

AN ADVERTISING MESSAGE:

How would you like to have nearly 500 people respond to your next ad?

That's how many (480 with more responses in each mail) readers participated in our recent Ice Capades ticket-give-away. Sure, we were giving something away, but of the thousands of readers who regularly turn to the classifieds to shop, 480 responded. They took the time and postage to send in their names in the hope of winning free tickets.

We have an overflowing box of postcards which confirms what we've always said--Observer & Eccentric classified columns are a great place to advertise whether you're in real estate, the auto business, looking for employees or planning to sell a basement full of things you no

Now, more than ever, people are looking for bargains--why not advertise one today?

THERE'S A LOT GOING ON IN

REACH MICHIGAN'S FINEST MARKET ONE CALL DOES IT ALL!

44-I070 Oakland County 591-0900 Wayne County 852-3222 Rochester-Avon Twp