

business people

Gunnar Birker and Associates, a Birmingham-based architectural firm, promoted **KENNETH ROHLFING** to associate.

**CHARLES KOPKO** of Farmington Hills was appointed president of Mail Design Communications and **KERRY KIRK** of Troy was tapped as director of account services at the new offices in the Prudential Town Center in Southfield.

**BILL GARCIA** of Southfield was appointed director for the Metromedia FM outlet of WOMC.

**JANE FOX** of Birmingham joined Ross Roy Inc. as an account supervisor. She was the assistant brand manager, Food Products Division, Procter & Gamble Co.

**E. ROBERT ADAMS** of Southfield was named senior vice president of operations for Grand Truck Western Railroad. Other promotions were **EARL OPPERHAUSER** of Farmington Hills to vice president and general counsel, **GERALD MAAS** of Bloomfield Hills to vice president of transportation.

**HAROLD HOGAN** was promoted to management supervisor of the Florists Transworld Delivery account of D'Arcy-MacManus & Masius Advertising located in Bloomfield Hills. **F. MICHAEL KORCH** joined the firm as a senior account executive assigned to the General Motors Parts Division account.

**THEODORE CRAM** of Avon Township was elected president of the Contemporary Historical Vehicle Association (CHVA) for the 1982-83 year. He is manager of the audio-visual department at D'Arcy-MacManus & Masius Advertising in Bloomfield Hills.

**FRANK WHEELER** of West Bloomfield was appointed vice president-marketing for the Samuel G. Keywell Co.

**ARDIN MOENAERT** was appointed

art director of Machine Tool Sales Co. in Troy.

The South Oakland Chapter of The Professional Secretaries International installed the following officers for the 1981-82 year: **DEL PETERS**, president; **JUNE AIRD**, first vice president; **LOIS PETERSON**, second vice president; **MARIE SKUBIK**, recording secretary; **PATRICIA DANIELS**, corresponding secretary; and **MARTHA JONES**, treasurer.

**BRUCE WAGNER**, senior vice president and general manager of Grey Advertising's Detroit office, became executive vice president and director of client services at Ross Roy Inc. He resides in Birmingham.

**TERRY LANG** of Birmingham was named a principal in the tax department of the Detroit office of Arthur Young & Co., an international public accounting firm.

**JAMES WARNOCK** joined Paul F. Livingston Inc. as employee benefits manager.

**ROBERT WHITE** of Bloomfield Hills was appointed to the new position of station manager of WXYZ-TV (Channel 7) in Southfield.

**CHRISTOPHER TRILL** joined the Southfield agency of The Insurance Co. of Virginia.

Plante & Moran of Southfield admitted five new partners to the partnership. They are **LARRY BOWMAN**, **MARK CHMIELKOWSKI**, **KEITH FRANCIS**, **WILLIAM HERMANN** and **WILLIAM ROHN**.

**DAVID MCKEE** of Troy was appointed industrial relations manager for Ford Motor Co.'s Mt. Clemens Paint and Vinyl Plants. He formerly directed industrial relations for Ford Lio Ho, a Ford Motor Co. subsidiary in Taiwan.

**JOHN CASEY**, vice president of the Detroit public relations firm of MG and Casey Inc., is the new president of the Detroit Chapter, Public Relations Society of America (PRSA). Casey is a resident of Farmington Hills.

**PAUL BERGMOSER** of Birmingham retired as president of Chrysler Corp. and will continue as a member of the board of directors. New appointments for Chrysler Corp. are **GERALD GREENWALD** of Birmingham, vice chairman; **HAROLD SPERLICH** of Orchard Lake, president North American Automotive Operations; **JOHN DAY** of Birmingham, executive vice president-defense and international; **ROBERT MILLER JR.** of Bloomfield Hills, executive vice president-finance and treasurer; **GAR LAUX** of Bloomfield Hills, consultant of marketing matters; and **THOMAS DENOMME** vice president.

