

Thursday, March 18, 1982

business people



Reichard

Old

Whapham

Westman

MacGregor

Jameson

DANIEL J. GOLDSTONE of Southfield has been appointed sales manager in Metropolitan Life's Bloomfield Hills office. Michigan Consolidated Gas Co. named **LINDA MARCON DESCHERE** of Southfield manager of industrial marketing.

ROBERT E. FORTIER has been named vice president of group marketing for Michigan Life/National Casualty Insurance Companies. He will be responsible for group insurance sales activities of the Southfield-based insurer and its sister companies, Gulf Coast Life of Texas and West Coast Life of California. He plans to locate in the Southfield area.

Shearson American Express appointed **SALLY J. BALAZS** of Lathrup Village assistant vice president and **NORTON M. WEISS** of Bloomfield Hills vice president/investments.

EVELYN FORREST of Troy was named director of labor relations for the Appalachian Regional Hospital in Lexington, Ky. She was a private-practice attorney in Troy.

ROBERT MACGREGOR of Bloomfield Hills was named a vice president of Kenyon & Eckhardt Advertising of Birmingham. He is supervisor of the Chrysler Interparts, Service and Parts operations, Chrysler Marine and Learning Center accounts.

KATHRYN WESTMAN of Birmingham, a senior staff attorney in Detroit Edison's legal department, was elected an assistant secretary by the company's board of directors.

DR. GEORGE PORRETTA of Bloomfield Hills was installed as president of the Providence Hospital medical staff for 1982. Porretta, whose practice is in general surgery, succeeds outgoing president **DR. GEORGE RITTER** of Lathrup Village. Other medical officers for the Southfield hospital are: **DR. EDWARD TREISMAN** of Southfield, president-elect, general surgery; **DR. EUGENE OTLEWICKI** of Southfield, secretary, obstetrics/gynecology; and **DR. MERLE RYDESKY** of West Bloomfield, treasurer, emergency medicine.

ROBERT EICHENHORN is the new general manager of the Hampton Square Co. in Avon Township, which includes residential, commercial and recreational properties.

WILLIAM BOZZELL of Bloomfield Hills was appointed sales representative in the copier division of Welcor Inc. of Livonia.

ALLISON ALDERMAN was tapped as manager of the West Bloomfield office of Liberty State Bank & Trust. He was assistant treasurer with Bankers Trust Co. of New York. **MICHAEL NOLAN** was appointed assistant vice president, branch administration office, for the bank. He was assistant vice president, security officer.

E.C. JAMESON was named director of technical services for McWilliams Machinery Sales of Farmington Hills. He is a manufacturing engineer.

RUTH EDELMAN of West Bloomfield was appointed Michigan coordinator for International Childbirth Education Association. She is a certified Lamaze instructor for Childbirth Without Pain Education Association in Detroit.

MICHAEL GEORGE of West Bloomfield, president of Melody Farms Dairy in Livonia, and **ARMANDO OJEDA** of Birmingham, executive vice president of Ojeda and Vaquera Associates of Detroit, were appointed to the newly created Small Business Advocacy Council to advise the Small Business Development Division of the Office of Economic Development in Michigan.

JOHN MACINNES of West Bloomfield was appointed vice president of operations for United Community Services of Metropolitan Detroit. He was director of planning.

DAVID REICHHARD of West Bloomfield was appointed chairman of the Michigan District Export Council by U.S. Secretary of Commerce Malcolm Baldrige. He is director of international marketing, machine-tool group for Ex-Cell-O Corp. of Troy.

DONALD OLD of West Bloomfield was appointed director of materials, and **THOMAS WHAPHAM** of Rochester was named director of manufacturing engineering for the Troy-based Rockwell International Corp. Old was managing director of Rockwell-Goldie in West Germany. Whapham was materials director on the operations support staff.

WILLIAM WELSH, manager of the Birmingham office of the Automobile

Club of Michigan, was named one of seven Auto Club regional branch managers statewide. He is regional manager for offices in Troy, Royal Oak, Farmington, Pontiac and Lathrup Village.

DONALD BROKMEYER was appointed director of planning and product management for Sperry Vickers of Troy. He was director of marketing operations for the company's Commercial-Europe organization.

