



HOW TO DO A LITTLE BUSINESS ON YOUR OWN...

Holding a garage sale is a fun way to do a little business on your own . . . but it takes a bit of planning.

Like you'll want to decide what to sell and how much to charge for each item . . . and then you'll need price tags so other people will know what you're charging.

And you'll have to be able to make change for all your customers . . . so that means you should have lots of one dollar bills and an assortment of coins.

Then you'll want to advertise your sale to attract that crowd. You can do it with a sign or signs in your neighborhood . . . but you'll want a bigger crowd than that . . . so you'll run an ad in Classified—which tells the time and place of your sale to a host of potential buyers.

One more thing . . . get up early the day of your sale! When people read about a Garage Sale in Classified, they shop early.

Have fun with your little business adventure!

Observer & Eccentric Classified Ads

644-1070 Oakland County
591-0900 Wayne County
852-3222 Rochester/Avon



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Pick up your free Garage Sale folder in our office when you place your ad! (Contains two signs, two arrows, a handy ledger, 14 tips for a successful sale and nine tips for a successful ad)

