

# YOU CAN COUNT ON Observer & Eccentric CLASSIFIED.



Glenn Briggs, General Mgr., Dave Wilson

FRED LAVERY PORSCHE-AUDI CO.  
499 S. HUNTER BOULEVARD  
BIRMINGHAM, MICHIGAN 48011  
(313) 645.5930



Mr. David Wilson  
Sales Representative  
The Observer & Eccentric  
1225 Bowers  
Birmingham, Michigan 48012

Dear Mr. Wilson:

I am writing this to let you know how satisfied I am with our advertising in The Observer & Eccentric Newspapers. It is essential that I get the most out of my advertising dollar, and with The Observer & Eccentric newspapers all my advertising needs are fulfilled. I feel a quality product such as Porsche and Audi needs quality exposure, and The Observer & Eccentric gives me what I need.

For example, our full page ad on Monday, April 13, regarding the 1981 Porsche, increased traffic and produced several new prospects that are always a welcome addition.

Thanks again for offering me the vehicle I need to get the job done! By advertising in The Observer & Eccentric I can rest assured that I am getting the most out of my advertising dollar!

Sincerely,

*Glenn E. Briggs*

Glenn Briggs  
General Manager

/smw

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**classified  
ads**