JOHN HOKWINS of Southfield was named director of quality control for the new Rouge Steel Co., a wholly owned subsidiary of Ford Motor Co. He was manager of the quality-control office for the Ford Steel Division.

ROBERT S. HOWARD of Southfield was appointed manager of Detroit Edison's Thumb Division.

The Southfield-based American Motors Corp. announced a series of organization changes and personnel appointments.

LAWRENCE H. HYDE of Bloomfield Township was elected executive vice president. **ROBERT S. SCHWARTZ** of Birmingham was elected vice president-North American sales. **PHILIPPE VENTRE** of Bloomfield Hills was elected to the new position of vice president-quality and product integrity. **JAMES L. TOLLEY** of Bloomfield Township was elected to the new position of vice president-public affairs. **JOHN M. SHERIDAN** of Orchard Lake was appointed assistant general counsel-sales and marketing and assistant secretary. **THOMAS W. RYAN** of Rochester was appointed assistant controller-corporate planning and analysis. **DENNIS P. MONTONE** of Bloomfield Township was appointed general plant manager, trim and plastics operations. **JAMES P. PONGRACZ** of Troy was appointed director-objects, standards and implementation. **JOHN S. MUNN** of Bloomfield Hills was appointed director-corporate planning.

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datebook

THE OAKLAND County Chamber of Commerce hosts a Business After Hours member mixed Wednesday at Santa Hall, 1985 Cass Lake Road in Keego Harbor. Time is 5:30-7:30 p.m. Free hors d'oeuvres. Drinks are \$1. Reservations required by calling the chamber at 335-6148 or 644-3683.

OAKLAND UNIVERSITY Division of Continuing Education offers free sessions to introduce designed-to-profit workshops in small business management Thursday, March 25 and Saturday, March 27. Times are 7-10 p.m. Thursday in 203 O'Dowd Hall and 10 a.m. to 1 p.m. Saturday in 200 Dodge Hall. Reservations required by calling 377-3120. Six-week workshop courses focusing on present day challenges of small business begins March 30 on the Rochester campus in financial management, sales management skills, personnel management and executive management as well as starting and running a small business. Call the department for more details on any of these courses.

LEE THORNTON, news anchor-reporter for station WJBK-TV2, will assess the local television scene and comment on career management for the Detroit Chapter of Women in Communications Wednesday. Thornton will speak at 12:45 p.m. after a noon luncheon at the Book Cadillac Hotel in Detroit. Reservations taken until Monday by calling Mary Ann Sorenson at 962-7225. Cost is \$10 for members and \$11 for guests.

THE THIRD FAMILY Law Mini-Seminar for 1982 is 4-6 p.m. Tuesday, April 12 at the Michigan Inn in Southfield. Speaker is R. Peter Protop who will discuss the valuation and disposition of retirement plans and divorce proceedings. He is a principal and officer of Raymond and Dillon, a certified public accountant and lawyer. Tickets are \$25 for members of the Family Law Section of the State Bar Association and \$30 for guests. For more information, contact Robert McKenzie at 647-5530.

THE BUILDERS Exchange of Detroit and Michigan will gather for its annual meeting Tuesday at the Westin Hotel in Detroit. The Exchange is the state's largest construction association and represents more than 2,400 companies. The meeting begins with a news conference on Build Up, Michigan and continues with lunch and a general membership meeting. Contact Joe Jeussendorfer at 567-5500 for more details.

THE AMERICAN Institute of Real Estate Appraisers of the National Association of Realtors, Michigan Chapter, offers a course in Real Estate Appraisal Principles and Basic Valuation Procedures at Oakland Community College, Orchard Ridge Campus. Appraisal principles is March 28 and 29, April 3 and 4. Valuation procedures is April 17, 23, 24, 30 and May 1. Fee for each course is \$225. For registration details, contact the chapter office at 573-6987.

Here's how to submit news

Businesses wishing to submit items for the Observer & Eccentric Business Section should send them to Ron Garbinski, 1225 Bowers, Birmingham 48012.

Items appearing in this section are those relating to activities, events, promotions or other related information concerning people and businesses in

Troy, West Bloomfield, Southfield, Farmington, Birmingham Hills, Bloomfield Hills, Rochester, Avon Township, Lathrup Village, Franklin, Southfield Township, Beverly Hills, Orchard Lake and Bingham Farms. The business desk telephone number is 644-1100, ext. 257.

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