



## DO SOMETHING DIFFERENT!

The price of gold too high for that Valentine locket? Candy's out because she's on a diet? You want to give Mom something neat? Or your teacher? Or the current guy in your life?

Tell them how you feel about them in three lines or more in the Classified section of your hometown newspaper. You won't be telling the whole world, but you'll be telling more than 150,000 people, because that's how many readers we have (which is a good thing to keep in mind when you have something to sell).

We want to publish your Valentine.  
In fact, we'd LOVE to.

### VALENTINE SPECIAL

Here's my classified Valentine  
ad which will be published in the  
Observer and Eccentric, Thursday, Feb. 14, 1980.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PHONE \_\_\_\_\_

\$1 PER LINE • 3 LINE MINIMUM

Write only one word in each space...




Mail your coupons to:  
OBSERVER & ECCENTRIC NEWSPAPERS  
36251 Schoolcraft Rd.,  
Livonia, Michigan 48150  
ATTENTION: Classified Advertising

Please mail by  
Saturday, February 7, 1981.

Observer & Eccentric  
**classified  
ads**