, Scirocco, 4 speed, $4,695.
ANDERSON TOYOTA
333-3300

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The Complete Dealer For 1981
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'77 LUV Pick Up with camper top. Economy Champ! $2995

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5 speed, stereo. Stock #5785
$123.40* Per Mo. $886 Down
*25 Lease payments of $123.40 per month with $886 down. Total payments $3871.00, purchase option price $4500.

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4 door sedan, 5 speed. Stock #6611 As Low As $5273

'81 TOYOTA ½ TON PICKUP
Stock #6661. As Low As $5836

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