

Super Bowl: more than just a football game

YOU LIKE FOOTBALL? They got it. You like fireworks? They have those too. There's cross country skiing, fashion shows, kite flying, pub crawls, dances, bus tours, dog-sled racing, an auto show, bonfires, ice sculpting and even Frank Sinatra.

It's an entertainment extravaganza to welcome the 70,000 fans expected to drop into southeast Michigan for Super Bowl XVI, the first Super Bowl played in a site that didn't brag of warm weather and/or sandy beaches almost all year round.

The week of organized craziness features more than 3,500 volunteers to help guests find their way around. They've even set up a first-ever postal booth at the Silverdome which allows you to have a letter hand canceled with the notation "Superbowl XVI Sta. Pontiac Silverdome."

So what else is there to do? Take a look at the schedule. Even if you hate football, there are plenty of things to make this time interesting.

● PUB CRAWL

The so-called "Super Crawl" provides 70 restaurants and pubs, 52 buses and upwards of 5,000 people in four separate "loops" on Thursday night — Troy-Birmingham-Rochester, Detroit, Pontiac-Bloomfield and Lansing. Each loop will include 15-18 stops, each with live entertainment. More than 450 volunteers will be on hand to make sure everything runs smoothly. Look for the decals with hands and feet imprinted on them to find one of the stops along the route. Admission is \$5 which entitles you to board at any stop on the route from 6:30 p.m. to midnight.

So you want to cheer for the Bengals or the 49er but you don't know where to do it? Check out the pep rally set for Fairlane shopping center in Dearborn at 2 p.m. Saturday. This is the final pep rally of a four-mall tour which began at Ann Arbor's Briarwood Mall on Jan. 9.

● PLENTY OF PEP

So you want to cheer for the Bengals or the 49er but you don't know where to do it? Check out the pep rally set for Fairlane shopping center in Dearborn at 2 p.m. Saturday. This is the final pep rally of a four-mall tour which began at Ann Arbor's Briarwood Mall on Jan. 9.

● SUPER BALL

You may have caught the "World's Largest Office Party" at the Plaza in the past. Well, they've changed the Plaza's name to the Westin, but the same folks are up to their old tricks. On Friday from 4:30 p.m. to 1 a.m. you can catch the "World's Largest" Super Bowl party and pep rally. Super Ball features Johnny Trudis and his orchestra and Motown's Teez Angels as well as strolling entertainers, mimics, magicians, celebrities and prizes, including two tickets to the Super Bowl. The price is right; it's free, at the Renaissance Ballroom at the Westin.

● WINTERFEST

If you prefer the crunch of snow under foot, you might want to mosey on out to Pine Knob in Clarkston, 9 a.m. to 9 p.m. Saturday for the Super Bowl Winterfest. A full day's worth of events include skiing, dog-sled races, skating exhibitions and the four-mile NFL Winterfest Alumni run. Snow, ice and wood sculptures, music and a torch parade and bonfire will cap off the day.

● BIRMINGHAM WINTER CARNIVAL

Birmingham's annual celebration of the joys of snow shoveling has added some "Super" touches this year including:

• Super Feast — A dinner featuring the specialties of noted Birmingham restaurant chefs. Wednesday at 7 p.m. at the Community House, 380 S. Bates.

• Super Carnival Day — A variety of outdoor activities begin at noon Saturday at Shain Park in downtown Birmingham, including ice skating, ski demonstrations, ice sculptures, games food and music.

• Super Bowl Party — When else but Sunday? Parties will begin to gather at noon at Maximilian's Restaurant, 4616 N. Woodward, to gaze at the exploits of the Bengals and 49ers on two big-screen TVs. Call 647-7477 for reservations.

• Skiing by Torchlight — Grab you boots and poles and you can ski under the stars at Lincoln Hills Golf Course Tuesday night from 8 to 10 p.m.

