

Arnold Palmer visits tricky Oakland Hills

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son you could ever play with. He always had time for everyone, and you just don't see too much of that on today's tour."

IT'S NO WONDER Palmer and golf are synonymous.

Consider Palmer's illustrious accomplishments:

- Seven of 81 championships since he turned professional came in what the golfing world considers the four major tournaments, including four Masters (1958, 1960, 1962 and 1964), two British Opens (1961-62) and one U.S. Open (1960) title.

- He's a charter member of the World Golf Hall of Fame (Pinehurst, N.C.), and is a member of both the American Golf Hall of Fame (Foxburg, Pa.) and the PGA Hall of Fame.

- He was named the Associated Press' Athlete of the Decade (1960s), and was honored as Sports Illustrated's Athlete of the Year in 1960.

- Palmer has earned more than \$2 million since 1955, when he won his first major tournament. He has averaged \$3,260 in 612 career starts as of 1980.

- He has played 2,277 rounds of golf, including 161,946 tournament strokes for a 71.12 average.

PALMER'S SPRINGBOARD to glory was his victory in the 1954 U.S. Amateur championship. His first tournament victory came in the 1955 Canadian Open.

It was a four-year span beginning in 1960 that rocketed Palmer to superstar status, however.

During that time he won 29 championships and collected almost \$400,000 at a time when purses were much smaller than they are today. Palmer was the tour's leading money winner in three of those years (four times in his career).

Last year Palmer entered in 14 tournaments and finished among the money winners nine times. His stroke average for 1980 was 73.06.

This is the first year Palmer, 51, is eligible for the Seniors circuit. The first golfer to reach the magic \$1-million mark in lifetime winnings, he was honored last year when it was announced that, starting in 1981, the leading money winner on the PGA tour will receive the Arnold Palmer Award.

Palmer was born on Sept. 10, 1929, in Latrobe, Pa., where his home and personal offices are located. He is owner of Latrobe Country Club, plus he represents Laurel Valley Golf Club in Western Pennsylvania while on tour.



Arnold Palmer
golf legend

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