



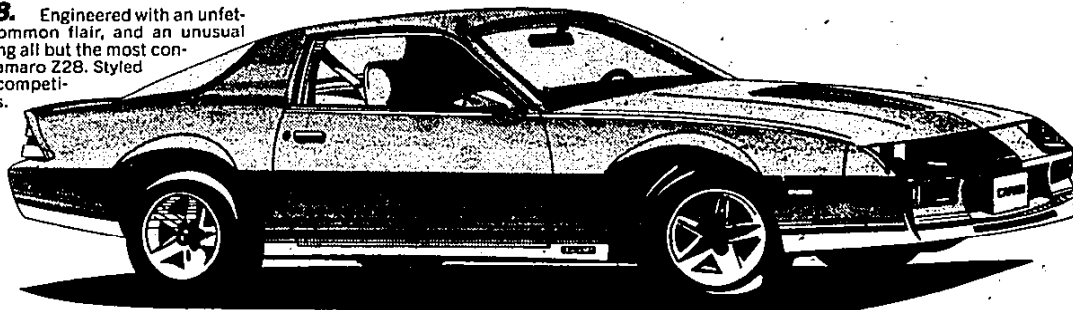
CHEVY MAKES GOOD THINGS HAPPEN FOR 1982.

Chevrolet

CELEBRITY. Something new has taken shape. It's the new shape of front-wheel drive. The new shape of Electronic Fuel Injection in a 2.5 Liter engine. It's the shape of driving. It's Celebrity. And it's more than a brand-new car... it's the bright new shape of Chevrolet.



CAMARO Z28. Engineered with an unfettered spirit, an uncommon flair, and an unusual capacity for enhancing all but the most conservative life-style. Camaro Z28. Styled so new it'll have the competition chasing shadows.



CAVALIER. Robot welders applying over 400 spot welds per body. Laser beams auditing body fit. Gamma rays inspecting hidden parts. One of the most precision-built Chevrolets ever. Cavalier.



S-10 PICKUP. A new-size American pickup truck. Longer than most import pickups, yet smaller than most full-size pickups. Chevy S-10. There's never been a truck like it before.



6.2 LITER DIESEL ENGINE.

Aside from the traditional advantages of diesel, this hardworking powerplant can handle heavy loads as well as heavy traffic. Combine it with the Diesel Chevy LUV, and Chevrolet offers you the widest range of light-duty diesel trucks in the world.

DIESEL CHEVETTE. America's favorite small car now has one dandy little diesel. A five-speed delight that'll dazzle you in dozens of different ways. Available Diesel Chevette. Darn good.



CITATION. Call it a mid-size. Call it a compact. A front-wheel-drive, a wagon, a hatch. Citation answers to so many needs, you'll just want to call it your own.



CORVETTE COLLECTOR EDITION. Truly this is a car that performs with style and distinction... designed with the most demanding enthusiasts in mind. Corvette. You'll want to collect one.



SEE ALL THE GOOD THINGS FROM CHEVROLET AT THE AUTO SHOW:

JANUARY 16-24, 1982

COBO HALL