● SOUTHFIELD PLAYS HOST

Don't be surprised if some otherwise diehard Lions fans in Southfield are sporting pennants and buttons proclaiming their allegiance to the team from the city that they named the bridge after (Hint: It's in California and it's not San Diego). The 49ers will be calling Southfield their home for the week, as they make their first visit to a Super Bowl, and there'll be plenty of "Super" stuff to do.

Northland Mall — The mall will be decked out in plenty of Super Bowl displays including snowmobiles and ice boats in a recreational vehicle show.

Resort fashion shows are held daily through Sunday and cross country ski demonstrations will begin Thursday and run from noon to 8 p.m. through Sunday.

Super Stars — You don't have to play in the Super Bowl to be a super star. If you're from 9 to 13, you can drop by Southfield-Lathrup High on Friday from 9 a.m. to noon and compete against your peers in this Southfield Chamber of Commerce-sponsored event. There are prizes, too.

Super Breakfast — Fans will have an opportunity to meet representatives and some players from the 49ers at 7:30 a.m. Thursday at Merrick's Restaurant in the American Center Building, Evergreen at Northwestern in Southfield.

Sweet Sixteen Bash — Partygoers can stop by the Michigan Inn from 6:30 p.m. to 1 a.m. Friday to celebrate the joys of football.

Super Bowl Saturday — The Southfield Civic Center offers a Super Saturday morning beginning at 9 a.m. There's ice skating, cross country skiing and a curling competition.

Super Flea Market — Football made the flea-flicker famous, but this has nothing to do with that. From 9 a.m. to 4 p.m. Saturday, you can find some interesting items for sale at Brace-Lederle Community Education Center, 21705 Evergreen.

Super Bowl Party — Stop by the Civic Center Pavilion Sunday afternoon and you can catch the game (complete with hot dogs, popcorn and beer) on big-screen TV. Game time is 4 p.m. Tickets are available through the Southfield Chamber of Commerce.

● TROY, TOO...

There'll be plenty of Bengals (no, not Tigers, Bengals) roaming Troy this week as the upstarts look to make their first trip to a Super Bowl. No doubt, the Cincinnati fans who make the trek north will like the warmth of the Silverdome compared to the temps of -11 on Jan. 11 when the Bengals captured the AFC crown.

President's Super Party — You might think that Ron and Nancy have opened up the White House party fund and showered some federal aid on Troy, but it's not true. The president of the Troy Chamber of Commerce has decided to put his name on this bash. There'll be music, celebrities and lots of fun at the Somerset Inn on Big Beaver Road beginning Saturday at 6:30 p.m.

● PONTIAC'S SUPER BLAST

Rumor has it that Chief Pontiac never roamed near the city that some say bears his name. Rumor also has it that Dixieland jazz has heretofore been absent on Saginaw Street. That changes this week as the street signs are changed to Bourbon Street North and peddler's carts and horse-drawn carriages take up residence downtown. A trip down the strip offers roving musicians, art exhibits and fine food. For more details on the Pontiac hoopla, call 338-4460. Besides being the site of the first northern Super Bowl, Pontiac offers:

Miss Pontiac Silverdome 1982 Pageant — A queen and a court of four will be selected to preside over Super Bowl festivities Wednesday at 7:30 p.m. at the Eagle Theatre. At 8 p.m. Thursday, the scene shifts to the Pontiac Elks Lodge for the Queen's Ball. Besides getting the first official glimpse at the queen, you can dance or nibble on hors d'oeuvres.

Super Saturday — If you start out at 10 a.m. you can catch everything there is to see in downtown Pontiac Saturday. Floats and celebrities are part of (what else?) a parade which will wind around the downtown streets. The day proceeds with a snowmobile race, a kite flying contest and an evening bonfire and fireworks display.