**WILLIAM GLAVIN**, vice president-administration for Grand Trunk Western Railroad, was elected president of the American Railway Engineering Association, Washington, D.C. Glavin is a resident of Bloomfield Hills.

**KAREN LINNELL** of West Bloomfield was elected to the board of the American Federation of Home Health Agencies as vice president.

**CHRISTINE BERRY** was named as the new general manager of Wesley Berry Florists, West Bloomfield location.

**ANN HOGARTH** of Birmingham was named director of sales for the Hotel Pontchartrain. Hogarth was director of sales at the American Hotel & Motel Association's (AHMA) Educational Institute in Lansing and at the Northfield Hilton in Troy.

**LOUISE HEIL** of Bloomfield Hills was appointed assistant vice president, Oakland County Loan Group for Detroit Bank & Trust.

**RAYMOND JANISSE** of Birmingham was promoted to vice president in the Metropolitan Loan Division of Manufacturers National Bank of Detroit.

**JOHN IRWIN** of Bloomfield Hills was promoted to account officer of Manufacturers National Bank of Detroit.

**THOMAS PURDY**, supervising producer for the Cable News Networks in Atlanta, Ga., and **CATHLYNN CANNON**, news producer for WSPA-TV, Montgomery, Ala., recently joined WDIV, Channel 4.

**JOHN EARLEY** was promoted to the new position of consulting general manager of Kmart Canada, Ltd. located in Brampton, Ontario.

**KENNETH JANKE** of Bloomfield Township was elected to the board of directors of the Financial Analysts Society of Detroit.

**JOHN STEWART** of West Bloomfield was appointed to sales manager of Missouri-Kansas-Texas Railroad Co.'s Detroit office.

**DAVID PIPPEL** of Bloomfield Hills was appointed first vice president of National Bank of Detroit's United States Division. **STEVEN BROUGHTON** of Birmingham was appointed first vice president of the Metropolitan Corporate Division at NBD.

**GARY SERAYDARIAN** of Kameo Cleaners in Orchard Lake was elected area director of the Michigan Institute of Laundering and Drycleaning.

**ROBERT ROWE** of Southfield was promoted from executive producer of the 11 p.m. newscast to assistant news director at WXYZ-TV.

**F. DUANE BIRCH** of Birmingham was promoted to director of Stroh's Bohemian Brand group, Stroh Brewery Co.

**MICHAEL KELLEY** of Troy, **JOHN SHEVILLO** of Bloomfield Hills and **GARY SMITH** of Bloomfield Hills were promoted to vice presidents-marketing for CMI Corp.

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Here's how to submit news

Businesses wishing to submit items for the Eclectic Business Section should send them to Ron Gurbinski, 1225 Bowers, Birmingham 48012.

Releases must be received the Monday prior to the Thursday publication date and should include a telephone number of a contact person.

Names appearing in the Business People section are those who live in the Eclectic circulation area or whose businesses are located in Troy, West Bloomfield, Birmingham, Bloomfield Hills, Bloomfield Township, Southfield, Rochester, Avon Township, Farmington, Farmington Hills, Franklin, Orchard Lake and Bingham Farms.

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Simplified Technology is Coming to Detroit.

FREE ONE-HOUR COMPUTER SEMINAR THIS SATURDAY, AUGUST 29.

Although the Simtec Computer Department Store won't be open to the public until September 1, we've had a lot of people stopping in to ask about computers and what they can do. The interest has been so great that we have decided to hold a pre-opening computer seminar—a sort of preview presentation of how personal computers can make your day-to-day life easier. This free one-hour seminar will discuss and demonstrate many of the ways computers can simplify your decision-making processes, provide personal and business financial analysis, plus a fantastic new personal information management system. We will also cover the ease and versatility of presenting your analyses through the use of computer graphics—in a variety of formats such as bar and line graphs, pie charts, etc.—and an interesting array of presentation techniques, including electronic slide production and hard-copy printouts. Make plans now to attend this no-cost, highly informative session on Saturday, August 29. To reserve your seat:

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