— Mary Cunningham

News reporters take a beating in speech by Mary Cunningham

By Suzie Rolline Singer staff writer

Mary Cunningham again was a media event last week when a record crowd of nearly 3,000 people — including 50 news people — turned out to hear her attack the me-

when a record crowd of nearty 3,000 people — included to So news people — turned out to hear her attack the media.

The former Bendix executive, now a vice-president for strategic planning at Joseph E. Seagram & Sons Inc. and an executive vice-president of its wine division, spoke at a meeting to the Women's Economic Club in Cobo Hall.

There were more press people there than when we hosted (GM board chairman) Roger Smith, "said Elizabeth Kovach, who handles club reservations.

Cunningham resigned from Bendix in October 1980, saying intense scrutiny from newspaper and television reporters interfered with her job performance.

reporters interfered with her job performance.

WHILE SHE pounced on the media for linking her romantically with Bendix chief William Age, now her fiance, her punching bags attentively listened.

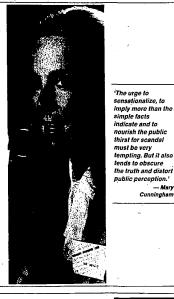
"ABC was interviewing her for a segment on "20/20," ABC was interviewing her for a segment on "20/20," When the segment of th

the company's new strategic plans and six minutes on top-level management changes, including her promotion

the company's new strategic plans and six minutes on top-level management changes, including her promotion occreative vice-president.

"Here's were the tragedy of this plot begins to unfold," Cunninghant old the group.

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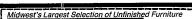
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