● INTERNATIONAL FLAIR

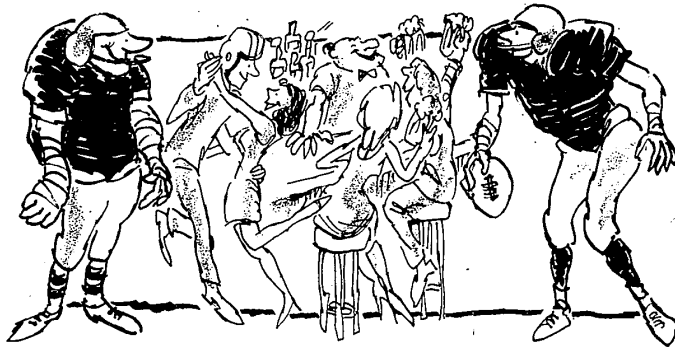
They play a different brand of football in Canada, but Canadians in Windsor see a willing to forgive us for having a smaller field of play and higher player salaries, at least for this week. If you prefer to crawl around Windsor pubs, you can do it on Saturday (leaving you time to recuperate from the American version on Thursday — smart folks, those Canadians). Crawling begins at 2 p.m. and ends at 8 (at least that's when the buses stop rolling). There'll also be other entertainment which includes parades, bands and cheerleading competition. For more details, call (519) 255-6530.

● IF YOU PREFER BANQUETS...

Some of them give out awards and some of them benefit charity and some do both:

NFL Alumni — It's officially the NFL Alumni Celebrity Awards Dinner and will feature celebs like former Bills and 49ers running back O.J. Simpson and former Rams defensive tackle Merlin Olsen. The Tuesday night soiree includes presentations for career achievements and an auction of sports memorabilia. The price is a bit steep at \$100 per diner, but the money goes to Michigan charities. Cocktails are at 6 p.m. and dinner is at 7:30 p.m. at the Hyatt Regency in Dearborn.

March of Dimes — At 6 p.m. Wednesday, the scene shifts to the Renaissance Ballroom of the Westin to honor Detroit-area pro athletes at the charity folks' 12th annual Sports Award Dinner. Those being tapped include former Piston Dave Bing, former Lion Mel Farr and former WBA welterweight champ Thomas Hearns. The March of Dimes will add to its income with a Las Vegas Super Roll on Saturday from 7 p.m. to 1 a.m. at the Deer Lake Racquet Club in Clarkston.



Other stuff to do which has absolutely nothing to do with football

Detroit Auto Show — The timing couldn't be better. What else could you do in the Motor City but show off lots of shiny new cars while there are an extra 70,000 or so folks in town who probably have money to burn. The show runs through Sunday at Cobo Hall and opens at 2 p.m. during the week and noon on Saturday and Sunday. Closing time is 10:30 p.m. Soap opera fans might just get a peek at their favorite star if they show up on Wednesday night, and on Thursday night you can bid from \$1 up on 11 new cars that'll be placed on the auction block.

● FOR SPORTING SORTS

Besides the football for Sunday, there's plenty of sports to fill up the week which doesn't involve an oblong spheroid:

Red Wings — It's Calgary on Thursday and Hartford on Saturday. Face-off is at 7:30 p.m. at the Joe Louis Arena.

Express — Technically it's football, but don't let Pete Rozelle. It's a "special exhibition" soccer game Wednesday at 7:30 p.m. at Cobo Arena.

Stroh Lite Super Cup Tennis — Top-ranked John McEnroe meets Guillermo Vilas — a chance to see the young American throw a temper tantrum live at Cobo Arena Friday at 8 p.m. Tickets are reserved and range from \$10 to \$50.

Boxing — It's pro boxing at 8 p.m. on Saturday at Cobo Arena from the same gym that brought the world Thomas Hearns. The featured bout has Kronk alumus Milton McGorry facing Randy Shields. Other Kronk fighters on the card include Mickey Goodwin and Tony Tucker.

● STAR GAZING

What else but super stars for a Super Bowl week? Here's the lowdown:



THE ULTIMATE SUN-SCREEN...PUNCHED LEATHER T-shirts and shorts by the resortful minds of PINKY & DIANNE...breezy pieces for playing under the palms or

strolling on deck. Here, a loose, white T-top, \$530. And pull-on, pocketed culotte in red, \$490. S-M sizes. From individualist in The Woodward Shops at Northland

THE
WOODWARD
SHOPS
hudson's

