## Siding rated as popular improvement

Some home improvements aren't improve-ments at all. Before investing in remodeling, ask yourself what you want to accomplish. If it's resule value you're after, for example, avoid projects that appeal only to your own pa-ticular needs and tastes.

It its resaite vatue youre a uter, tor example, avoid projects that appeal only to your own pa-ticular needs and tastes. AN ELABORATE HOME entertainment cen-ter with built-in steren and video equipment may be ideal if you love god sound, but poten-tial buyers may view it as extravagant. So what is a god home improvement? It's one that (1) upgrades both the appearance, iivability and value of a home: (2) is designed to last many years; (3) requires little care and upkeep, and (4) reduces the cost of operating the home. Because minimal maintenance is important to today's busy families, home residing is among the most popular — and worthwhite — of all home improvements. Homeowners who want to improve their home's appearance and value, yet a woit the dradgery of frequent regainting, are choosing solid vinyi sling.

choosing solid vinyi siding. VINVL SIDING WHICH doesn't need paint-ing meets all criteria for a good home improve-ment. Available in a vide range of colors, slyles and textures, this siding material sults most ar-checkel in slyler area to be all subtrantiants of the growing popularity of vingi slding is also attributed to its unsurpassed durability. Since its coor is clear through, scratches won't peel, dent, rusk, pit or corrode. Vinyi slding ing also meets the easy-care requirements of a good home improvement. Ano occasional rinse with a mild detergent and water is usually all that is needed to keep it fresh looking.



## Just this once. the best. **50% off.**

This is not an annual sale. It's a once-in-a-blue-moon offering of our very best floor samples, for every room in your home, the cream: Baker, Henredon, Drexel/Heritage, Ficks Reed, Tomlinson, Preview, Schaefer Leather, and many fine imports-<u>all</u> at 50% off.

And, even though this sale is in a class by itself, we're still offering our usual Englander courtesies-free delivery, 30 day service, even preparation of the furniture prior to delivery. All this is happening at our Royal Oak store for three days only, September 24, 25 & 26. Because of the unusual savings on every item, we must have a one-third deposit to secure the purchase. Also, delivery must be made within two weeks, and all sales are final. Just think. All of the best under one roof at 50% off. Just this once.

