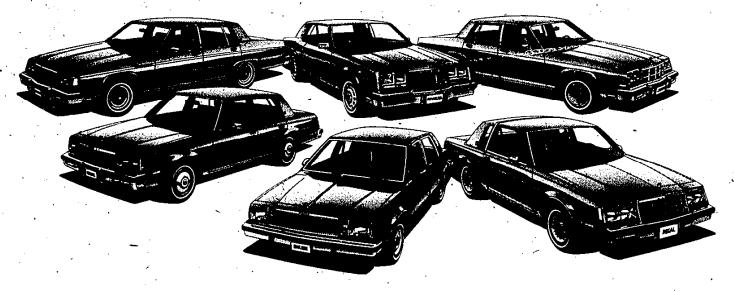


Some of the most exciting reasons to visit the auto show are called Buick.



The 1982 Buicks. See them at the auto show.

What makes Buicks exciting, and very worthwhile inspecting, is the way these 1982 models combine uncommonly good looks, solid engineering, and our ideas about luxury.

To cite one example, the 1982 front-wheel-drive Buick Skylark rewards you with luxury and comfort.

Our Regal series offers the new Regal Sedan and Regal Limited Sedan. Two, six-passenger vehicles worthy of the title, "Little Limousine." They join the popular aerodynamically styled

Regal Coupes. Our full-size LeSabre and Electra convey extra value with more standard equipment than before, while

offering quiet, smooth six-passenger comfort.

The front-wheel-drive Riviera continues to redefine the concept of a handsome, luxurious personal car.

If you're caught up in a new car mood, be sure to see the new Buicks. After all, wouldn't you really rather have a Buick?



AUTO SHOW - COBO HALL - JAN. 16-24, 1982